How can iDigBio differentiate itself from GBIF

* blaine: trait depth or imaging
* pam: links to other data.
* Refine our role with regards to GBIF/BISON
* In the end, its all about everyone converging to the same data sets and capabilities, what does that future look like.
* Citizen science data cleaning
* Find things that are out of scope for GBIF, or really far down the wishlist
* traitbank for trait data
* make sure our role is clear in the process

What are we doing in the next two years

* Link to trait data via vouchers
* Focus on developing concepts for more research capabilities, combination of products and case studies
* Integrate with open tree of life (upcoming hackathon)
* Focus on E&O with iDigBio data
* Data carpentry using idigbio data
* data citation / attribution

Longer term goals

* Provide ability for people to run computation within idigbio on the full dataset, most people won't be able to handle the volumes of data locally. (BLAST style search)
* Start building research tools into the portal.
* Broaden focus to helping mobilize in other parts of the world that need more exposure. Build TCN like organizations for mobilizing data.
* Leverage E&O activities to build longer term plan for 6-10