

iDigBio External Advisory Board Meeting

David Jennings
iDigBio Project Manager

April 25, 2014
10-11am Eastern Daylight Time



This material is based upon work supported by the National Science Foundation under Cooperative Agreement EF-1115210. Any opinions, findings, and conclusions or recommendations expressed in this material are those of the author(s) and do not necessarily reflect the views of the National Science Foundation.



Agenda

- Review of iDigBio's progress in Fiscal Year 3
- Specific advice from the EAB to iDigBio
- Rotation of EAB membership

Role of External Advisory Board

“External Advisory Board (EAB) whose membership will be subject to the approval of NSF’s cognizant program official and will meet at least once a year; provide written and verbal advice to the national resource on its activities, including progress and integration of digitization projects, research, education and outreach activities among all funded institutions; advise the national resource leadership on strategic directions and management policies.”

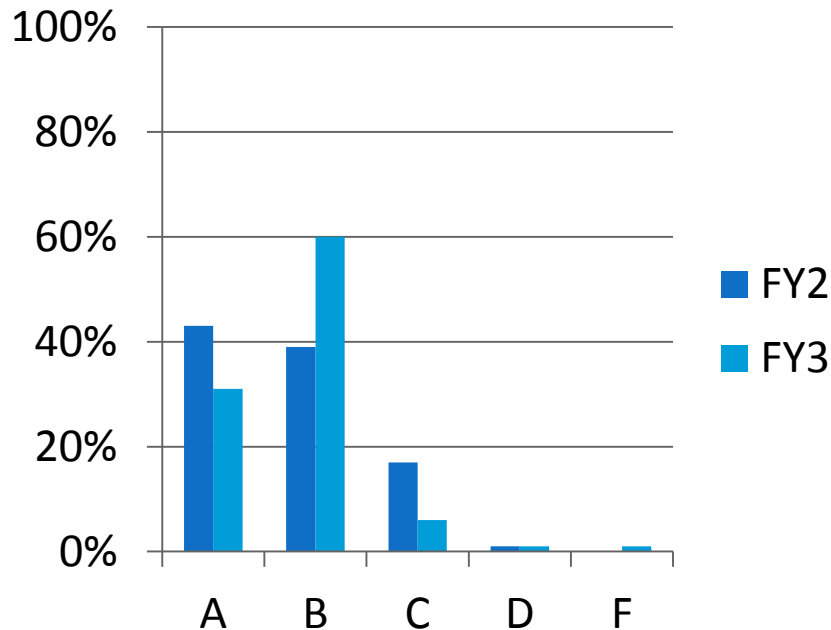
Key Accomplishments & Community Feedback

- Workshops and Training
- Data and Media Ingestion
- Website and Portal Upgrade
- Collaboration / TCN Support

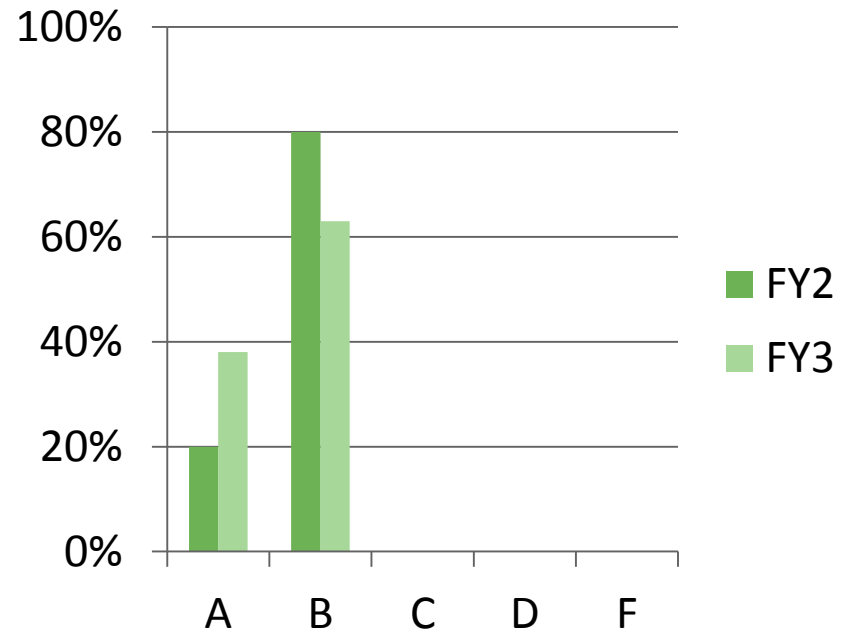
Community Feedback – Overall

What grade would you give iDigBio in moving forward national digitization efforts?

External (non-iDigBio)

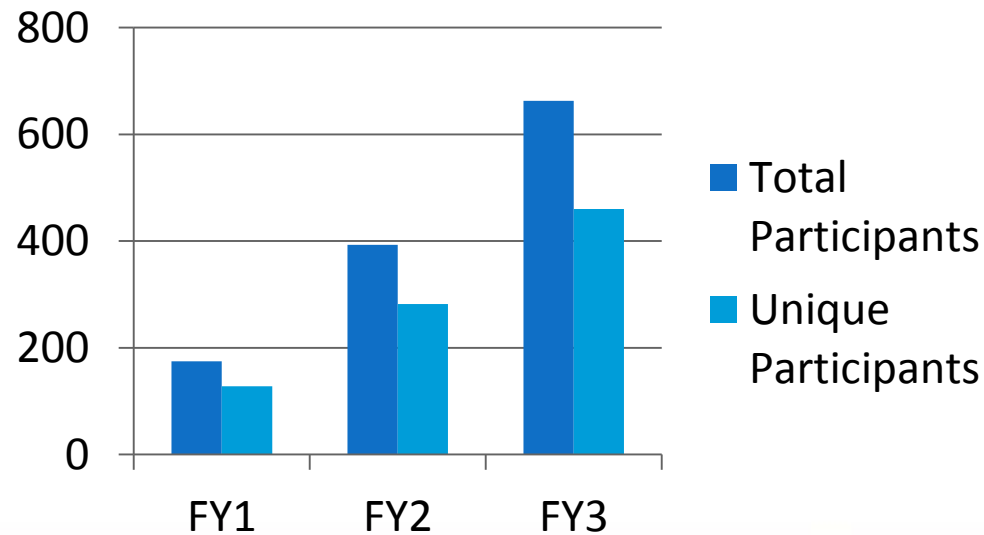


Internal (iDigBio)

