









# HOW DO PEOPLE SEE BIODIVERSITY? USING A DIGITAL IDENTIFICATION KEY FOR A CITIZEN SCIENCE PROJECT

### Mathilde DELAUNAY

Institut de Systématique, Evolution, Biodiversité (ISYEB) UMR 7205 CNRS MNHN UPMC EPHE Muséum national d'Histoire naturelle, Paris mathilde.delaunay@mnhn.fr

Inaugural Digital Data in Biodiversity Research Conference – Ann Arbor 6<sup>th</sup> June 2017 People are increasingly disconnected from nature

In Europe and the USA, most people live in cities



People (including children) are **less and less in interaction** with "places of nature"

Nowadays: biodiversity crisis and global environmental issues A need for action and **involving people** 

## **HOW DO PEOPLE SEE BIODIVERSITY AND NATURE?**

### Citizen science programs

**Increase** of the citizen science programs in the last 30 years **Involving people** in collecting data to assess big **environmental issues**, like biodiversity conservation. **Reconnect** people with nature



Great systems for studying citizen's perception of biodiversity

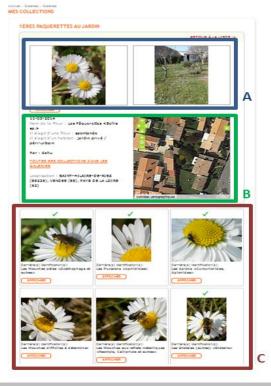
### Answering the question "How do people see biodiversity?" by studying a French citizen science program about insects

## Spipoll

= Suivi Photographique des Insectes POLLinisateurs

Since 2010 Standardized protocol : 20 min, 1 flower species, pictures of all the insects landing on flowers 1 300 "Spipolliens", 22 000 collections, 200 000 pictures





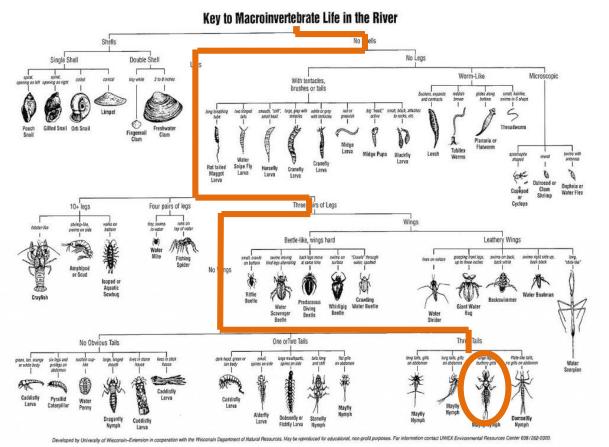
**Give a name to the insects** present on the pictures → identification key

Accuracy for scientific data Ease of use for all user types

Feedback **— improvement** of the tool

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## Single-access identification keys



#### <u>Limits</u>:

- Imposed unique identification path for a given taxon
- User must know the "answer" for every single step
- Fixed keys: cannot follow the pace of knowledge improvements
- For one type of public

