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Ideas and experiences of a serial border crosser and collaboration junkie.



#### -disclaimer-

- Business as usual is good for business. Evolution is just as important as revolution.
- Overgeneralization can make for an interesting talk, but it isn't personal. Please don't let it be.



Where have I seen this question before??



Less Turf, More Trust

**Design for Broad Impact** 

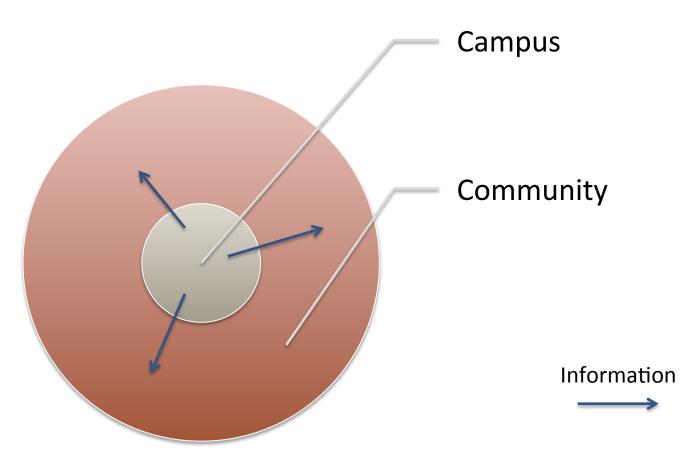
**Prioritize Innovation** 



How should we think about this question?



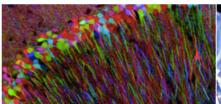
### The Classic Model of Education and Outreach



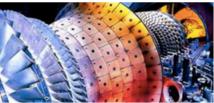


### Think of science...

#### Current Grand Challenges



NIH, DARPA, and NSF's BRAIN
Initiative, to revolutionize our
understanding of the human mind and
uncover new ways to treat, prevent, and
cure brain disorders like Alzheimer's,
schizophrenia, autism, epilepsy, and
traumatic brain injury



DOE's SunShot Grand Challenge, to make solar energy cost competitive with coal by the end of the decade, and EV Everywhere Grand Challenge, to make electric vehicles that are as affordable as today's gasoline-powered vehicles within the next 10 years.



NASA's Asteroid Grand Challenge, to find all asteroid threats to human populations and know what to do about them.



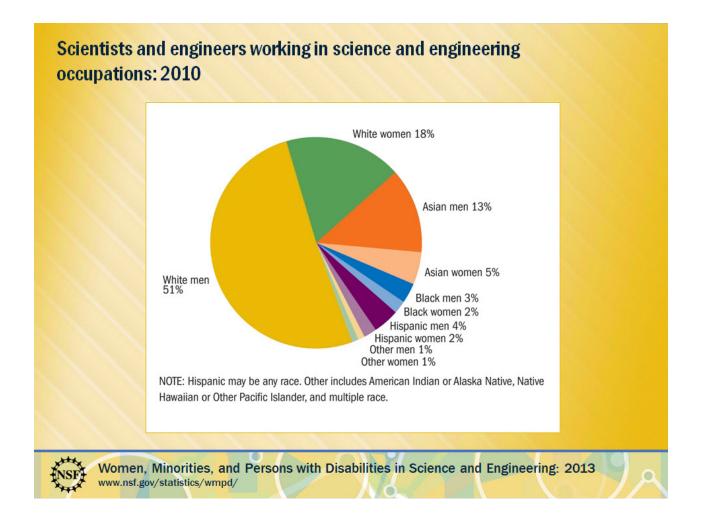
USAID's Grand Challenges for Development, including Saving Lives at Birth that catalyzes groundbreaking prevention and treatment approaches for pregnant women and newborns in poor, low resource communities

Grand Challenges are ambitious but achievable goals that harness science, technology, and innovation to solve important national or global problems and that have the potential to capture the public's imagination.

-The White House, Office of Science and Technology Policy



### Seek to achieve broad impact...





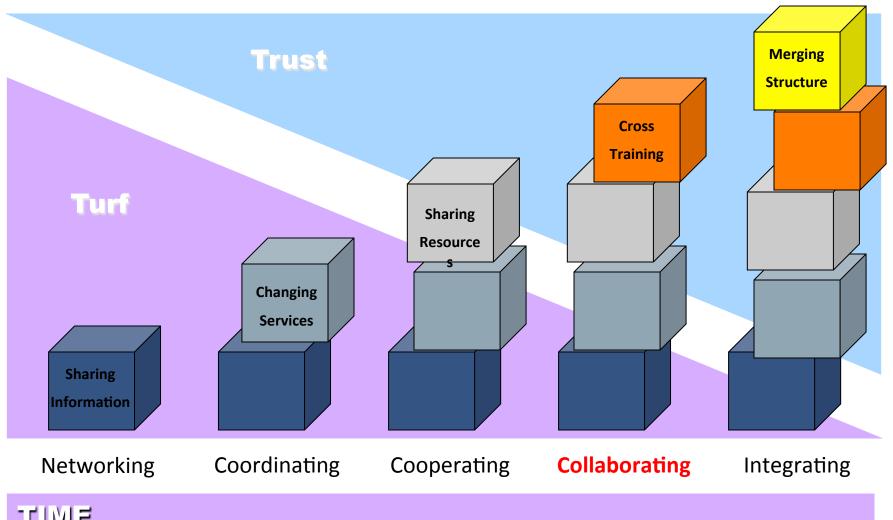
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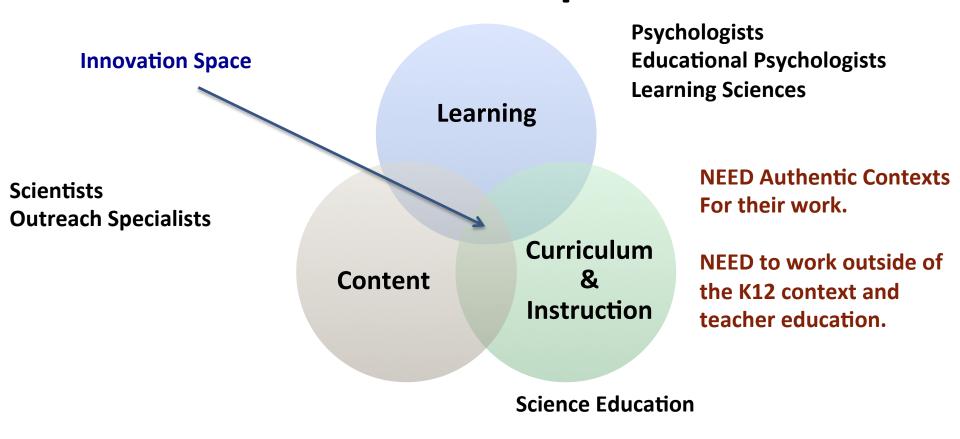