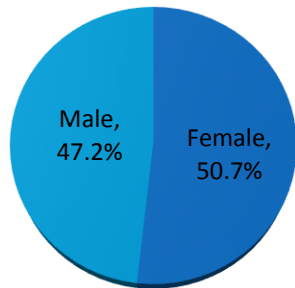


Workshops and Training

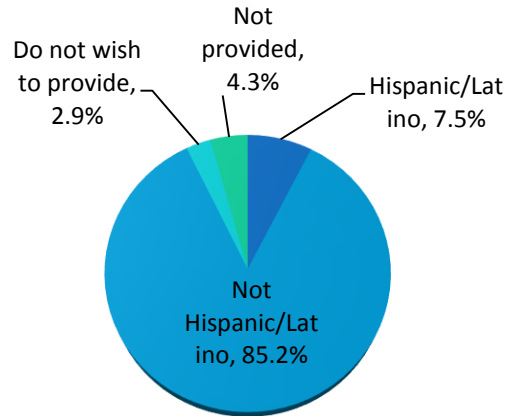
	<i>Total Number of Workshops, Summits, and Symposia</i>	<i>Total Number of Participants</i>	<i>Number of Unique Participants</i>	<i>Number of Unique Institutions</i>
Fiscal Year 1	5	175	128	65
Fiscal Year 2	12	393	282	160
Fiscal Year 3	19	663	460	211
OVERALL	36	1231	682	305



