



# The Art of Georeferencing: A case study at the North Carolina Museum of Natural Sciences (NCSM)

Gabriela M. Hogue

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Thomas Cole  
Home in the Woods (1847)

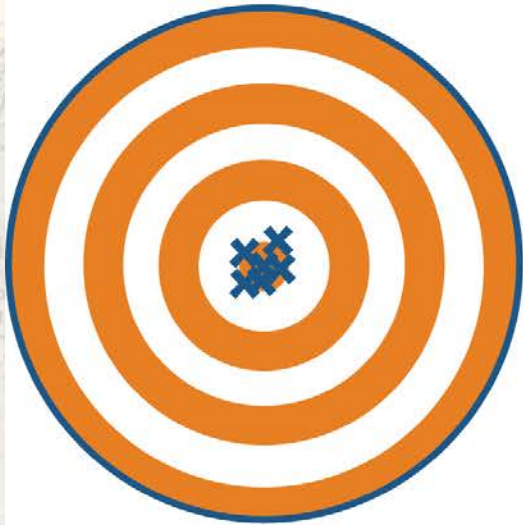


Joseph William Turner  
Snow Storm – Steam-Boat off  
a Harbour's Mouth

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# Accuracy versus Precision



**High Accuracy  
High Precision**



**Low Accuracy  
High Precision**



**High Accuracy  
Low Precision**



**Low Accuracy  
Low Precision**



# Locality Data

**Research  
Vessel Name**

**Salinity**

**R/V Station  
Number**

**Locality  
Description**

**Waterway**

**Dissolved  
Oxygen**

**R/V Cruise  
Number**

**Temperature**

**Gear**

**Date  
Collected**

**Latitude  
Longitude**

**Continent**

**Time**

**Depth of  
Capture**

**Collectors**

**Country**

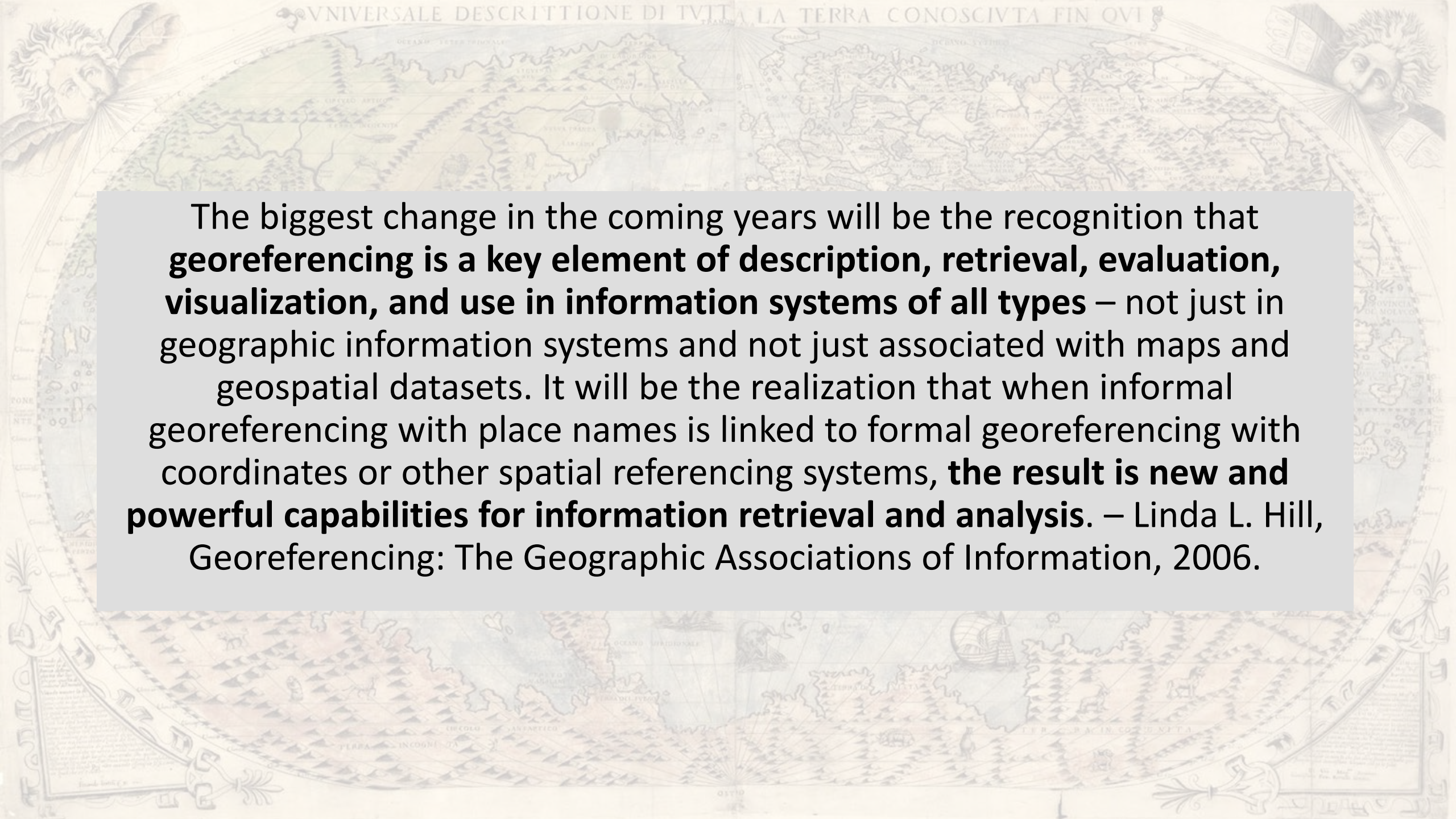
**County**

**Geodetic  
Datum**

**State**

**Locality  
Remarks**

**Permits**

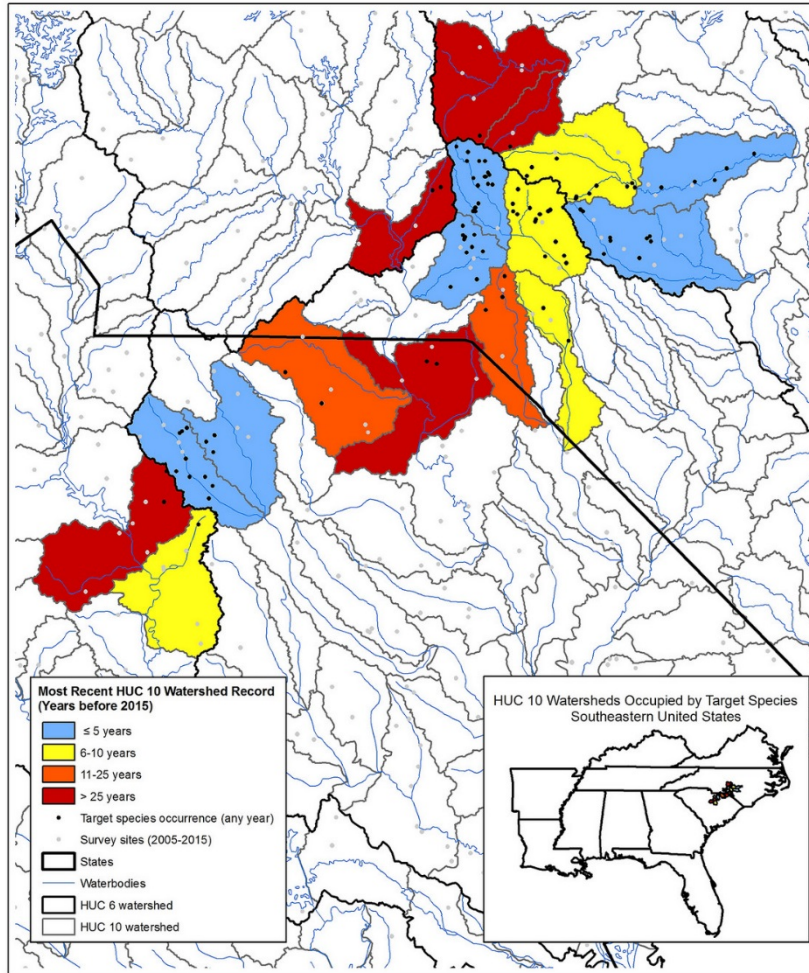


The biggest change in the coming years will be the recognition that **georeferencing is a key element of description, retrieval, evaluation, visualization, and use in information systems of all types** – not just in geographic information systems and not just associated with maps and geospatial datasets. It will be the realization that when informal georeferencing with place names is linked to formal georeferencing with coordinates or other spatial referencing systems, **the result is new and powerful capabilities for information retrieval and analysis.** – Linda L. Hill, *Georeferencing: The Geographic Associations of Information*, 2006.



# Power of Distributional Records

Conservation Status Assessment Map  
Sandhills Chub (*Semotilus lumbee*)



Map Created December 31, 2015 by Georgia Department of Natural Resources and Tennessee Aquarium Conservation Institute.  
See map documentation for complete list of data contributors.

