



Metrics & Statistics

iDigBio Meeting with External Advisory Board
November 1, 2017
Gainesville, Florida



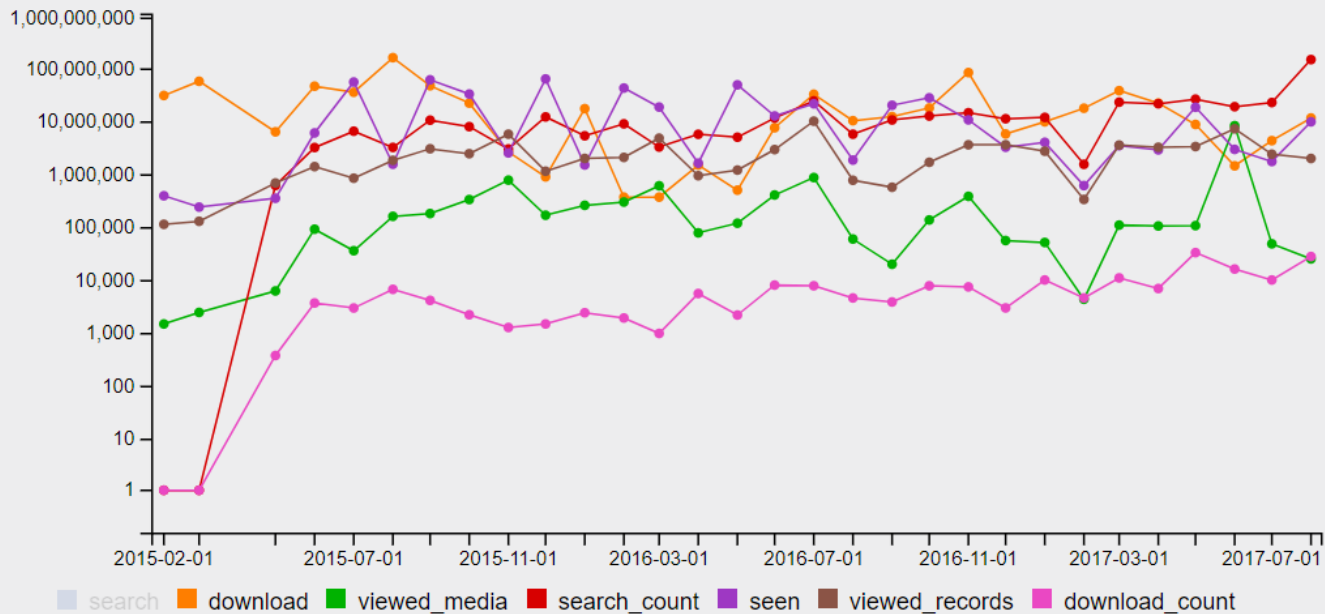
Portal Statistics

- **Live in production Portal:**
 - <https://www.idigbio.org/portal/portalstats>
 - Data use, ingestion, temporal coverage, taxonomic coverage, data quality, Google Analytics
 - Will link from menu after assessing feedback
- **Latest features live in beta Portal:**
 - <http://beta-portal.idigbio.org/portalstats>
 - Log vs. linear scale for data use stats
 - Cumulative vs. incremental for ingestion stats