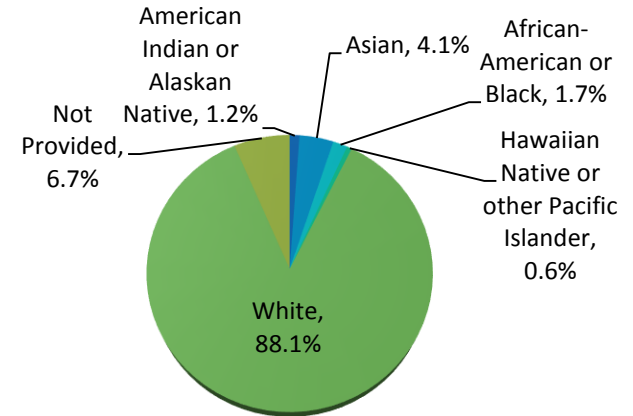
Workshop Demographics



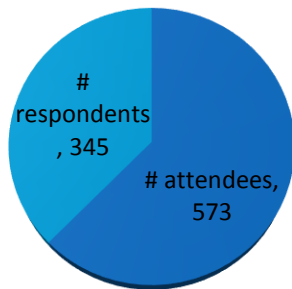
Gender



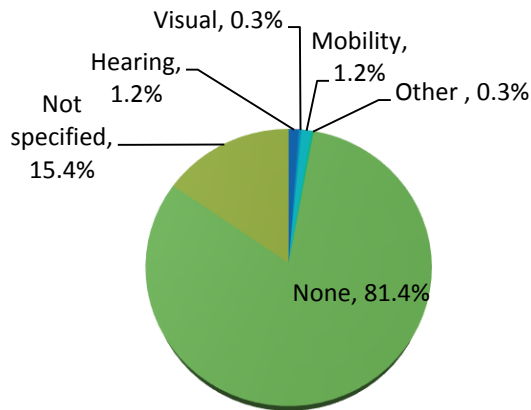
Cultural Background



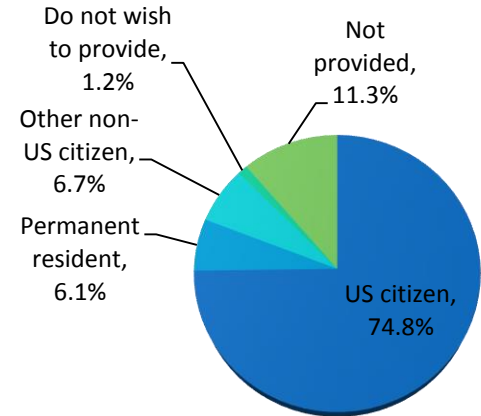
Ethnicity/Race



Average Response Rate = 60%



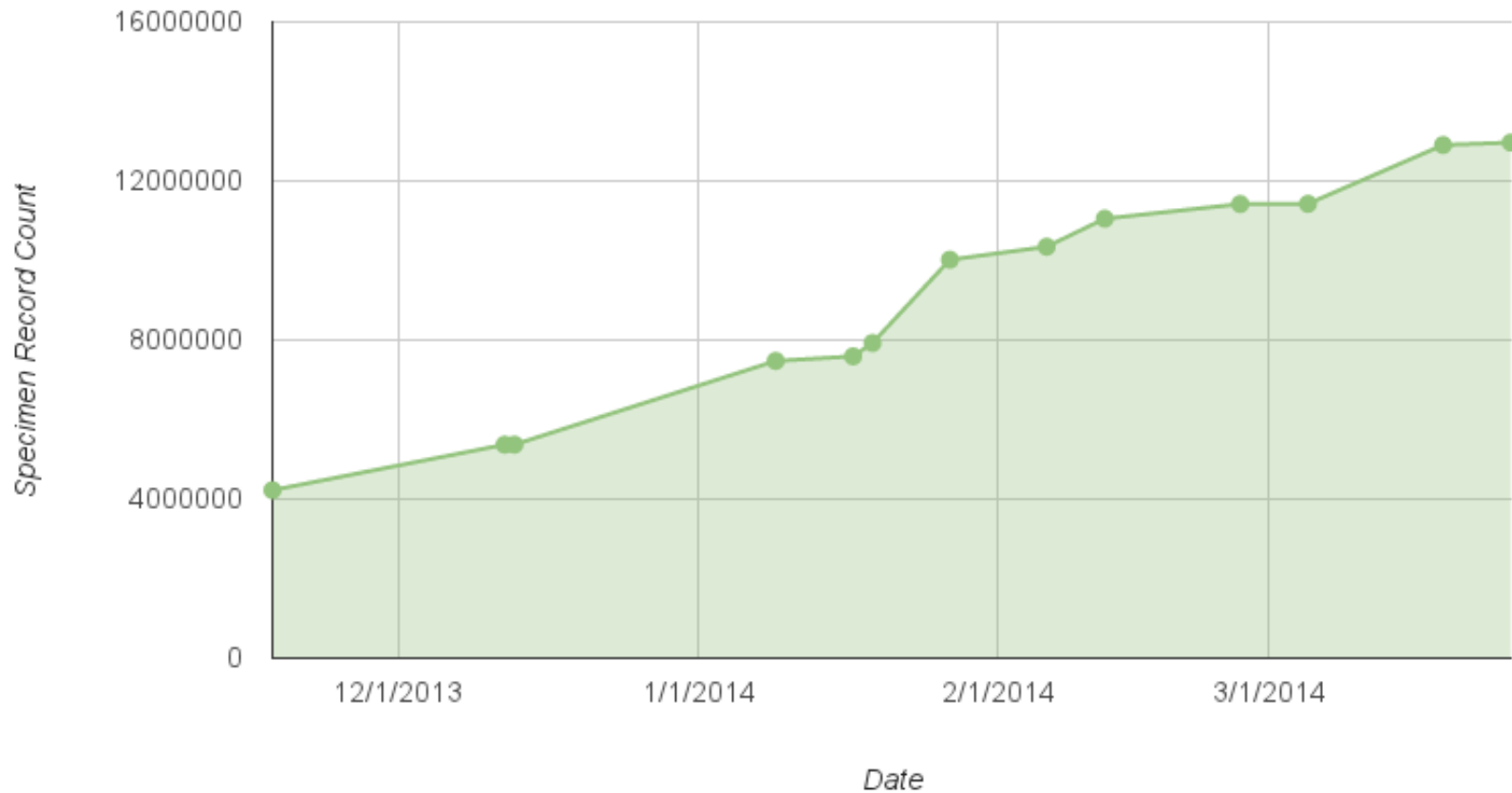
Disability



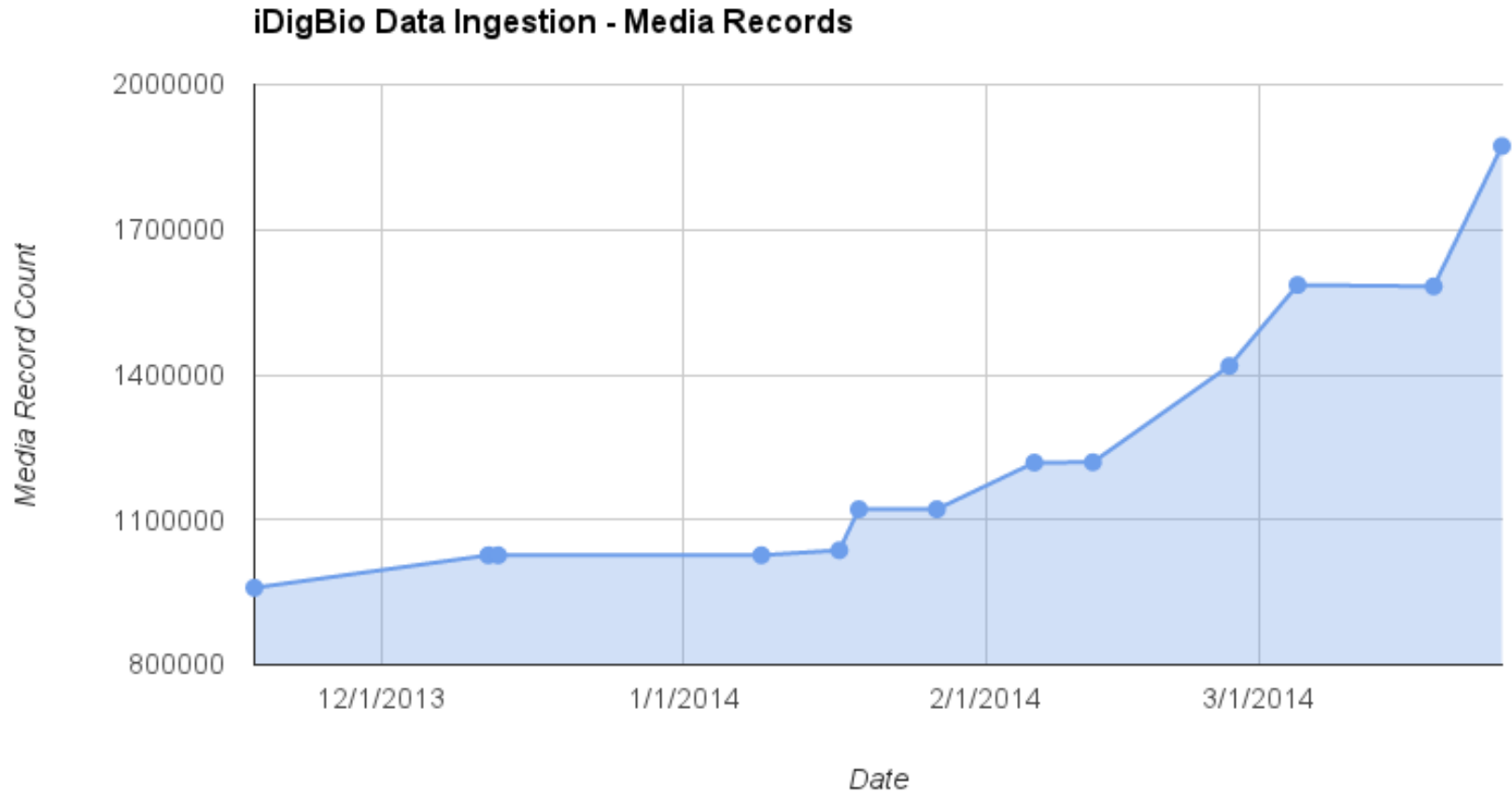
Citizenship

Data Ingestion: 13,268,750 Specimen Records

iDigBio Data Ingestion - Specimen Records