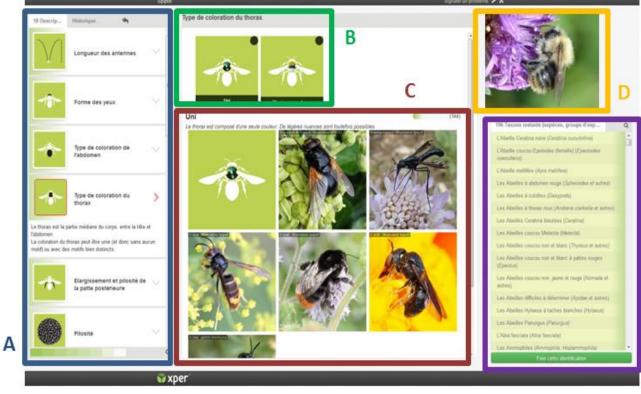
### Identification key for Spipoll

### Digital, accessible on the web No pathway imposed (multi-access key)



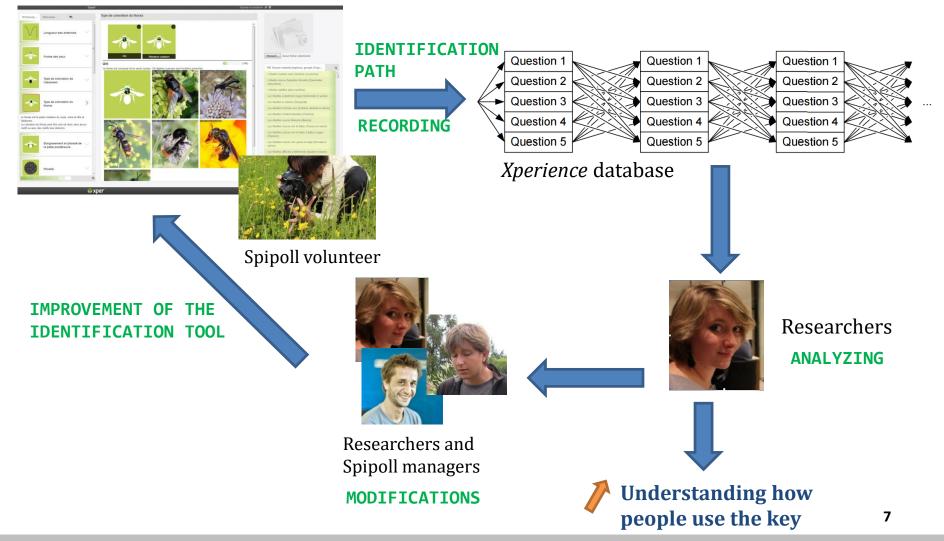


630 taxa 85 descriptors 318 descriptor states



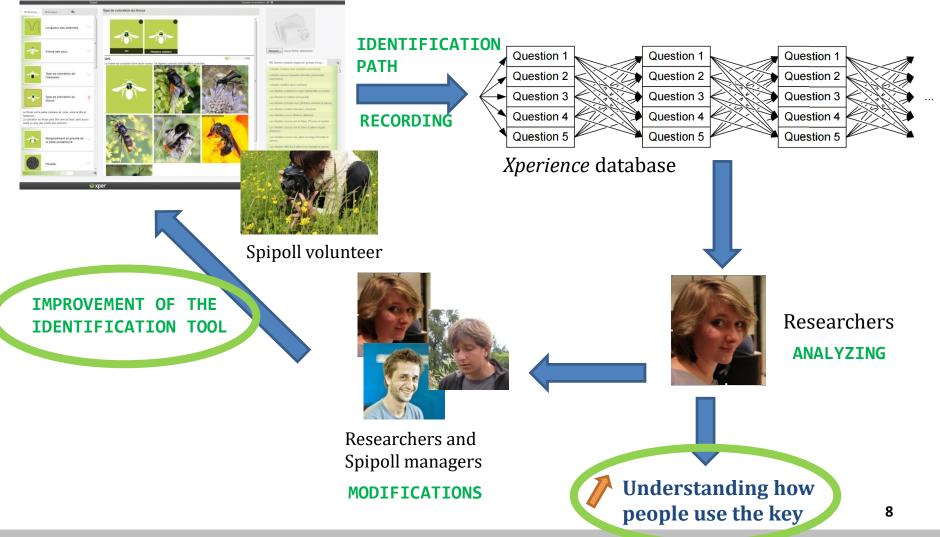
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Since September 2015: identification pathways recorded in a database



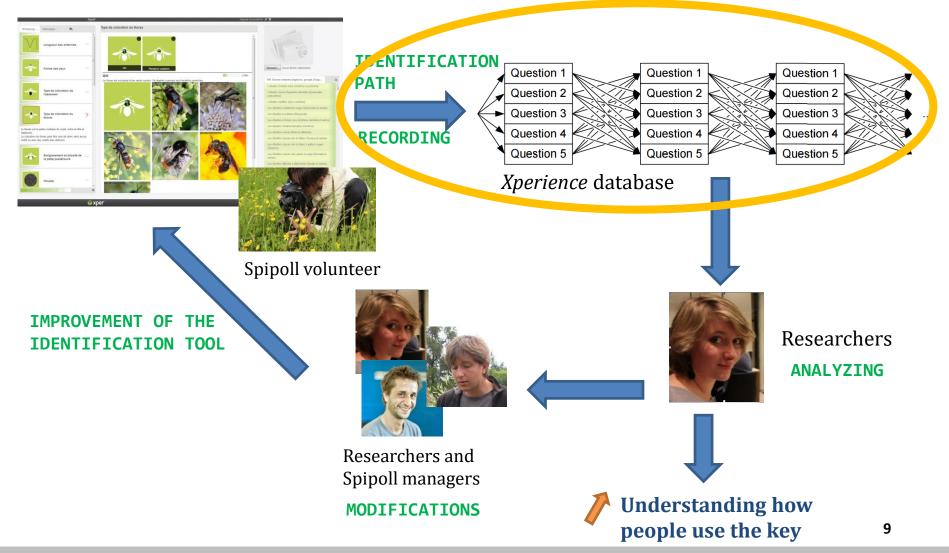
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Since September 2015: identification pathways recorded in a database