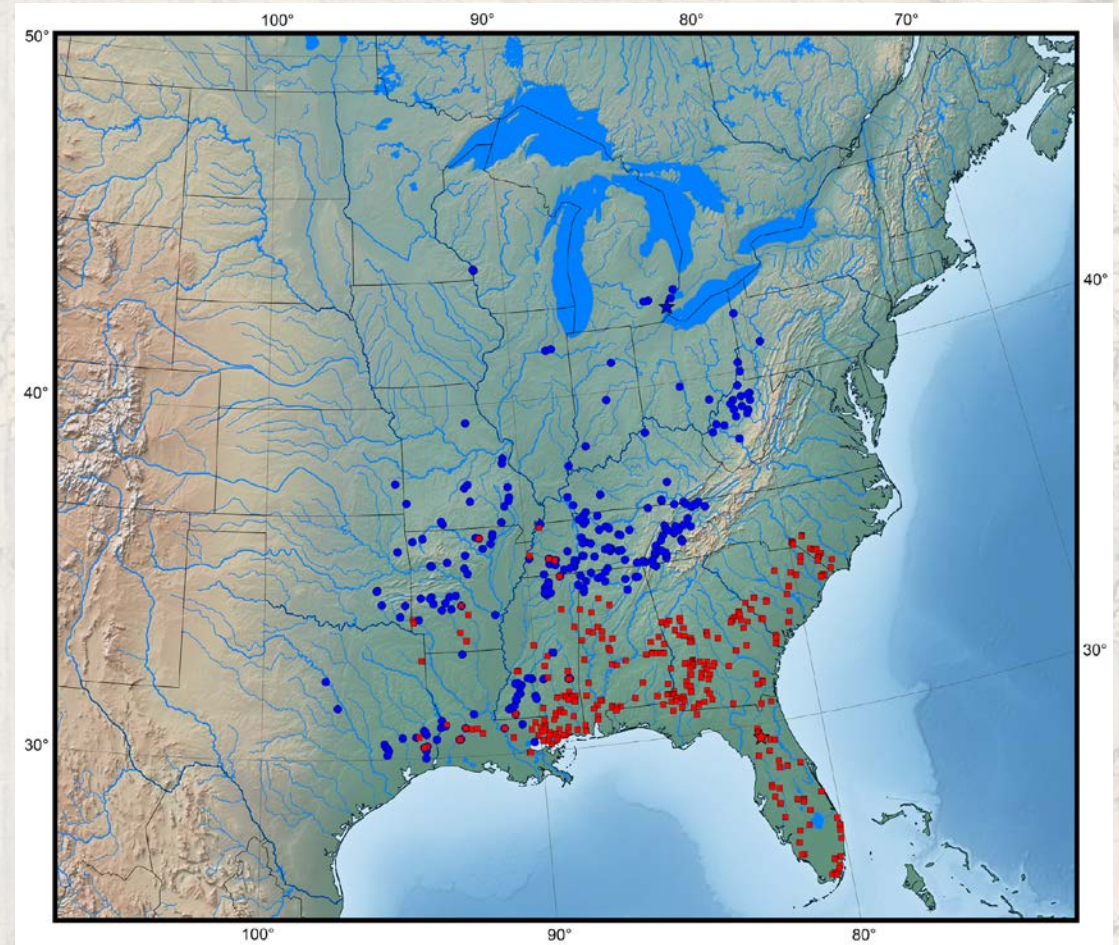
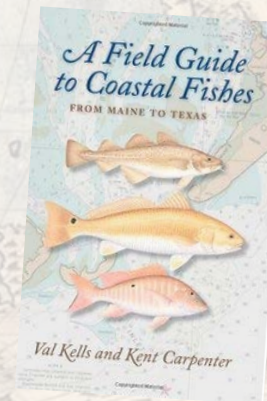
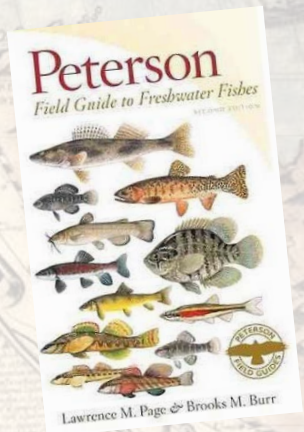
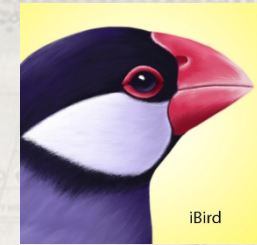
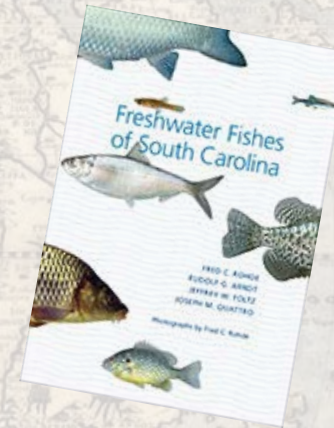


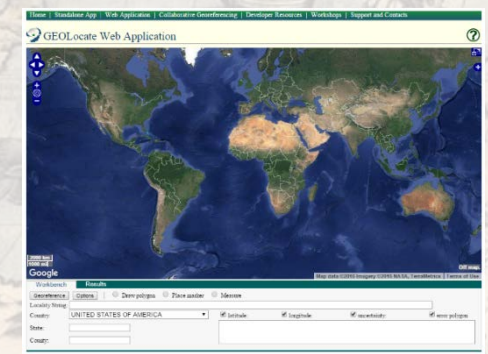
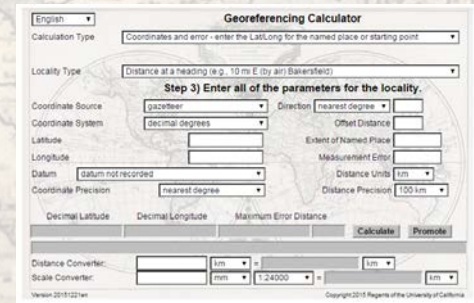
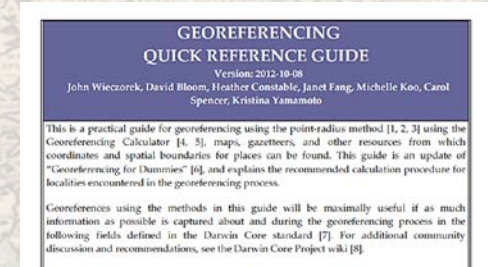
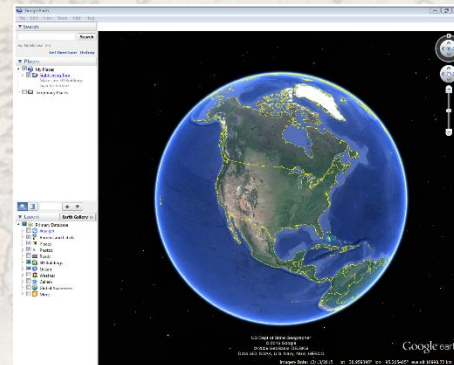
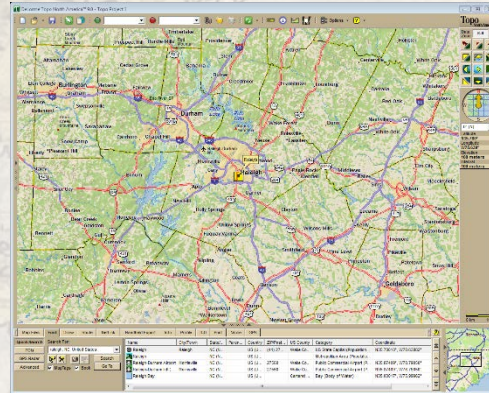
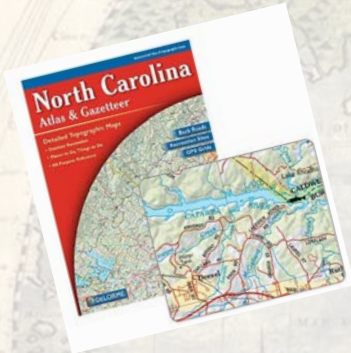
FIGURE 1. Distribution of *Labidesthes sicculus* (blue dots) and *L. vanhyningi* (red squares) examined in this study. Stars indicate type localities.

Taken from: Werneke, D. C. and J. W. Armbruster. 2015. Silversides of the genus *Labidesthes* (Atheriniformes: Atherinopsidae). *Zootaxa* 4032 (5): 535-550

# Power of Distributional Records



# Evolution of Georeferencing at NCSM



Using paper maps



Using paper maps + mapping software



Using mapping software + established georeferencing standards

# Confidence Levels

Confidence	Description
L0	Precise location known
L1	The linear site is known to be no more than .5 mi. long.
L2	The linear site is known to be no more than 1 mi. long.
L3	The linear site is known to be no more than 2 mi. long.
L4	The linear site is known to be no more than 6 mi. long.
L5	The linear site is known to be no more than 25 mi. long.
L6	The linear site does not exceed a distance equal to 1/2 the state.
L7	The linear site does not exceed a distance equal to diameter of the state.
S0	Precise location known, plus/minus 200'.
S1	Location known to be within a circle 1/4 mi. in diameter.
S2	Location known to be within a circle 1/2 mi. in diameter.
S3	Location known to be within a circle 1 mi. in diameter.
S4	Location known to be within a circle 2 mi. in diameter.
S5	Location known to be within a circle 5 mi. in diameter.
S6	Location known to be within a circle 15 mi. in diameter.
S7	Location known to be within a county.
S8	Location known to be within 1/2 of the state.
S9	Location known to be within the state.
S10	Location unknown.

The Confidence Levels were taken from the Scale of Relative Certainty (with slight modifications) which was written by Dr. Eric H. Metzler and published in the Association of Systematics Collections October 1994/ vol. 22 no. 5 newsletter.