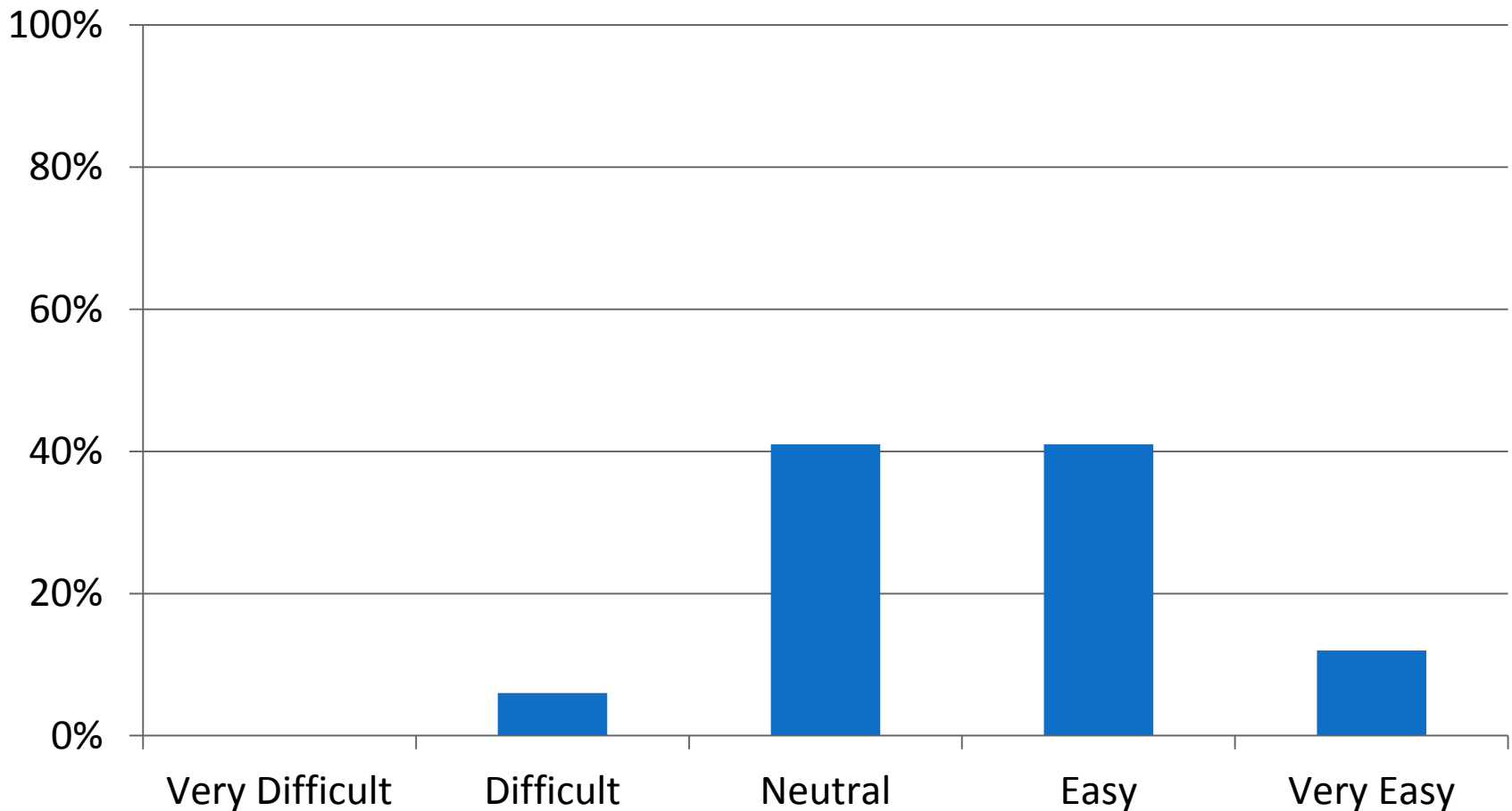


Data Ingestion: 1,985,011 Media Records



Community Feedback – Data Ingestion

Level of difficulty in submitting data to iDigBio



Portal Traffic

Audience Overview

Jul 1, 2013 - Apr 18, 2014

Email Export Add to Dashboard Shortcut



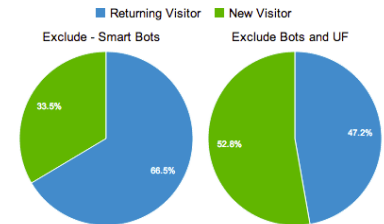
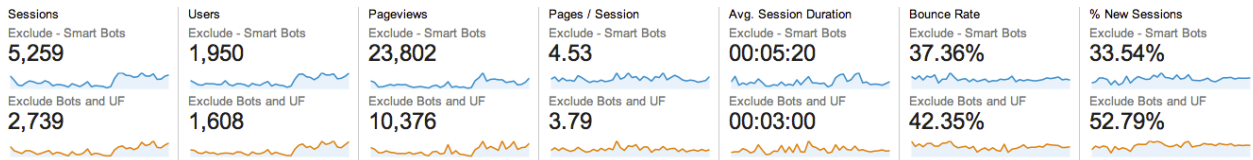
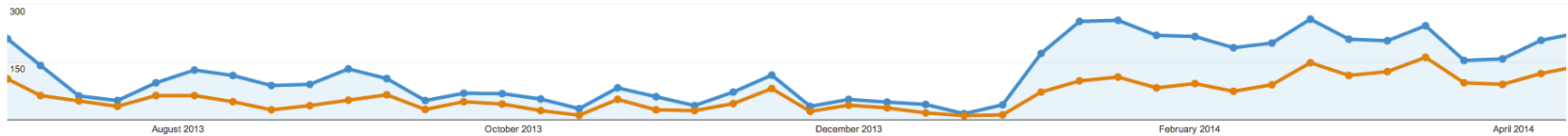
Exclude - Smart Bots 99.89%
 Exclude Bots and UF 52.02%

