Social Media and Community Engagement

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iDigBio External Advisory Board Meeting
2012 (Project Year 1)
Supported by NSF Award EF-1115210
Web & Social Media Presence

- iDigBio.org Components
  - Blog/Article Posting (biodiversity, digitization, technology, project)
  - Upcoming Events
  - Wiki
  - Forums
  - Formalized Documentation Publication
  - Multimedia Publication (soon)
  - ADBC/iDigBio/Staff Overview
  - Workshop & Working Group Proposal Submissions
  - Appliance & Hosting Proposal Submissions (soon)
  - Community Announcements

- Social Media Outlets
  - Monthly eNewsletter
  - Listservs
  - Facebook
  - Twitter
Community Involvement

- Publish iDigBio 10-Year Management/Implementation Plan (in progress, to be completed May 2012)
- Oversee development of Network Integrated Biological Alliance (NIBA) Community Implementation Plan (June 2012 – Dec 2012)
  - Collections and research communities
  - iDigBio
  - TCN
  - Broader public
  - To be informed by Workshop deliverables
- Publish optimized digitization workflows, processes and tool implementations
  - Continuous improvement to documentation
  - Annotated bibliographies
  - Training materials
  - Tool benchmarking and attribute evaluations
Community Involvement

• Host Workshops and Working Groups
• Provide collaborative toolsets
• Engage TCNs and PENs in group collaboration
• Open approach to gathering feedback from the community (e.g., Workshop/Working Group requests, appliance requests)
• Open approach to sharing information with the community via idigbio.org, social media, and representation at community events (e.g., SPNHC, Botany 2012)
• Release/maintain a publicly-accessible project roadmap
• Provide outreach to enabling organizations and institutions on behalf of TCNs and PENs