Website Content Organization

* Larry: finds the website hard to use. Thinks that there should be more than one way to get to the topic.
* **Greg: Personal interest pages.**
* Suzette: Website is to wiki centric. Summary pages on the portal, with links to wiki content.
* Alex: Too much of what's in the wiki is unfinished products, with a few high quality articles summarized in between. Most of the finished product go into static form on the website.
* Lots of ways to organize content (word clouds, links, search)
* Look at search analytics
* Lots of navigation is easy if the event is recent, gets harder to find the older it gets.
* Need to get users using iDigBio more frequently
* Maybe not enough content created to actively engage our broad user base.
* Alex: Needs more dog fooding of idigbio products. Document & fix problems when we can’t find stuff on our on website.
* Sheri: Try and prompt people for more feedback about the inability to find what you’re looking for on the website.
* **Greg: How to’s on improving content and content discoverability**
* Engage during workshops, but how to sustain the engagement post-workshop.
* **Create very simple feedback form for “did you find what you’re looking for” at the bottom of every page.**
* **Charlotte: Put the feedback button on the same place on the portal as it is on the website.**

Discussion

* **Joanna: has two resources (style guide and new tcn email) that we can update/revise with more information. If we do it soon, it will go out to new tcns in a couple of months.**