Overview

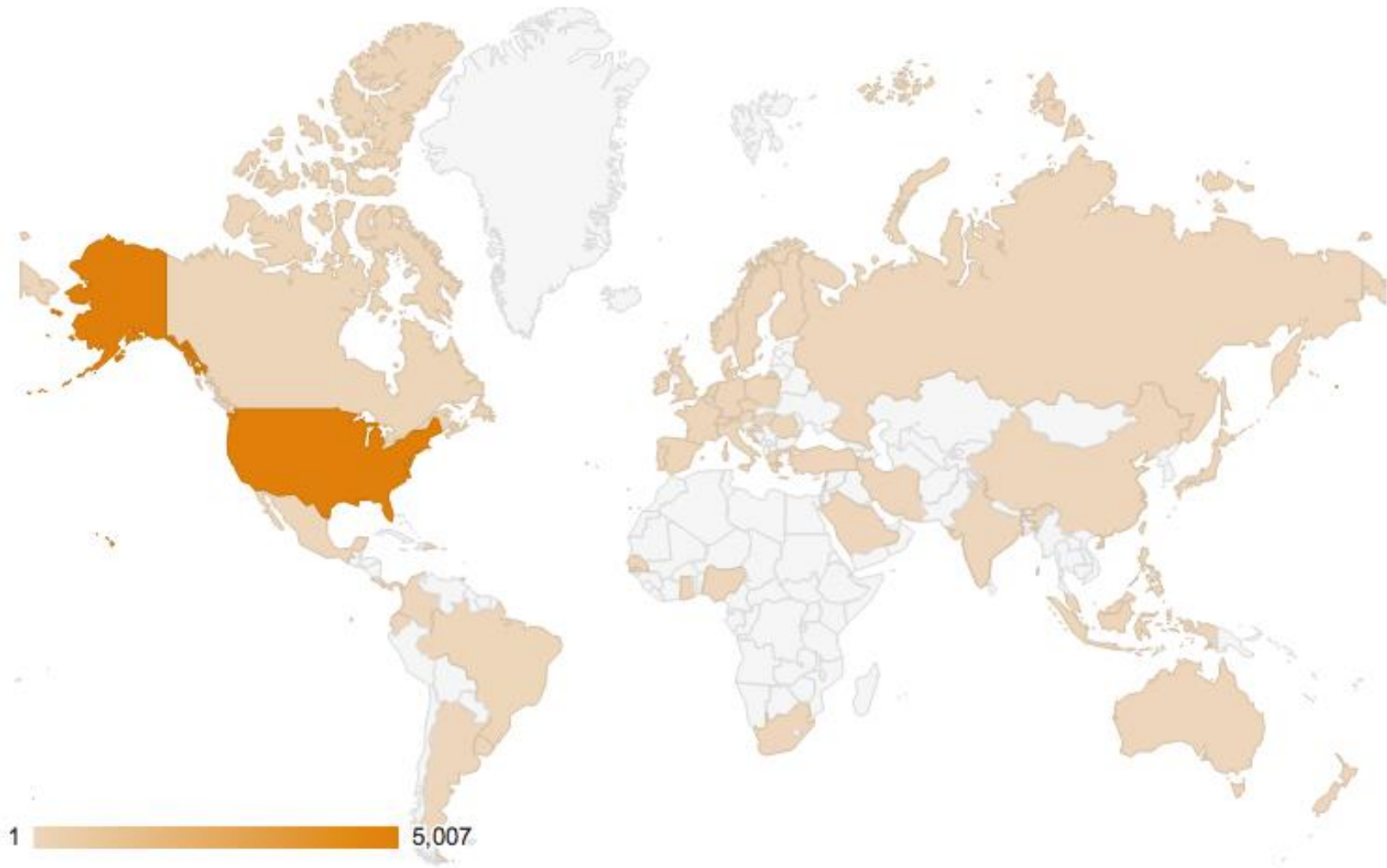
Sessions vs. Select a metric

Hourly Day Week Month

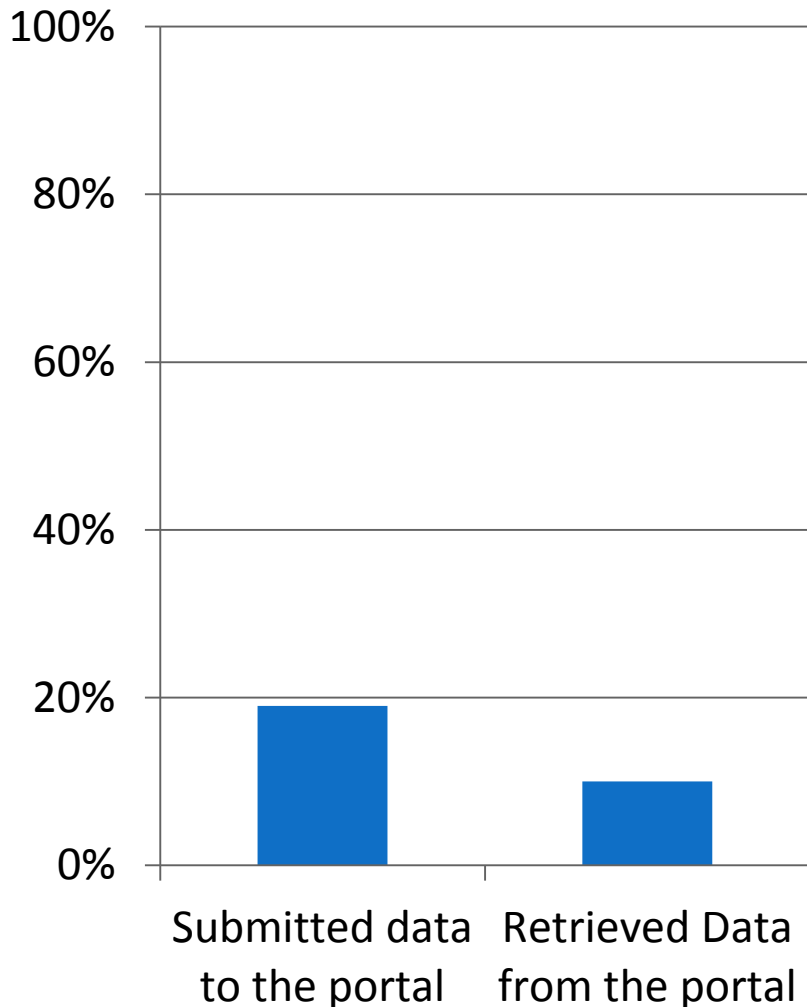
Sessions (Exclude - Smart Bots)
 Sessions (Exclude Bots and UF)