Portal Data Usage

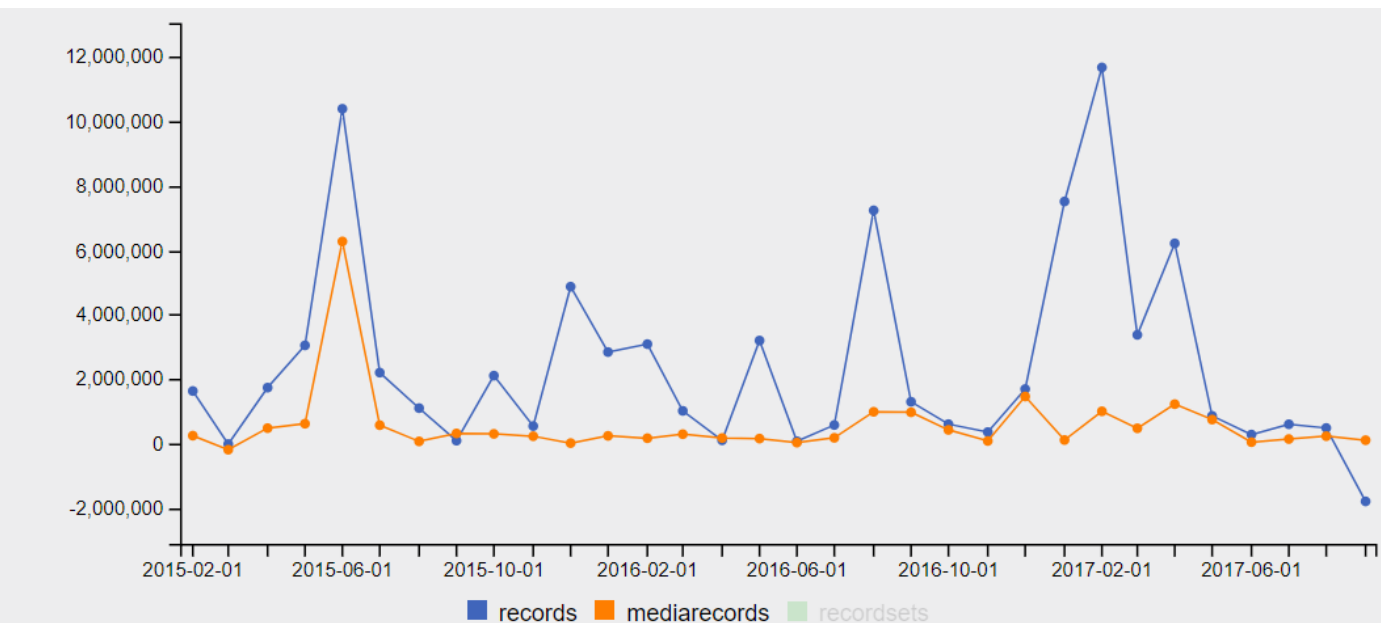
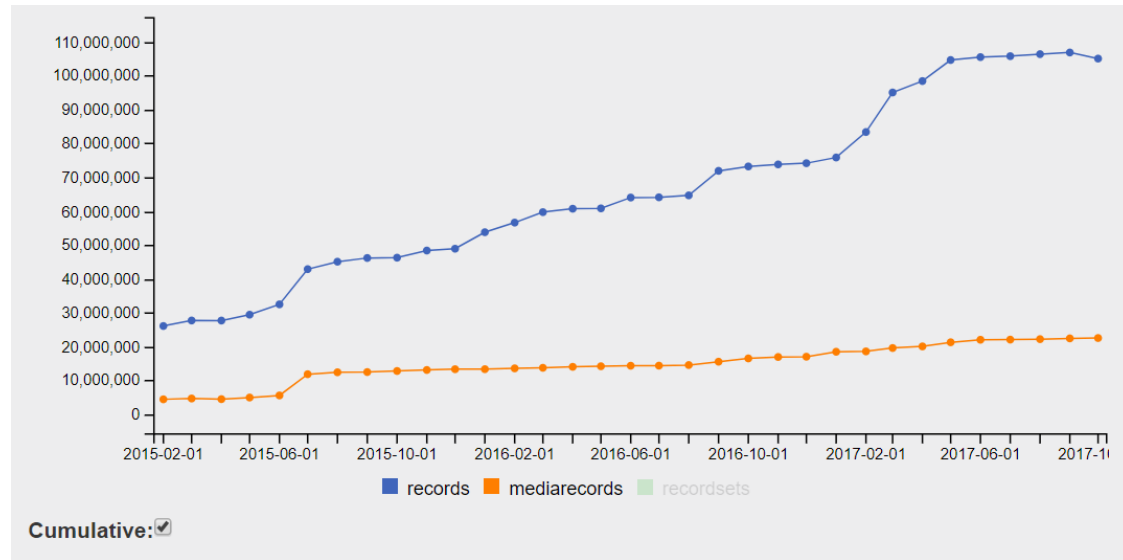
Start:	End:
01/16/2015	10/27/2017
Total Searches:	447512935
Total Downloads:	194225
Total records searched: 26489848570143	
Total records seen:	488120924
Total specimen records viewed:	77120213
Total records downloaded:	727722807
Total media records viewed:	13867510