# Revitalizing our Georeferencing Standards

**Locality Data Entry Form**

Duplicate Current Record

Filter Field No. End Filters

Prev. Record Next Record

Update Print Status

New Close

---

field/locality #: AD-0009

continent/ocean: North America

ocean subbasin:

drainage: 0060-003

country: United States

state/province: North Carolina

county/subdiv: Columbus

locality: Waccamaw River, South of dam beginning at terminus of Waccamaw Shores Road [SR 1967], [ca. 13.1 kilometers WSW Bolton]

starting latitude:  Deg  Min  Sec N starting lat dd: 34.258340

starting longitude:  W starting long dd: 78.523560

ending latitude:  ending lat dd:

ending longitude:  ending long dd:

coordinate uncertainty in meters: 247 geodetic datum: WGS84

polygon footprint: POLYGON((lat lon|34.26064,-78.523147,34.260026,-78.523104,34.259583,-78.522864,34.261913,-78.522868,34.259015,-78.522847,34.25898,-

georeference sources: DeLorme Topo North America 9 0; GEOLocate - Google Satellite

georeference protocol: Georeferencing Quick Reference Guide [Wieczorek et al., 2012]

georeference remarks: None

georeferenced by: Alex Dornburg georeferenced date: 06 Jan 2016

confidence:

confidence explanation:

collector: Dan Macgugan, Maria Correa, Larry Bowman, Alex Dornburg

day: 19 month: August year: 2015

remarks: None

gear: seine

permits: NCWRC 15-SFC00014

research vessel/cruise #/station #: n/a

depth of capture: 1-4 feet

time: 1100-1340

salinity: F

old accession number:

accession number: 13190

Copy Lat/Long for DeLorme

Copy Lat/Long for GEOLocate

Point Radius

Specimens not Retained

Genus species discarded observed/released remarks

Record: 1 of 4

FIELD	DESCRIPTION	EXAMPLE(s)	
1			
12	Coordinate Uncertainty in Meters	The horizontal distance from the locality describing the smallest circle containing the whole of the location.	If coordinates are verbatim from c uncertainty cannot be determined
13	Geodetic Datum	Enter geodetic datum from original field notes, if known. If not known, enter "n/k". When assigning coordinates, identify geodetic datum from mapping source.	This field is only left blank if coord
14	Polygon Footprint	A Well-Known Text (WKT) representation of the shape (footprint, geometry) that defines the locality. Polygon is entered in database as POLYGON(lat,lon ) with string of coordinates entered between the parentheses.	If coordinates are verbatim, no co enter "n/a".
15	Georeference Sources	A list of maps, gazetteers, or other resources used to georeference the Location, described specifically enough to allow anyone in the future to use the same resources.	If coordinates are not assigned, e
16	Georeference Protocol	A description or reference to the methods used to determine the spatial footprint, coordinates, and uncertainties.	If coordinates are not assigned or
17	Georeference Remarks	Enter assumptions made in brackets, which are in addition or opposition to formal georeferencing standards outlined in <b>Georeference Protocol</b> . If there are no remarks, enter "None".	(See Georeferencing Examples)
18	Georeferenced By	Enter name of individual who georeferenced locality.	If coordinates are not assigned or
19	Georeference Date	Enter date Georeferenced from calendar.	This field is only left blank if coord
20	Collector	Enter the names of persons who participated in the actual capture of specimens. Enter: first name, middle initial, and last name. If collectors unknown, enter "n/k".	Alex Dornburg, J.E. Cooper, Gabriela M. Hogue, J. Michael Fisk
21	Collection Date	Enter date specimens were collected. Three separate fields: Day - 2 digits, Month - text, Year - 4 digits.	06 April 1997
22	Remarks	Enter any additional remarks regarding locality in original field notes. If there are no remarks, enter "None". Any georeferencing remarks should be entered in the <b>Georeference Remarks</b> field.	Tucker trawl - 2x2 m Hook & Line

# Incorporation of New Georeferencing Methods

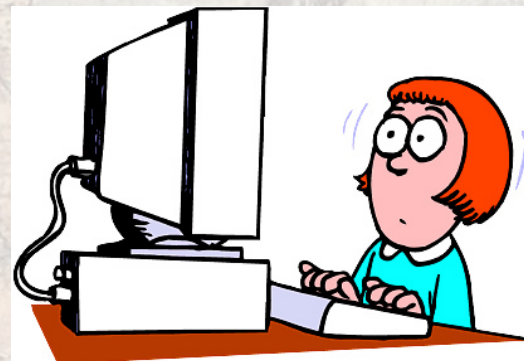
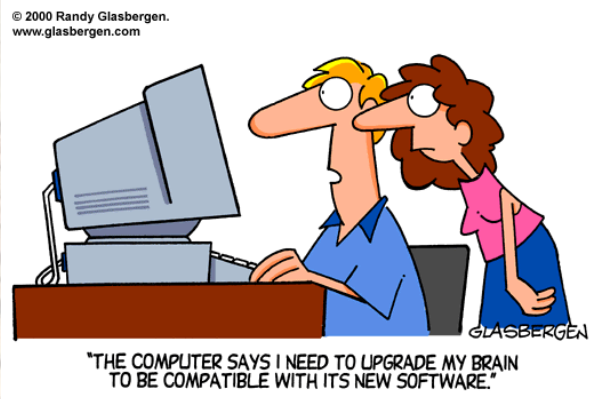
Training & testing



Additions/Changes

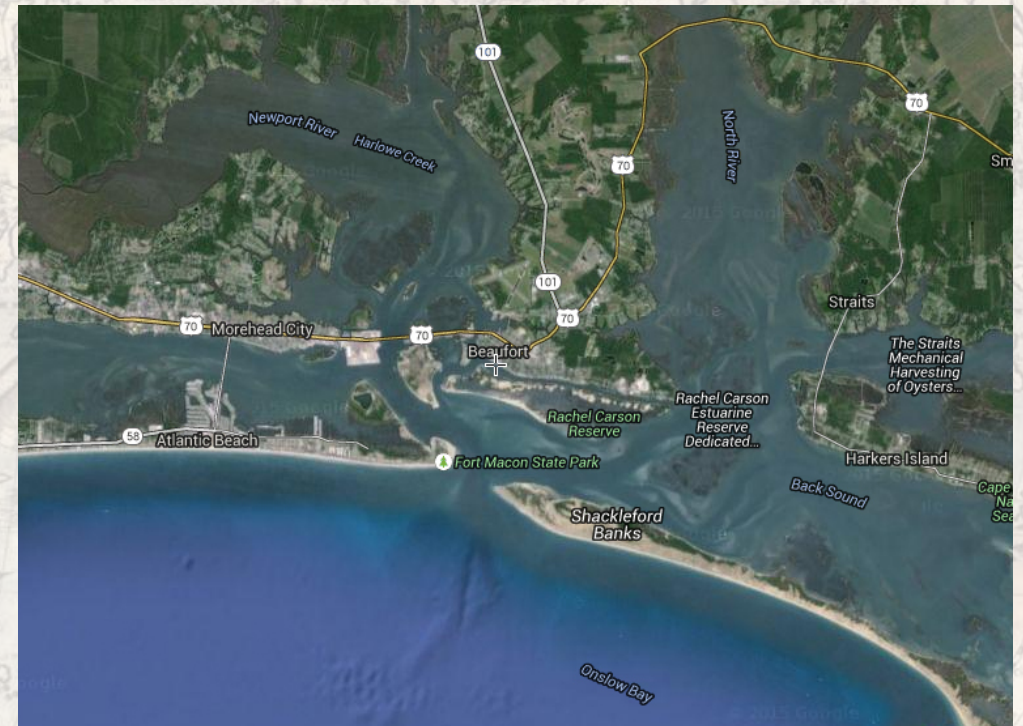
Questions/Issues

New Revitalized  
Standards in Use!