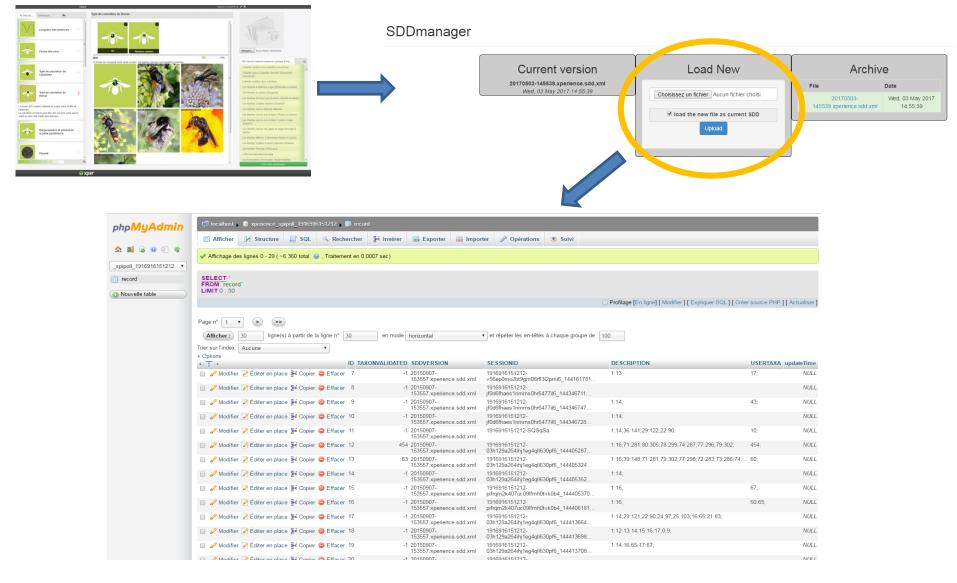
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Since September 2015: identification pathways recorded in a database



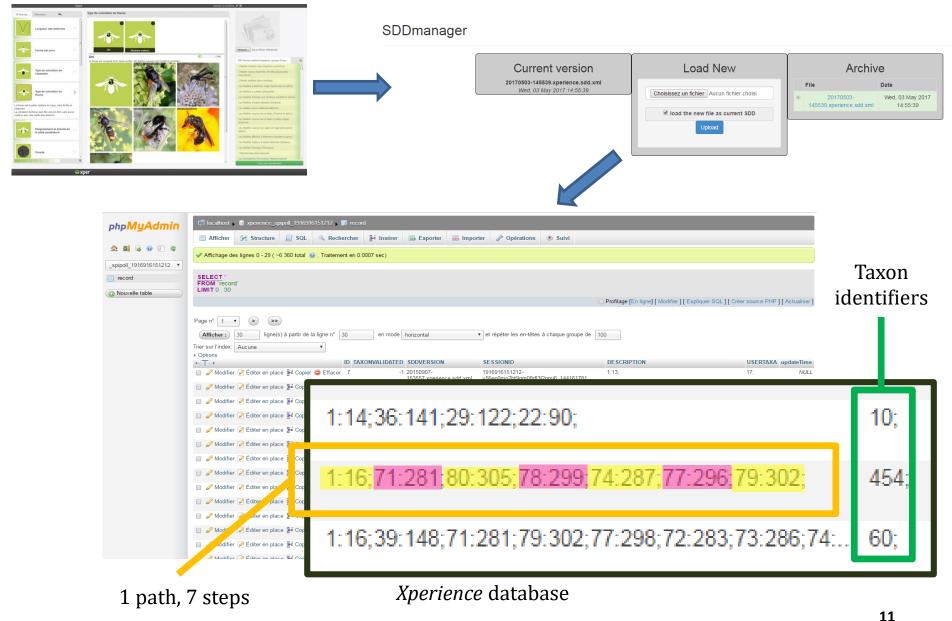
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#### Xper<sup>3</sup> key database