#### **Collaboration Continuum**



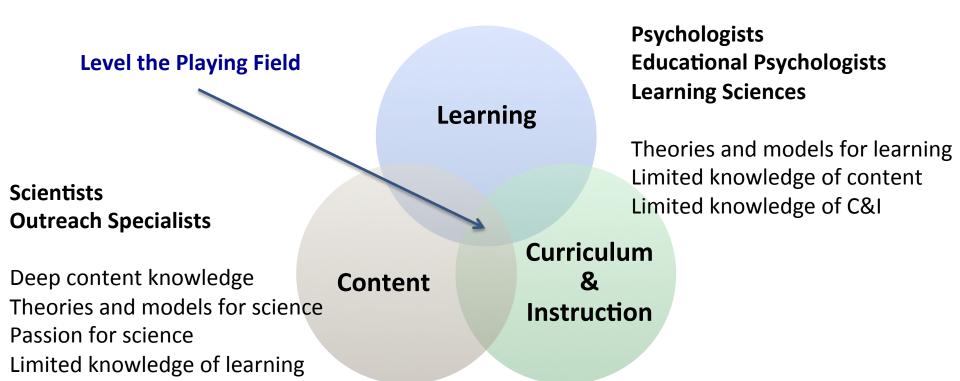


## Recognize the Need for Diverse and Distributed Expertise





### **Know the Strengths and Limitations**



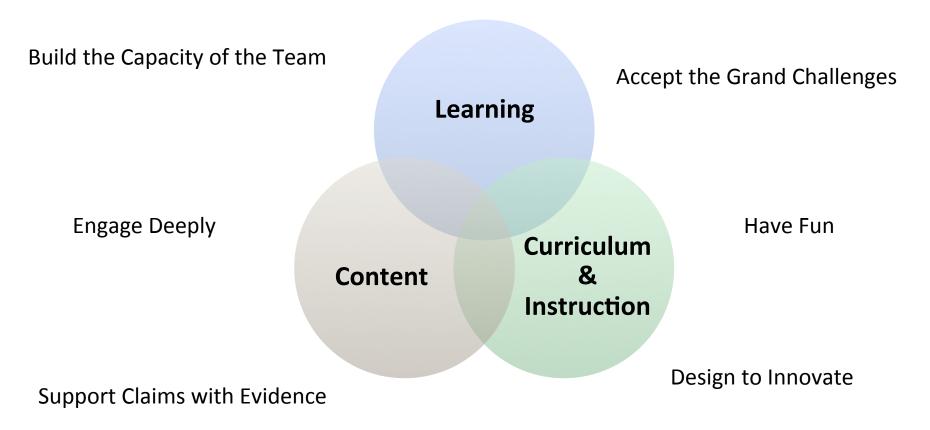


Theories and models for C&I, technology use Limited knowledge of learning Potential for advanced knowledge of science Experience and desire for teaching science



Limited knowledge of C&I

### Use the Process of Science to Create a Learning Culture



Emphasize Logic



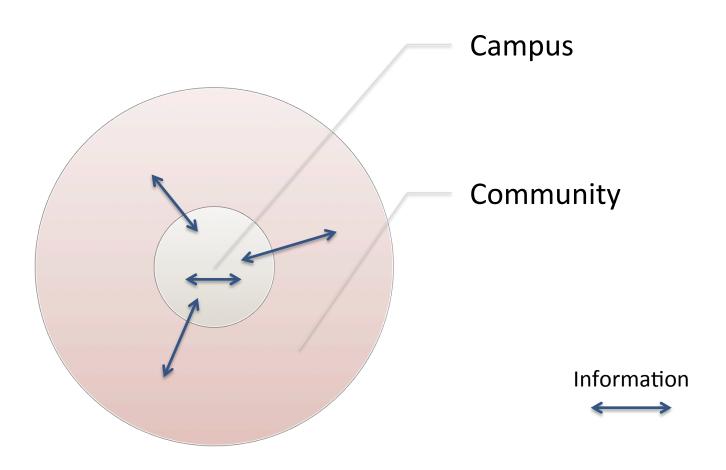
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### A New Model of Education and Outreach





### **Questions and Comments?**

Thank you.