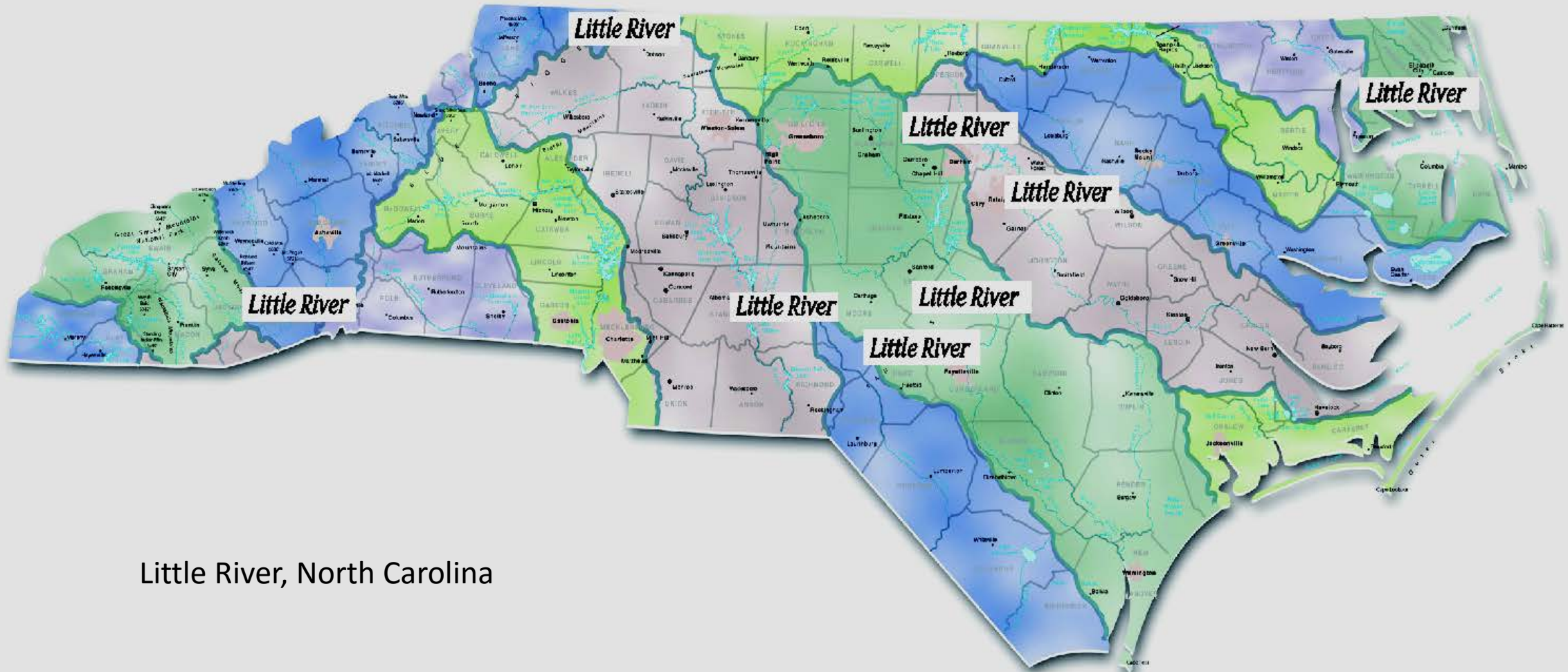


# Issues with Georeferencing Vague Locality Information

Cynoscion regalis				
Weakfish		NC, Carteret Co, Beaufort	8	9 Sept. 1935
Ancylopsetta quadrocellata				
Ocellated Flounder		NC, Carteret Co, Beaufort	9	13 Sept. 1935
Paralichthys dentatus				
Summer Flounder		NC, Carteret Co, Beaufort	0	13 Sept. 1935
Paralichthys dentatus				
Summer Flounder		NC, Carteret Co, Ft. Mason	1	25 Sept. 1935
Caranx crysos				
Blue Runner		NC, Carteret Co, Beaufort	2	18 Sept. 1935



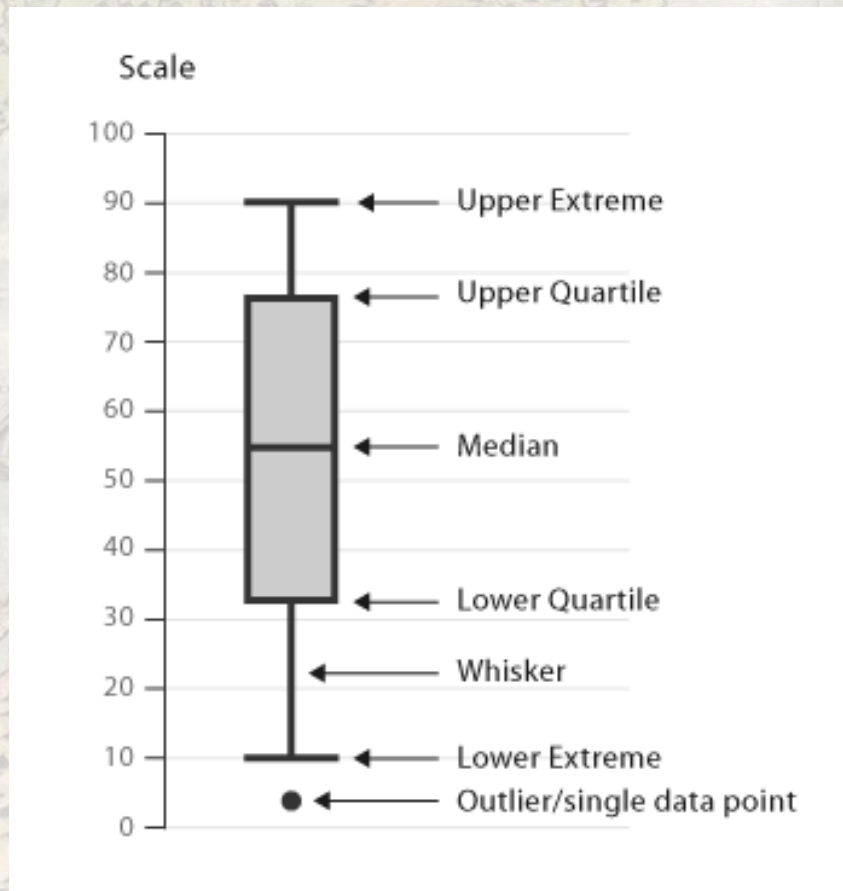
# Issues with Georeferencing Vague Locality Information