Portal Reach



Community Feedback – Portal



“The data portal seems to be going well. The team has done well in dealing what turns out to be a complex problem.”

Website Traffic

Audience Overview

Jul 1, 2013 - Apr 18, 2014

Email Export Add to Dashboard Shortcut



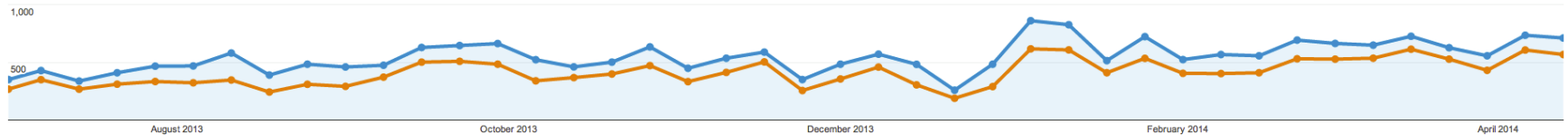
Excluded - Smart Bots 97.84% Excluded Bots and UF 73.49%

Overview

Sessions VS. Select a metric

Hourly Day Week Month

Sessions (Exclude - Smart Bots) Sessions (Exclude Bots and UF)



Sessions

Exclude - Smart Bots
23,012

Exclude Bots and UF
17,286

Users

Exclude - Smart Bots
10,689

Exclude Bots and UF
10,090

Pageviews

Exclude - Smart Bots
77,084

Exclude Bots and UF
48,686

Pages / Session

Exclude - Smart Bots
3.35

Exclude Bots and UF
2.82

Avg. Session Duration

Exclude - Smart Bots
00:04:34

Exclude Bots and UF