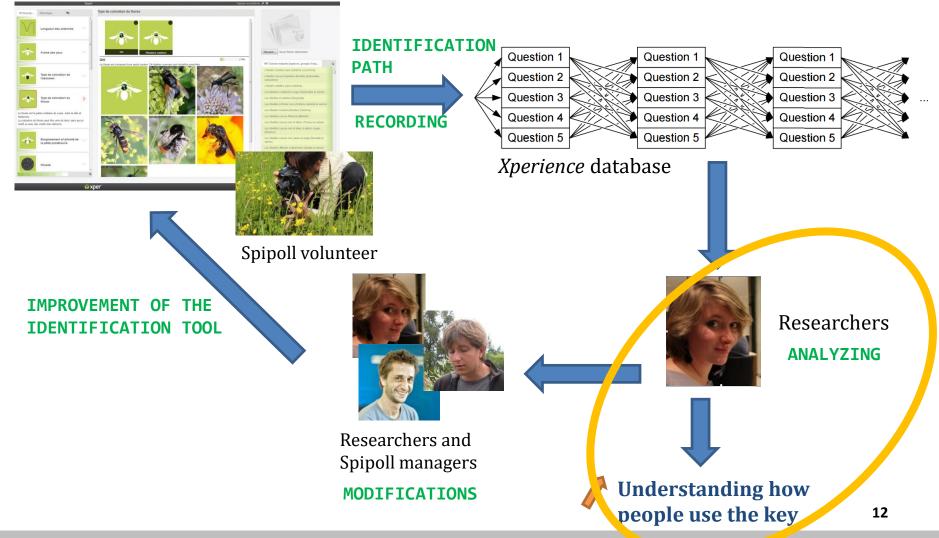
#### Xperience database

#### Xper<sup>3</sup> key database



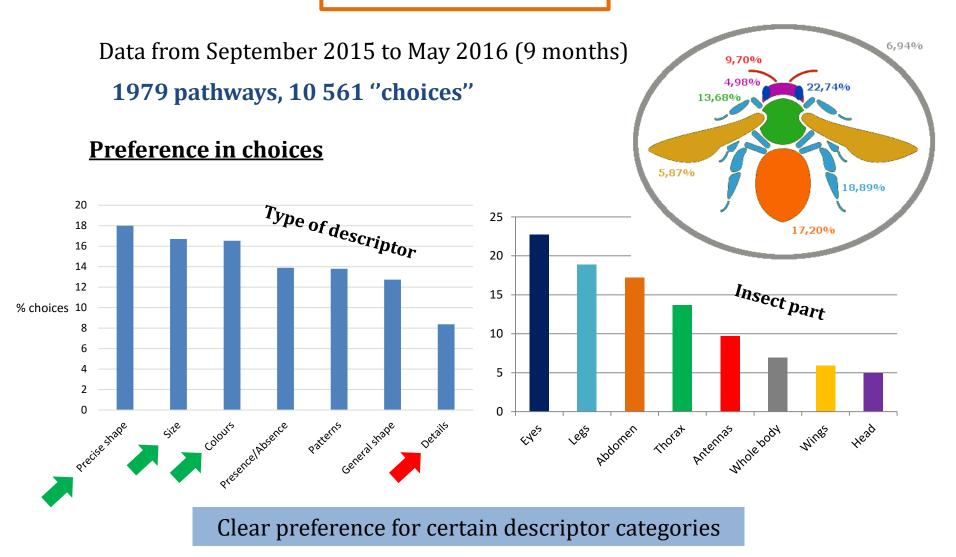
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Since September 2015: identification pathways recorded in a database