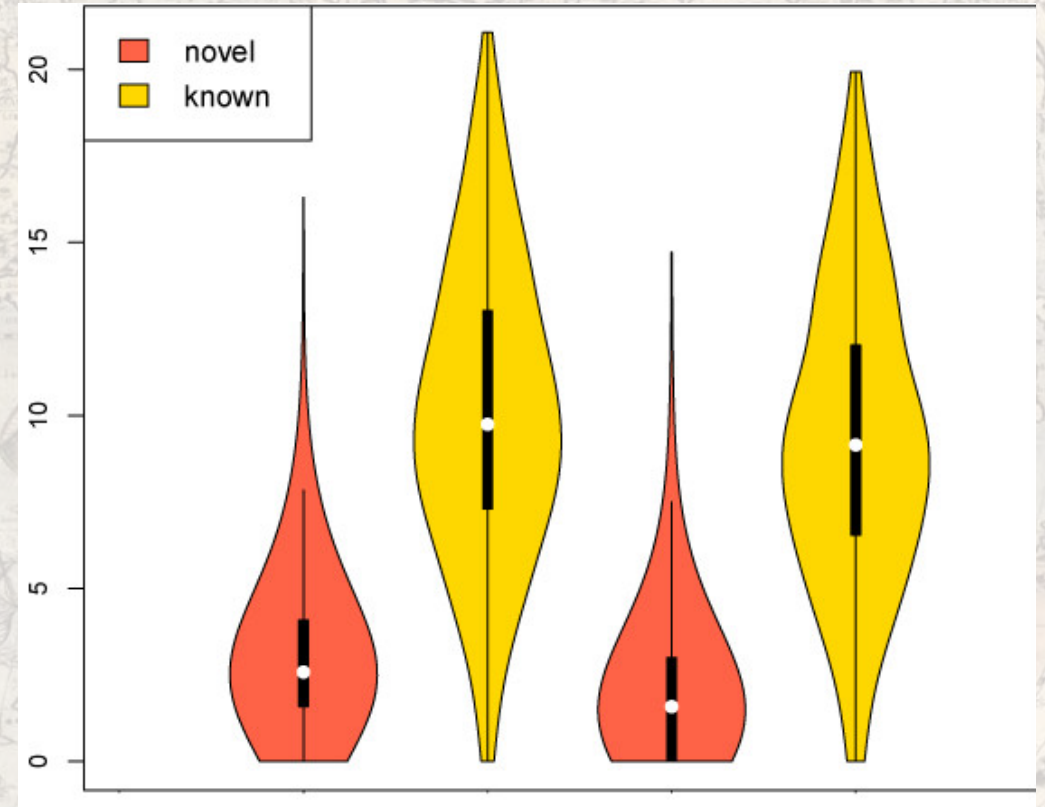
Little River, North Carolina



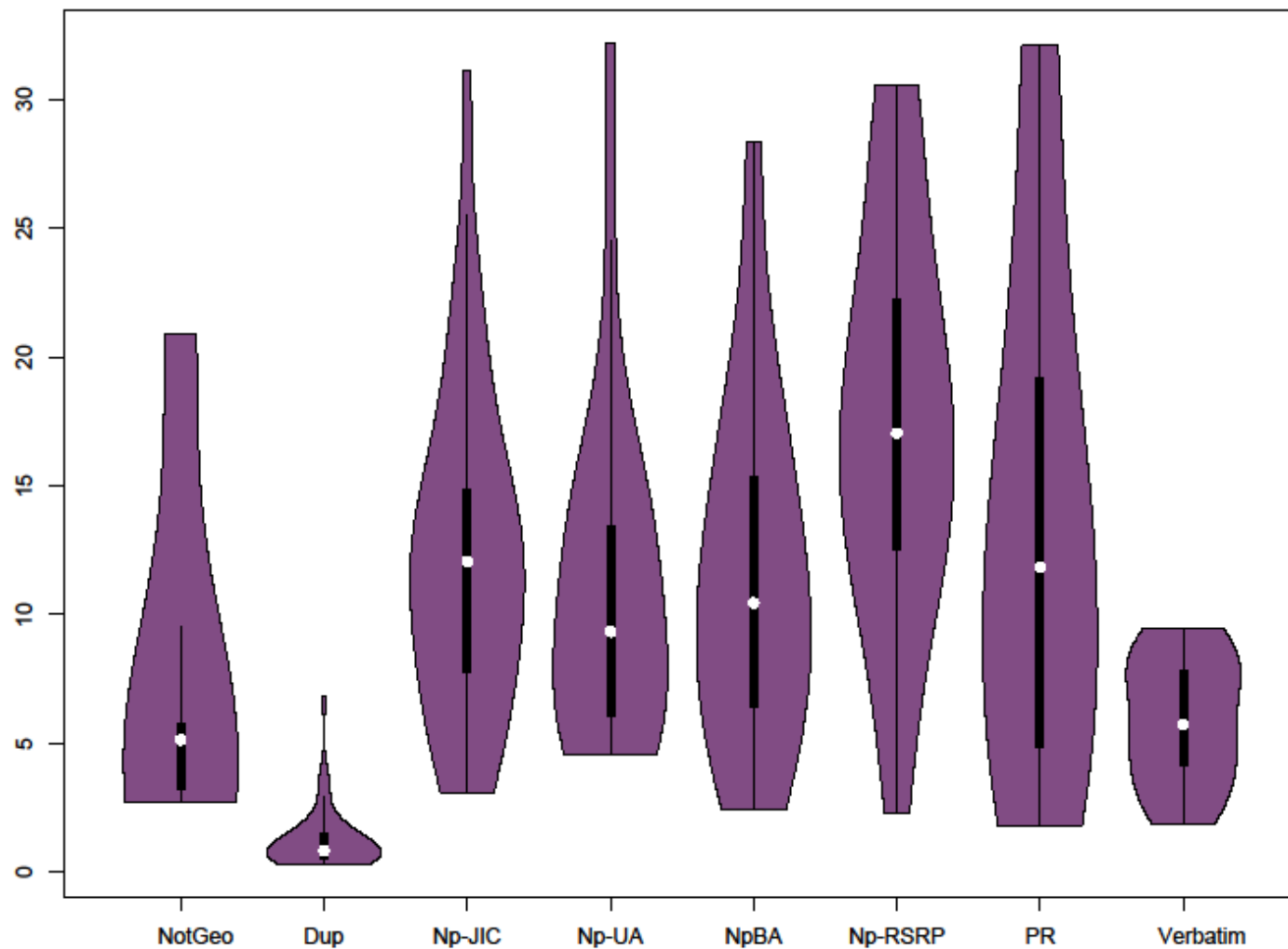
## Box plot



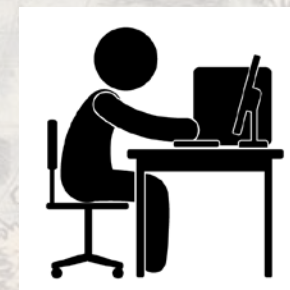
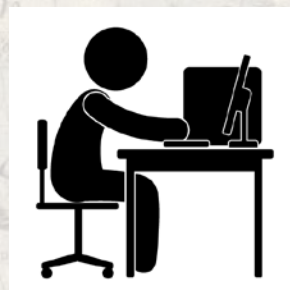
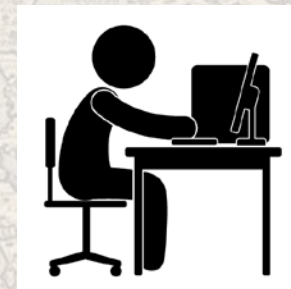
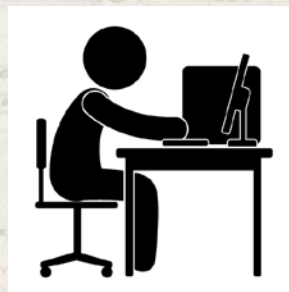
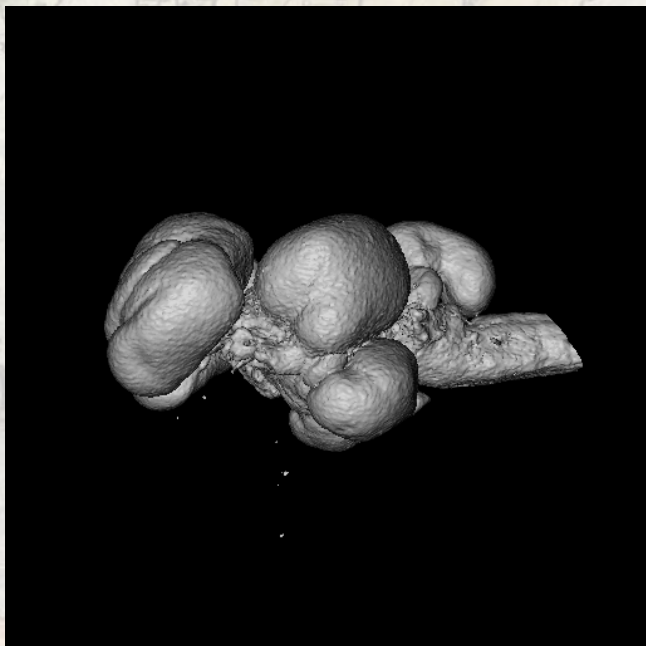
## Violin plot = Box plot + rotated kernel density plot on each side



# Time Trials



# The Funding Problem



# The Funding Problem

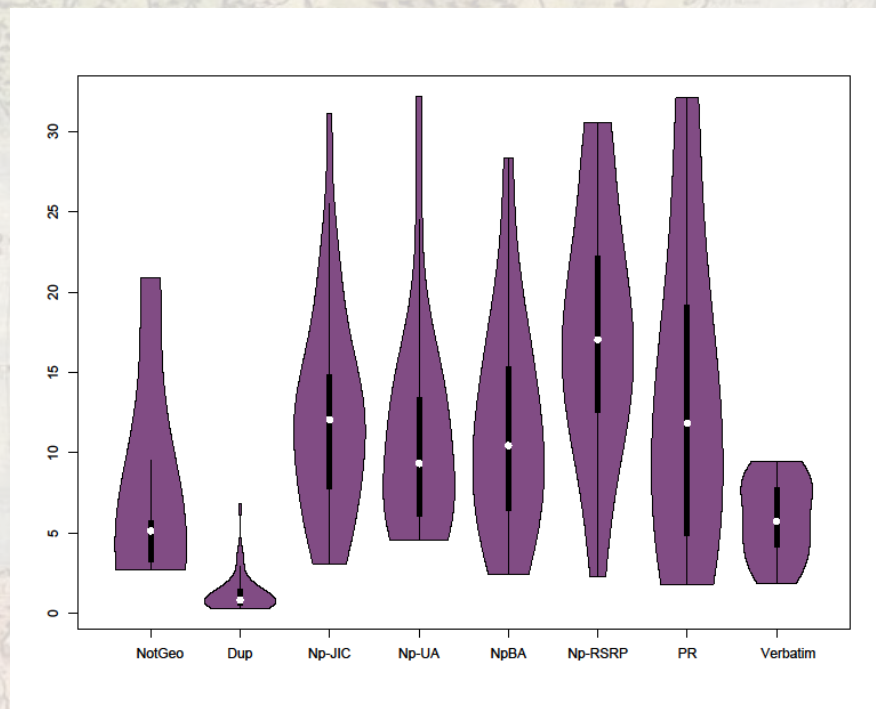
## High Throughput versus Research Ready



High throughput and research ready...why? Staff!



Not high throughput but research ready...why? Staff!



