

## SciComm 101 Workshop

Florida Museum Classroom

### Agenda

**Day 1: Friday, January 31, 2020**

**Face to Face Science Communication**

8:30 am - 9:30 am	Introduction & Ice Breaker- Catherine Carey, FM Public Programs Coordinator
9:30 am - 10:00 am	<i>Making Meaning</i> - Chelsea Collison, FM Educator
10:00 am - 10:45 am	<i>Building a Common Vision</i> - Alberto Lopez, FM School Outreach Coordinator
10:45 am - 10:55 am	Break
10:55 am - 11:55 am	<i>Questioning Strategies</i> - Alberto Lopez, FM School Outreach Coordinator
11:55 am - 12:40 pm	Lunch
12:40 pm - 1:40 pm	<i>Scientists Find Their Stories</i> - Chelsea Collison, FM Educator; Taylor Williams, Guts & Glory GNV Creative Director
1:40 pm - 2:05 pm	<i>What's in a Word</i> - Amy Hester, FM Volunteer Coordinator
2:05 pm - 2:35 pm	<i>Activity Tables</i> - Alberto Lopez, FM School Outreach Coordinator; Diane Milner, FM Educator; Dianne Behringer, School Programs Coordinator
2:35 pm – 2:45 pm	Break
2:45 pm – 3:45 pm	<i>Concept Mapping, Brainstorming, and Elevator Speeches</i> - Alberto Lopez, FM School Outreach Coordinator
3:45 pm - 4:15 pm	Implementation Menu- All
4:15 pm – 4:30 pm	Wrap Up and Next Steps- All

**Saturday, February 1, 2020**

**Day 2: Digital Storytelling**

8:30 am - 9:00 am	Introduction & Ice Breaker
9:00 am - 11:15 am	<i>Writing a Blog Post: Techniques from Creative Writing</i> - Natalie van Hoose, Florida Museum Science Writer
11:15 am - 11:30 am	Break
11:30 am - 12:30 pm	Lunch and Guest Speaker: <i>Online Journey of a #HERper</i> - Kirsten Hecht, Florida Museum PhD Candidate
12:30 pm - 12:45 pm	Break & Discussion
12:45 pm - 2:30 pm	<i>Why are good visuals important in science communication and how do I take better photos?</i> - Kristen Grace, Florida Museum Photographer
2:30 pm - 2:45 pm	Break & Discussion
2:45 pm - 4:10 pm	<i>Sharing your Science Online</i> - Becca Burton, TESI Communications Manager; Allie Blackwell, iDigBio Project Assistant
4:10 pm - 4:30 pm	<i>Where to take it from here: Put your skills to the test!</i> - All