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## **General results**



## Most represented insect orders in the Spipoll database

### Coleoptera



Spipoll © jfcth

### Diptera



Spipoll © calin01

### Hemiptera



Spipoll © greg9498

#### Hymenoptera



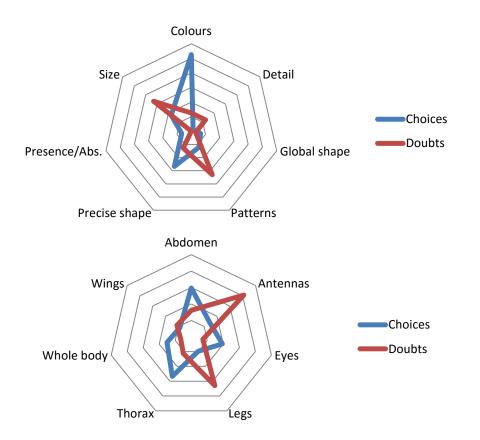
Spipoll © MichelMarly

### Lepidoptera

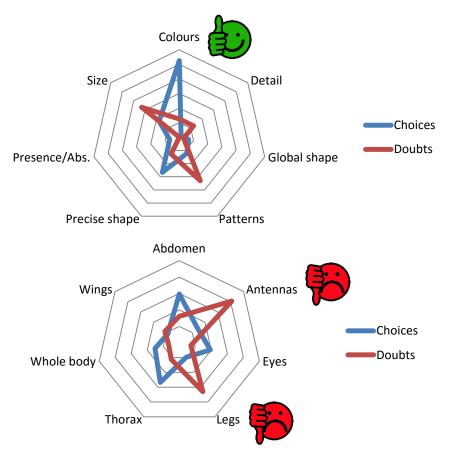


Spipoll © calin01

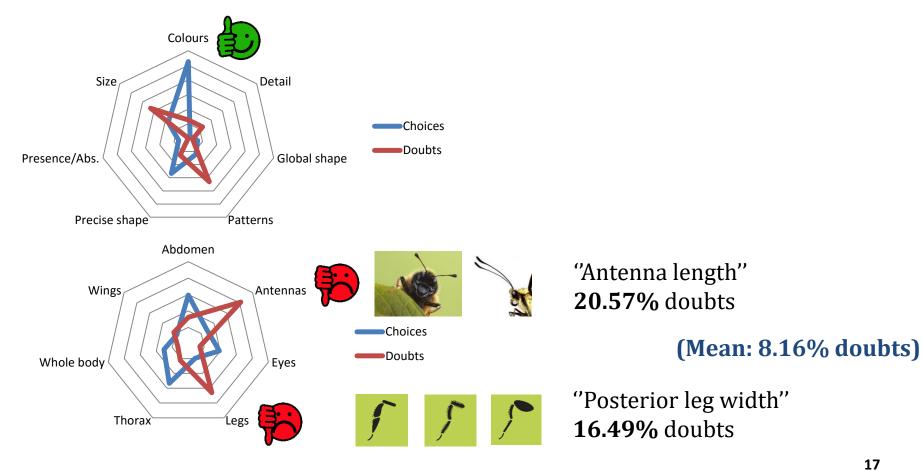
#### <u>Hymenoptera</u> 186 pathways, 1371 "choices"