### Verbatim Coordinates = ca. 5 minutes

1 person/6 hours per day = 72 localities/day

1 month (20 days) = 1440 localities/month

5 people/6 hours per day = 360 localities/day

1 month (20 days) = 7200 localities/month

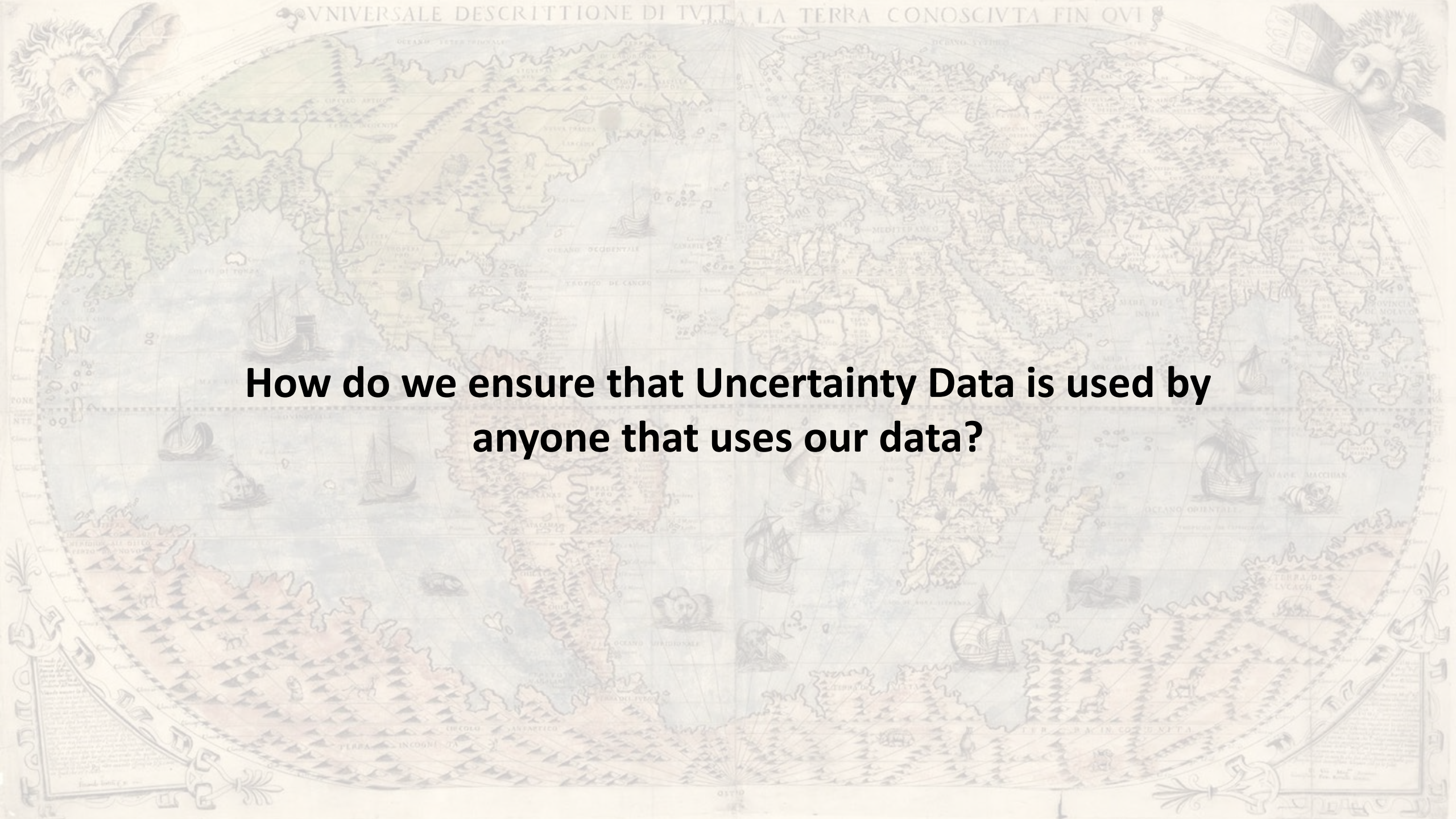
### Other localities = ca. 9.5 minutes

1 person/6 hours per day = 38 localities/day

1 month (20 days) = 758 localities/month

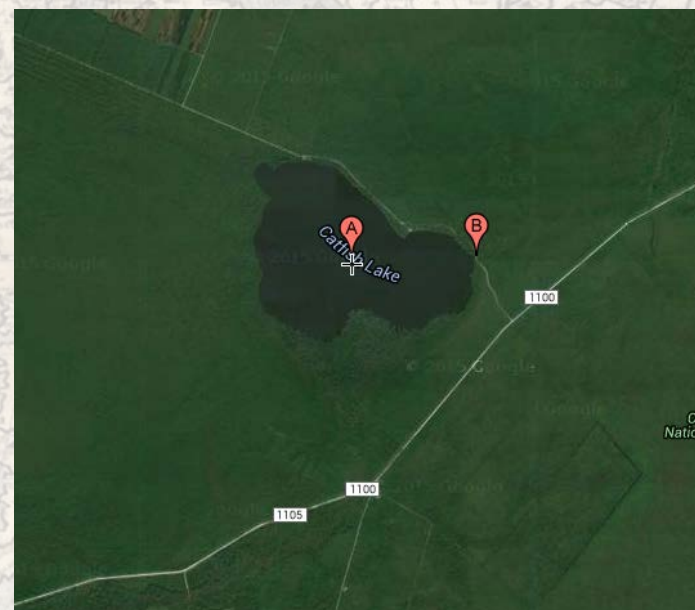
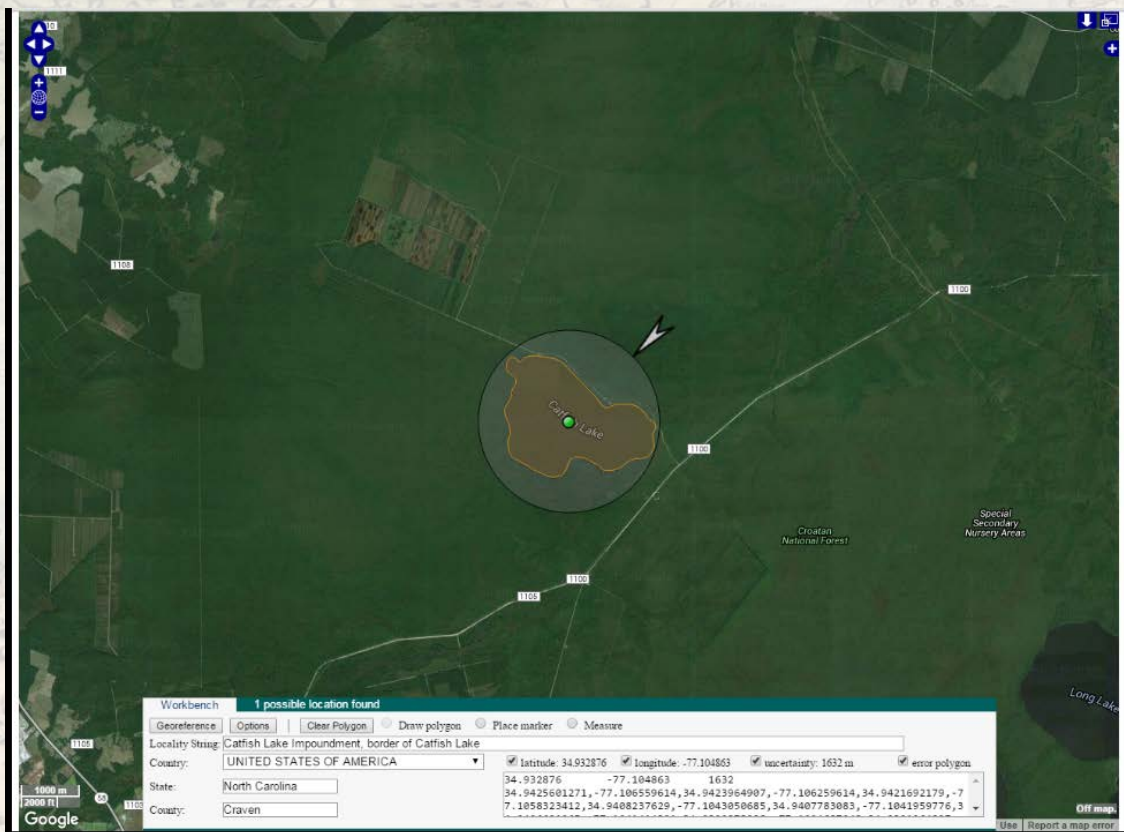
5 people/6 hours per day = 189 localities/day

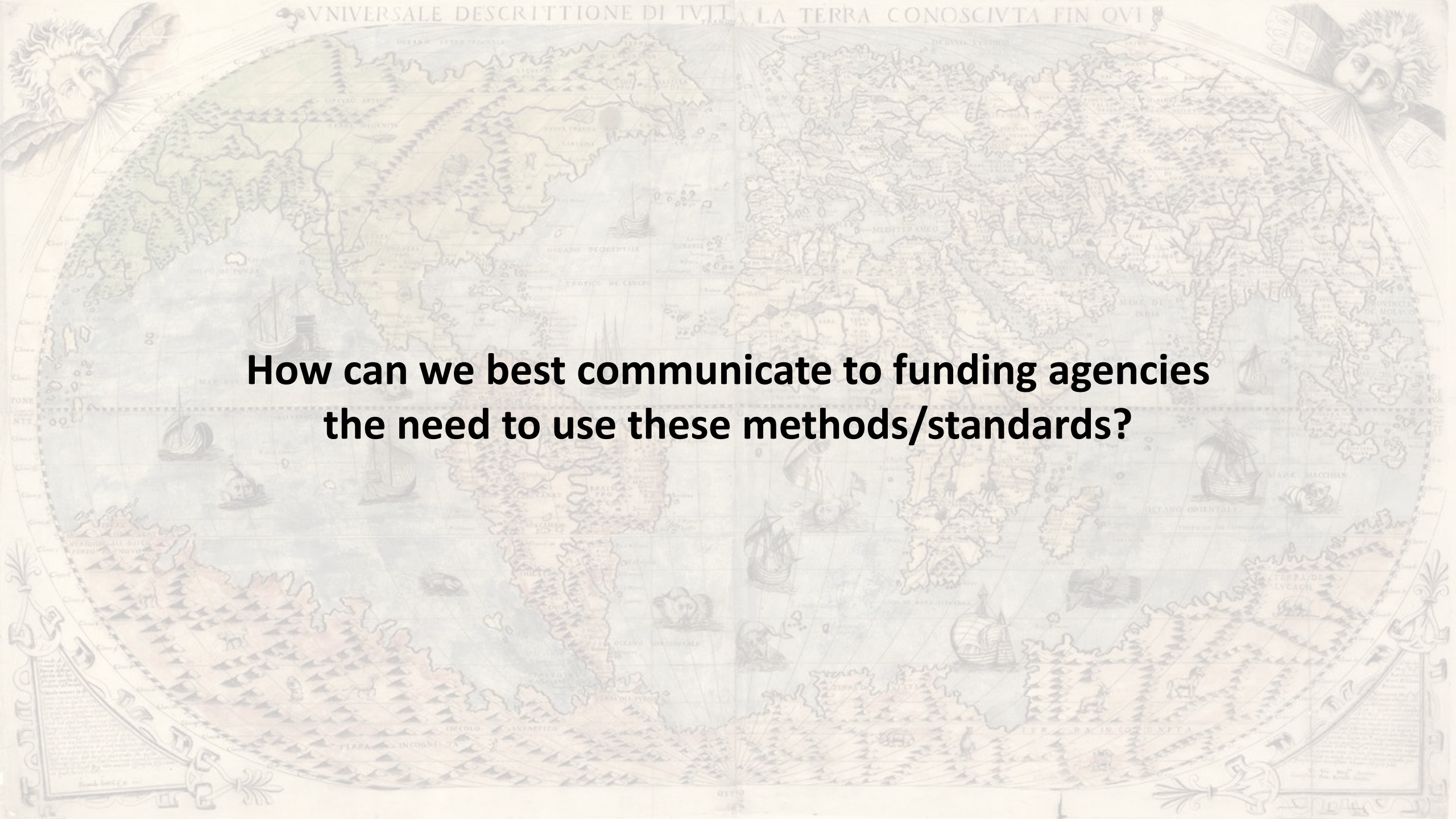
1 month (20 days) = 3789 localities/month