00:03:13

Bounce Rate

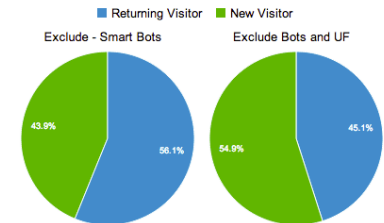
Exclude - Smart Bots
52.14%

Exclude Bots and UF
56.06%

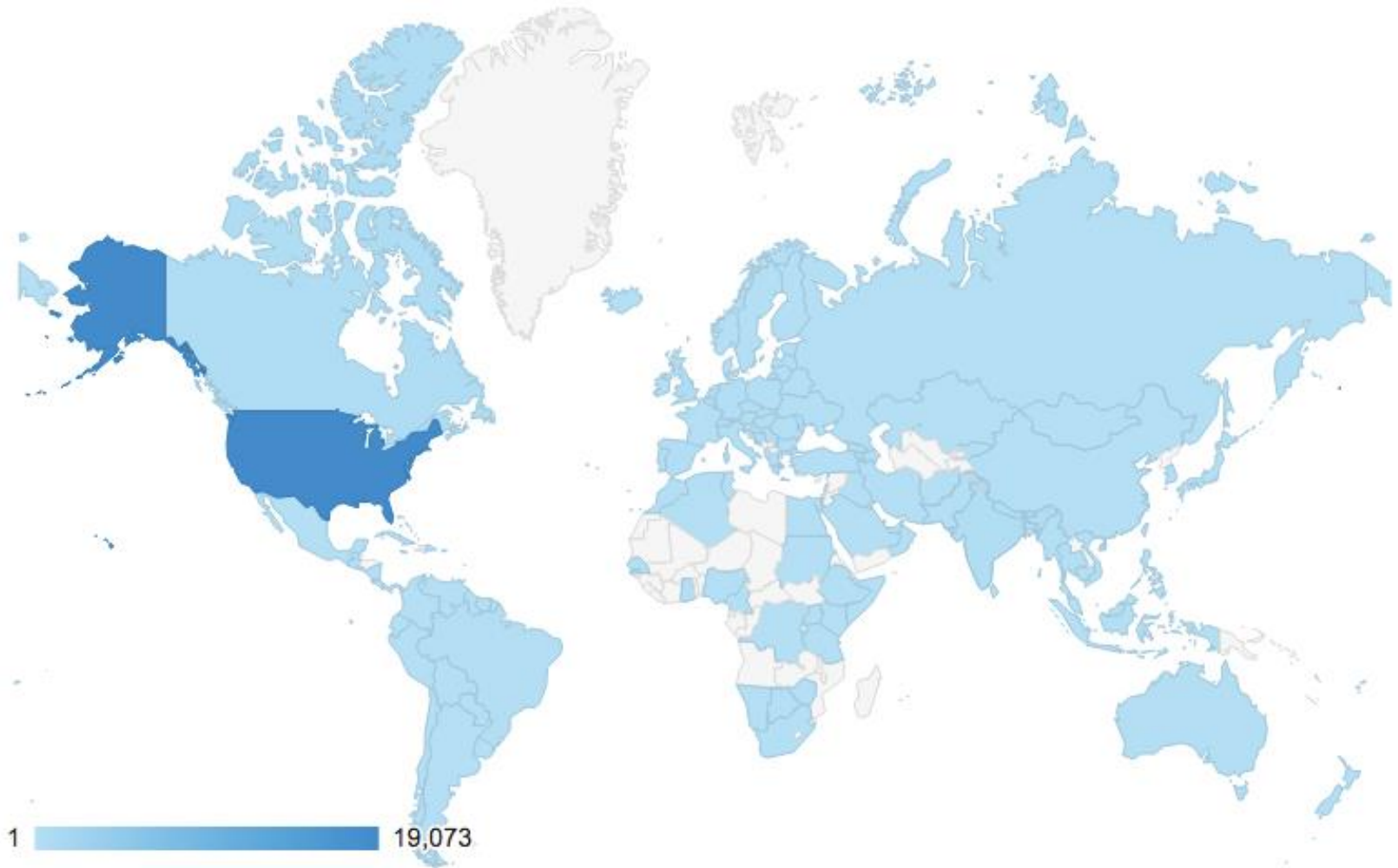
% New Sessions

Exclude - Smart Bots
43.86%

Exclude Bots and UF
54.93%

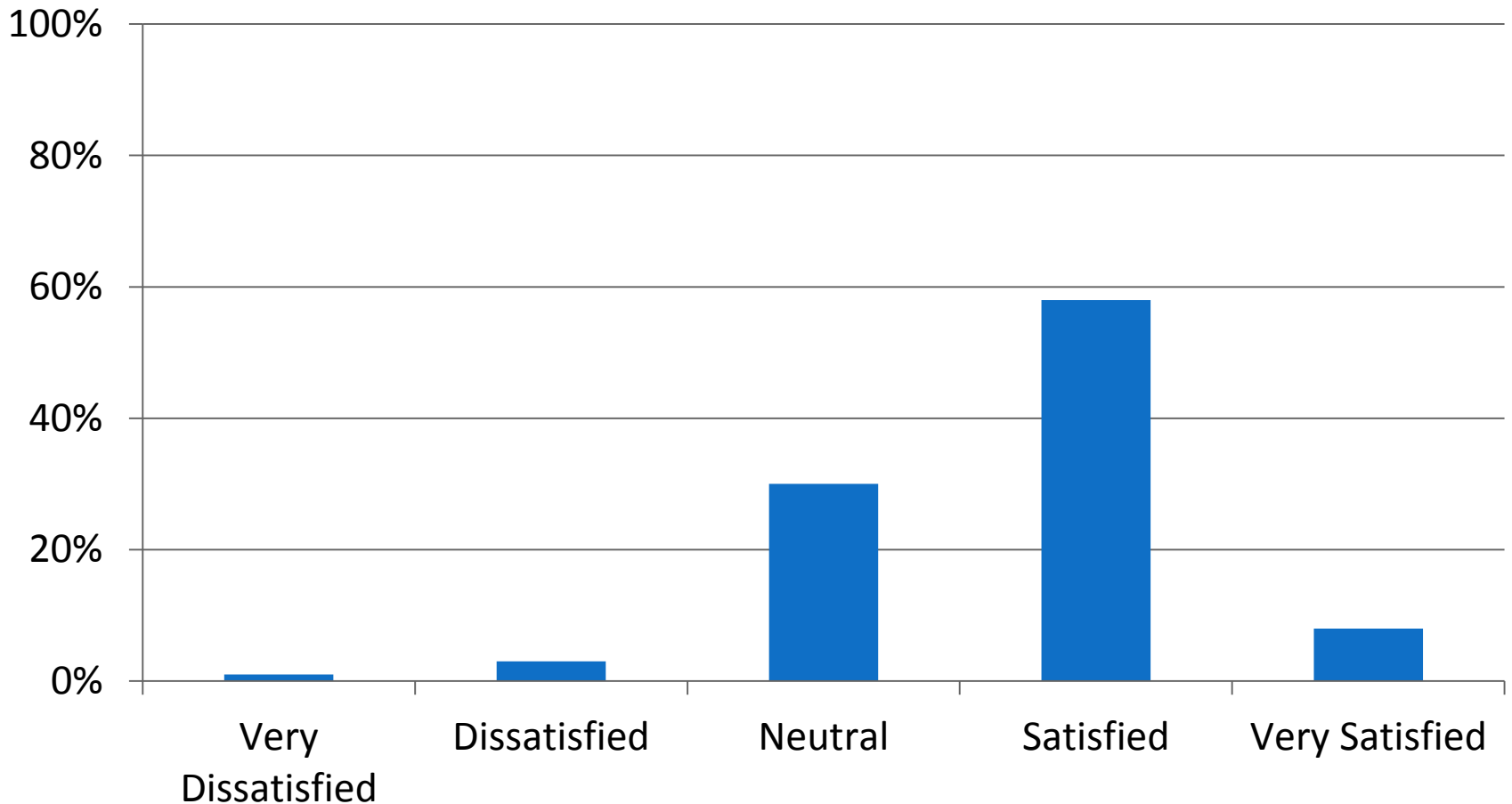


Website Reach



Community Feedback – Website

Overall satisfaction with the iDigBio website

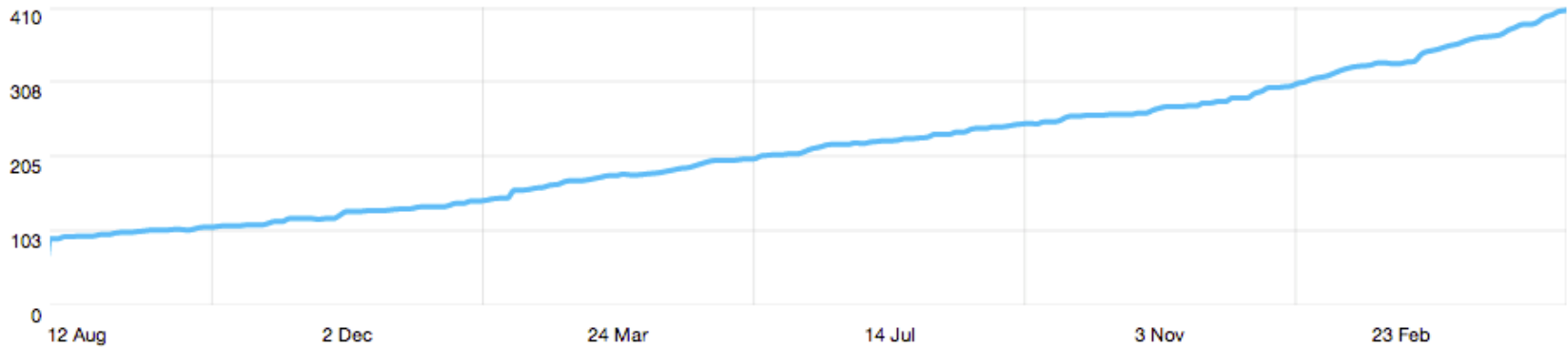


Collaboration – Adobe Connect

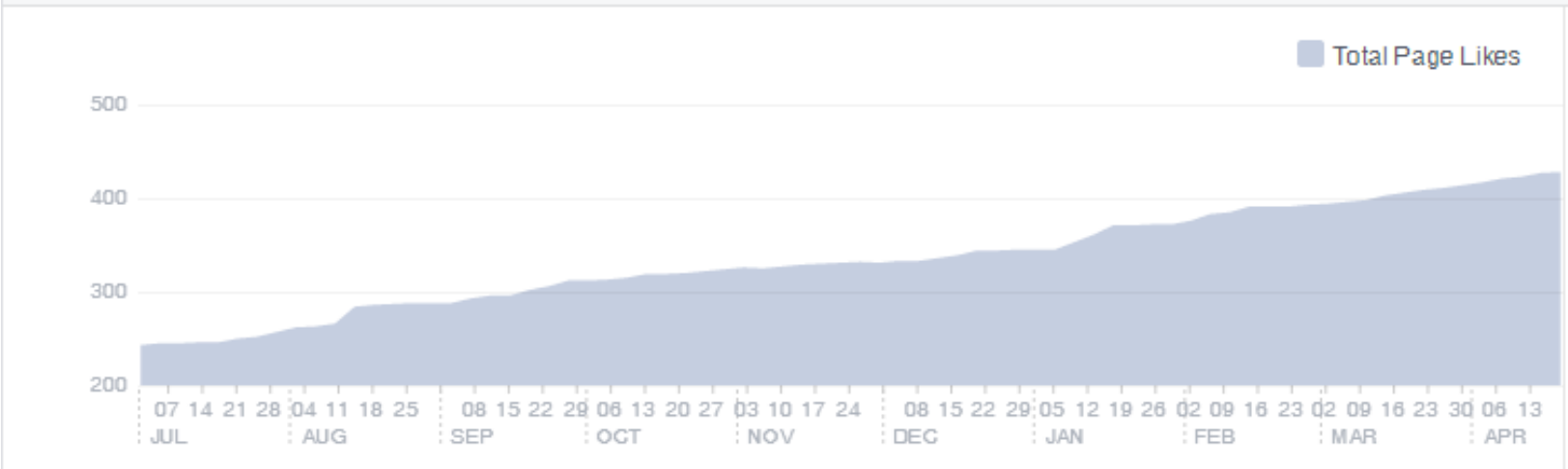
	FY1	FY2	FY3
Total Users	40	65	86
Total Hosts	12	26	35
Distinct Meeting Rooms	37	62	65
Total Meeting Hours	768	4429	5932
Total Host Hours	304	2182	2268
Peak Concurrent Users	22	44	44
System Storage Consumption (GB)	0.8	2.6	5.2
Meeting Storage Consumption (GB)	6.8	8.1	484.3

Social Media – Twitter/Facebook

405 followers as of 4/20/2014 (days shown in Pacific time)