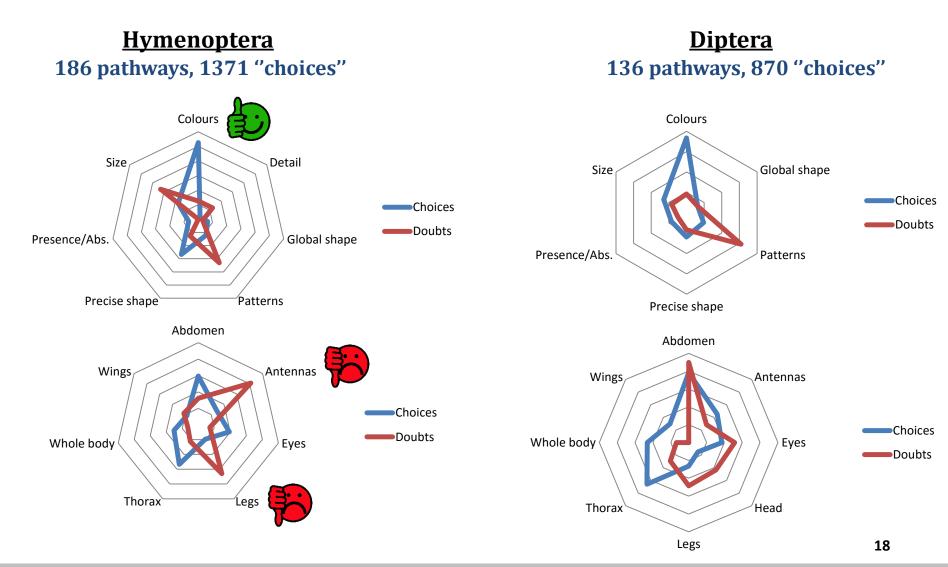


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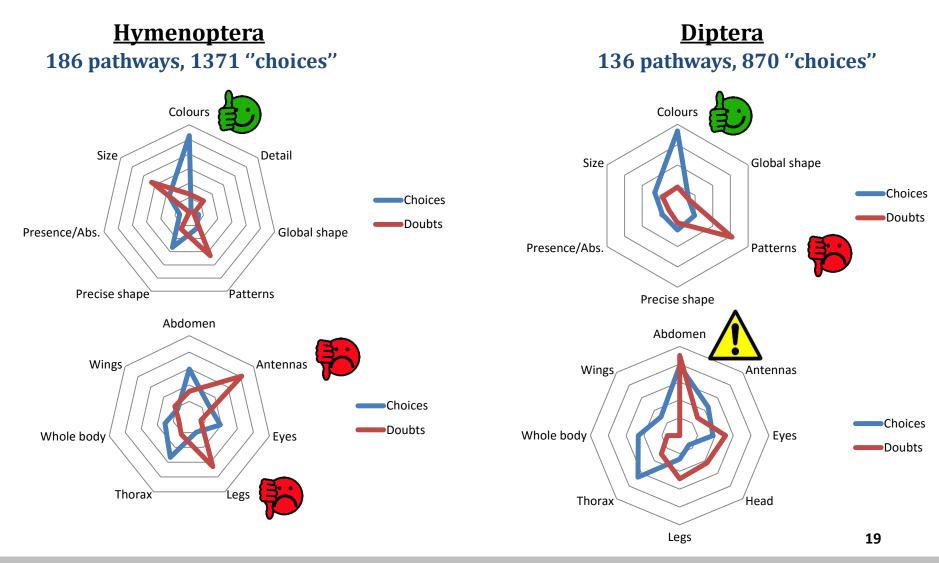


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## Discussion

Some insect morphological parts are perceived more easily than others by people.



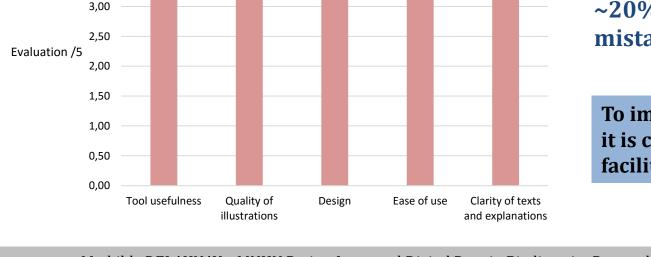
**People are sensitive to the quality and precision of descriptor states**. Some are difficult to describe and illustrate well in identification keys.



165 respondents

~20% final identification mistakes!

To improve identification tools, it is crucial to know people's facilities and difficulties.



4,50

4,00

3,50

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## What's next?

### For the improvement of the identification key:

### Advices and notes will be added to the Spipoll identification key

**Focus** on the most chosen descriptors or those that lead to the highest

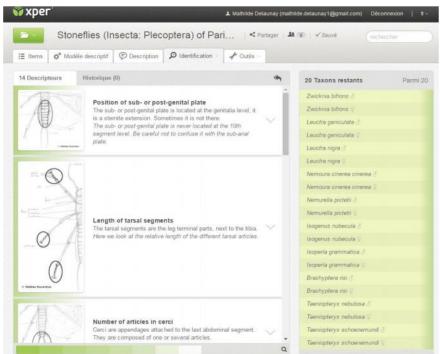
doubt rates

Possibility to **weight** the descriptors

#### <u>Xperience:</u>

Test of the system on **Xper3 keys for aquatic insects** 

Provide the *Xperience* system for all Xper<sup>3</sup> key makers



# Acknowledgements



Romain Nattier (MNHN)



Régine Vignes-Lebbe (MNHN/UPMC)



Sylvain Bouquin (MNHN/UPMC)



Samuel Jolivet (OPIE)











## http://spipoll.org

inan al ention

## http://xper3.fr

Free 100% online Collaborative

## mdelaunay@mnhn.fr