**How do we ensure that Uncertainty Data is used by anyone that uses our data?**

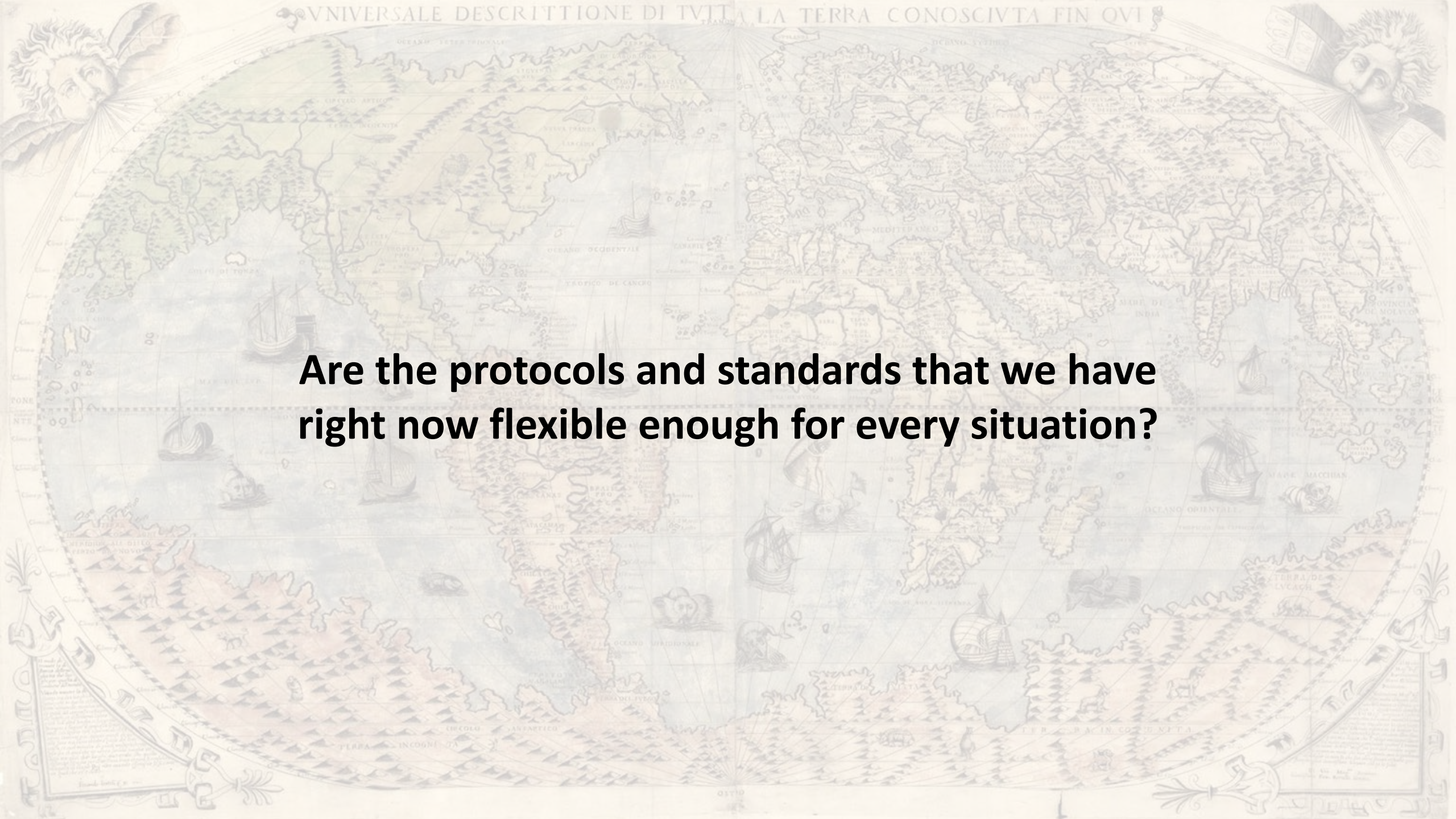
# Use of Data



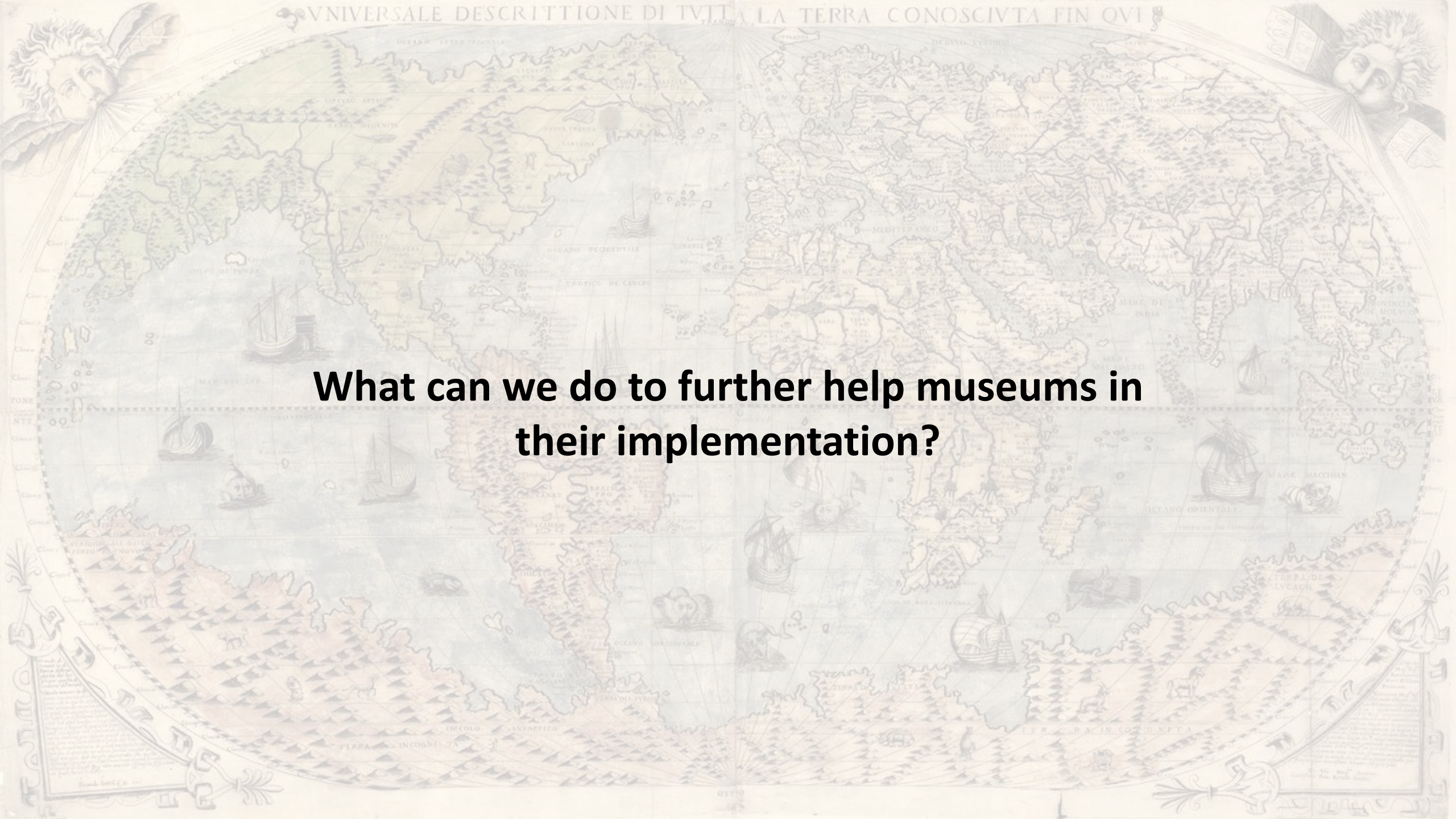


**How can we best communicate to funding agencies the need to use these methods/standards?**





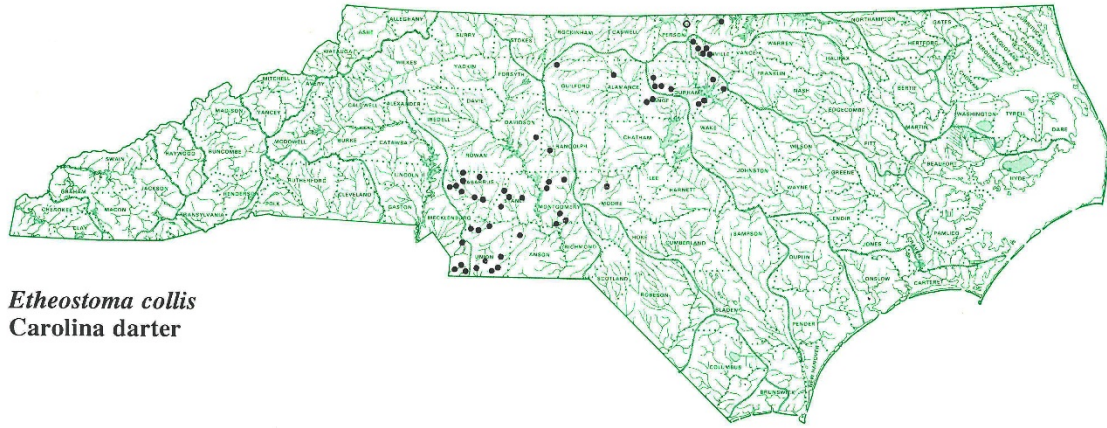
**Are the protocols and standards that we have right now flexible enough for every situation?**