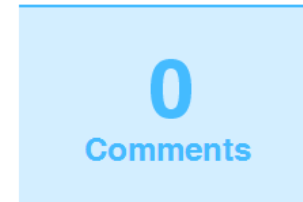
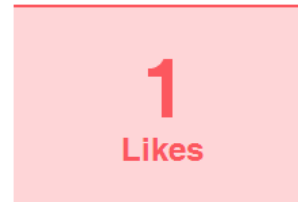
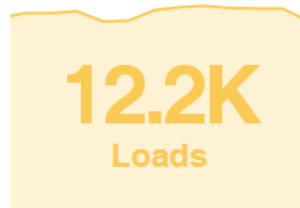


Total Page Likes as of Today: 433



Social Media – Vimeo

This year at a glance



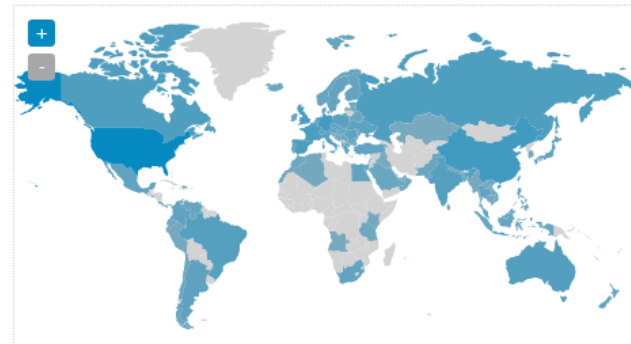
Yearly Overview

Date	Plays	Loads	Likes	Comments
Apr 2014	152	569	0	0
Mar 2014	339	923	0	0
Feb 2014	342	917	1	0
Jan 2014	285	1,065	0	0
Dec 2013	200	312	0	0
Nov 2013	191	365	0	0
Oct 2013	162	1,134	0	0
Sep 2013	106	1,361	0	0
Aug 2013	118	1,446	0	0
Jul 2013	111	1,295	0	0
Jun 2013	136	1,258	0	0
May 2013	106	1,250	0	0
Apr 2013	32	318	0	0
Totals	2,280	12.2K	1	0

+ View your full total stats

Geographical Locations

Drag, zoom and pan around.



+ View your full geo stats

Community Feedback – Social Media

Overall satisfaction with iDigBio's use of social media