**What can we do to further help museums in their implementation?**

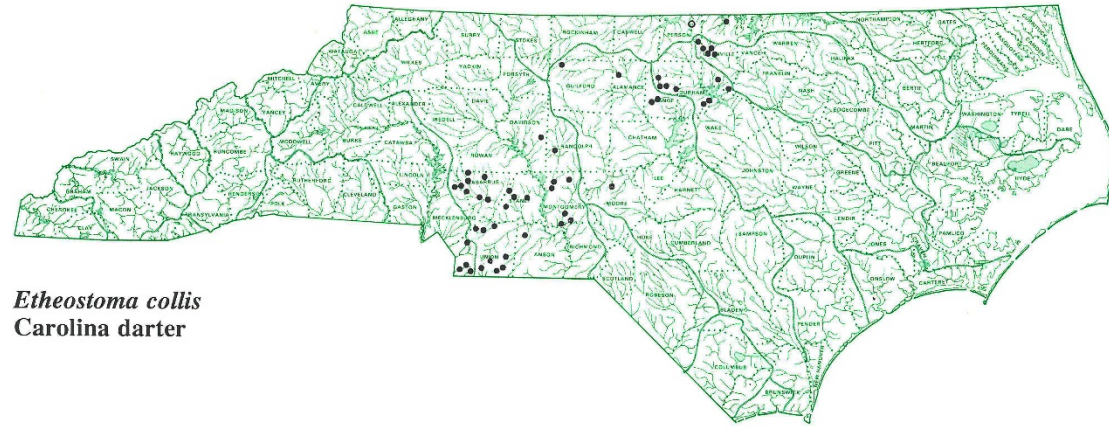
UNIVERSALE DESCRIZIONE DI TUTTA LA TERRA CONOSCIUTA FIN QUI



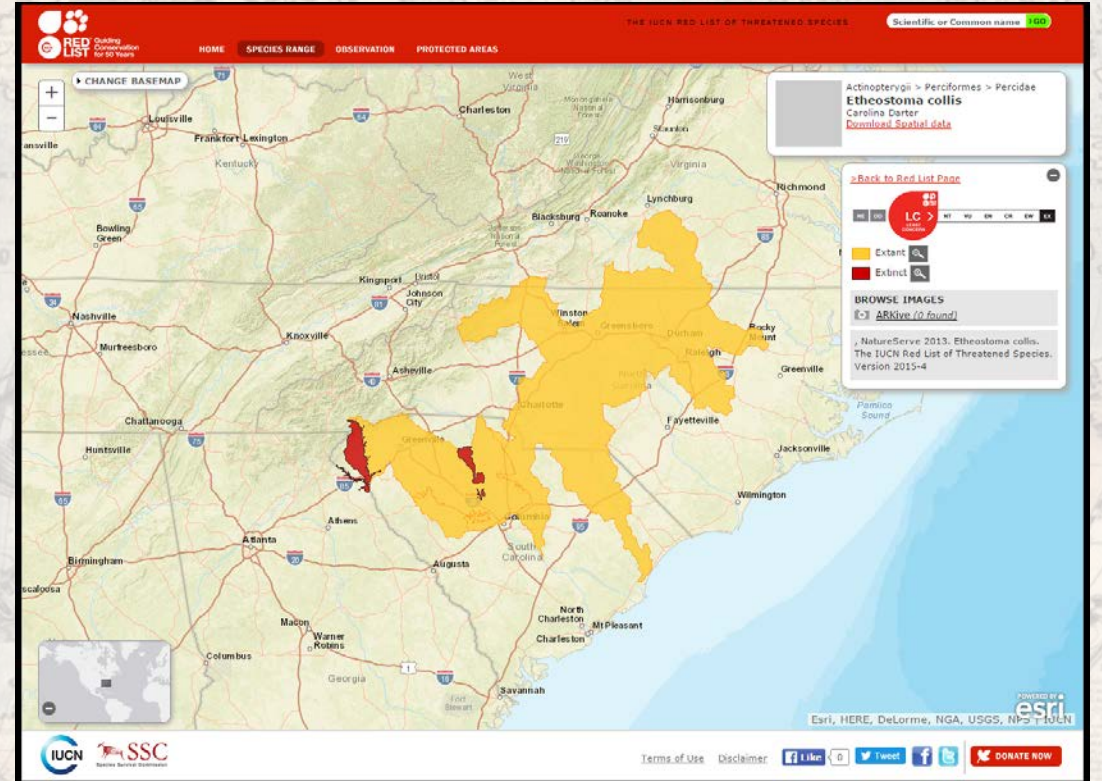


*Etheostoma collis*  
Carolina darter

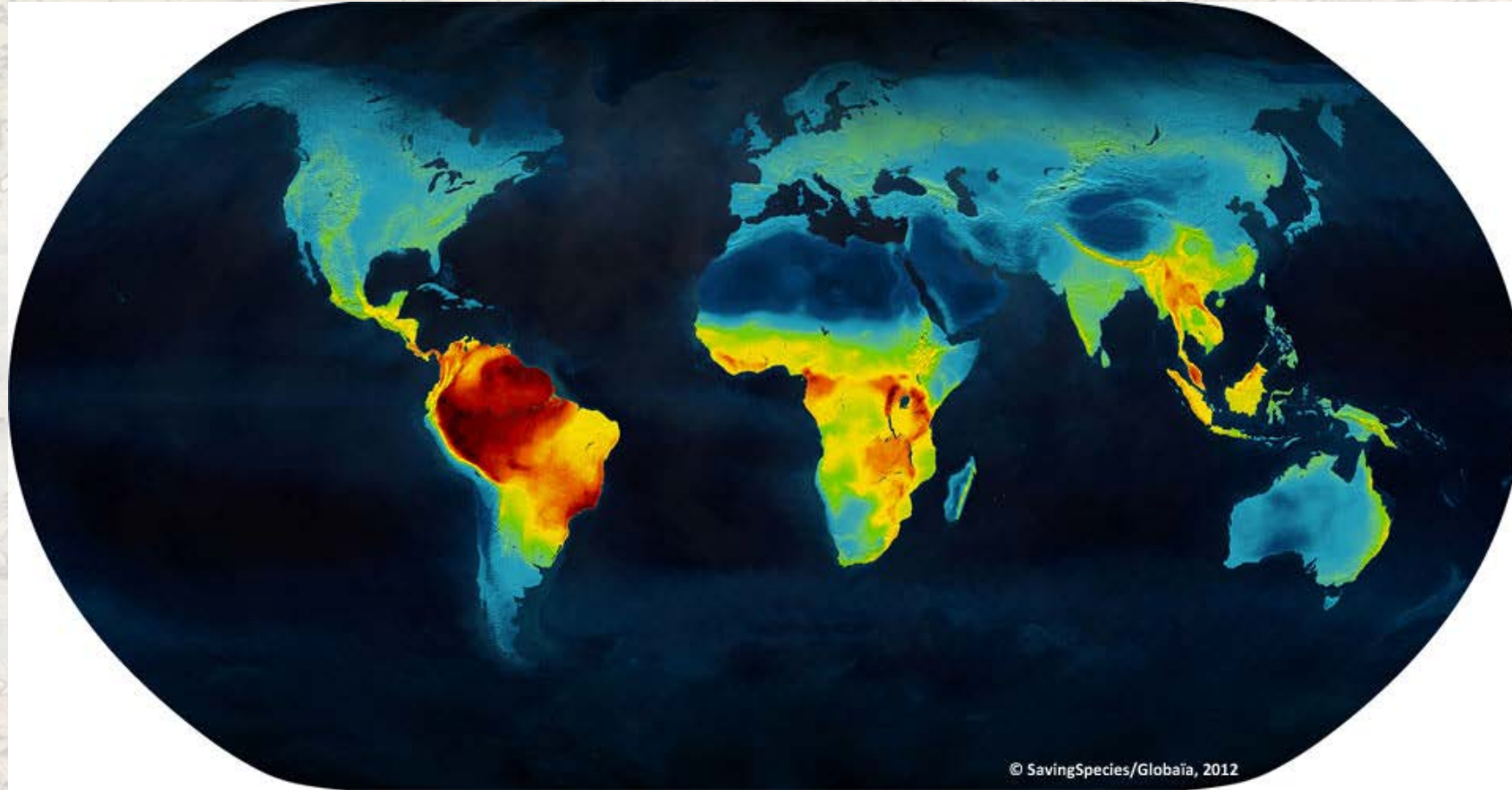




*Etheostoma collis*  
Carolina darter



# The Art of Georeferencing



Questions?