Data Usage

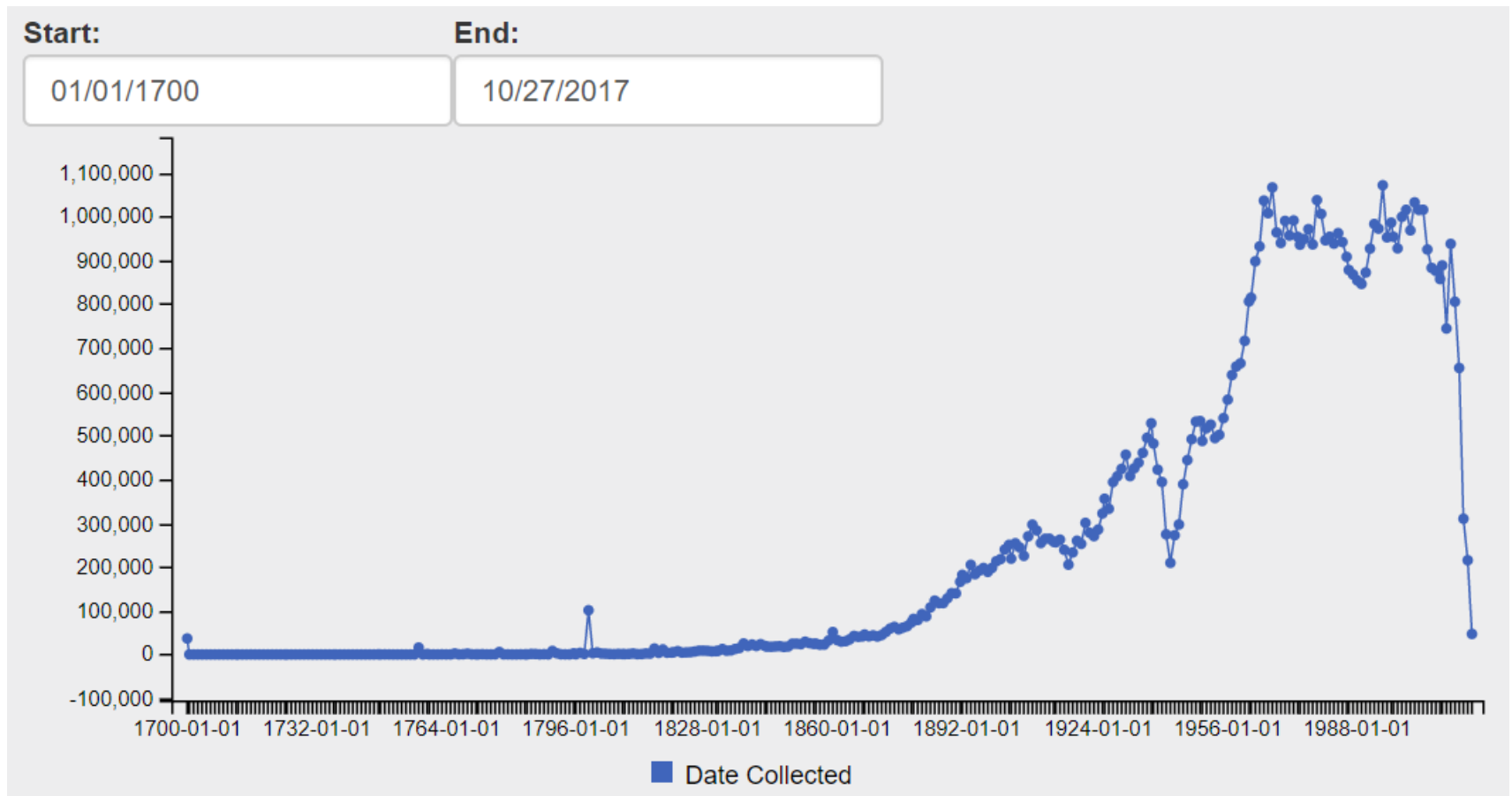


Log Scale: ☒

Data Ingestion

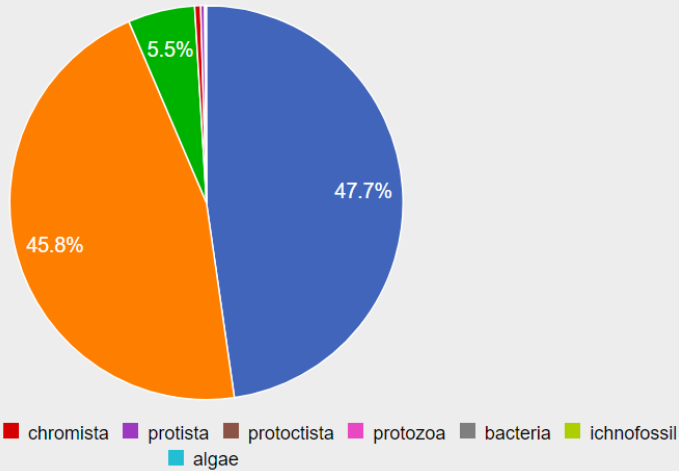


Temporal Coverage

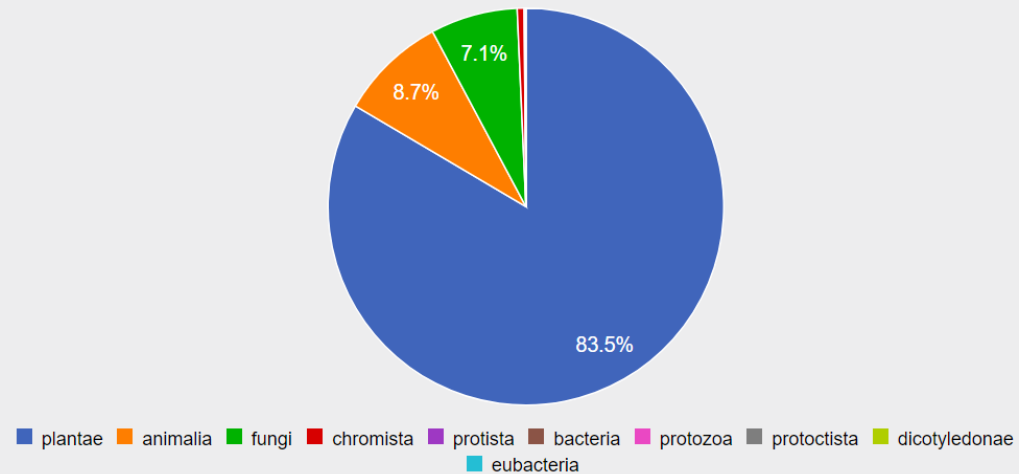


Taxonomic Coverage

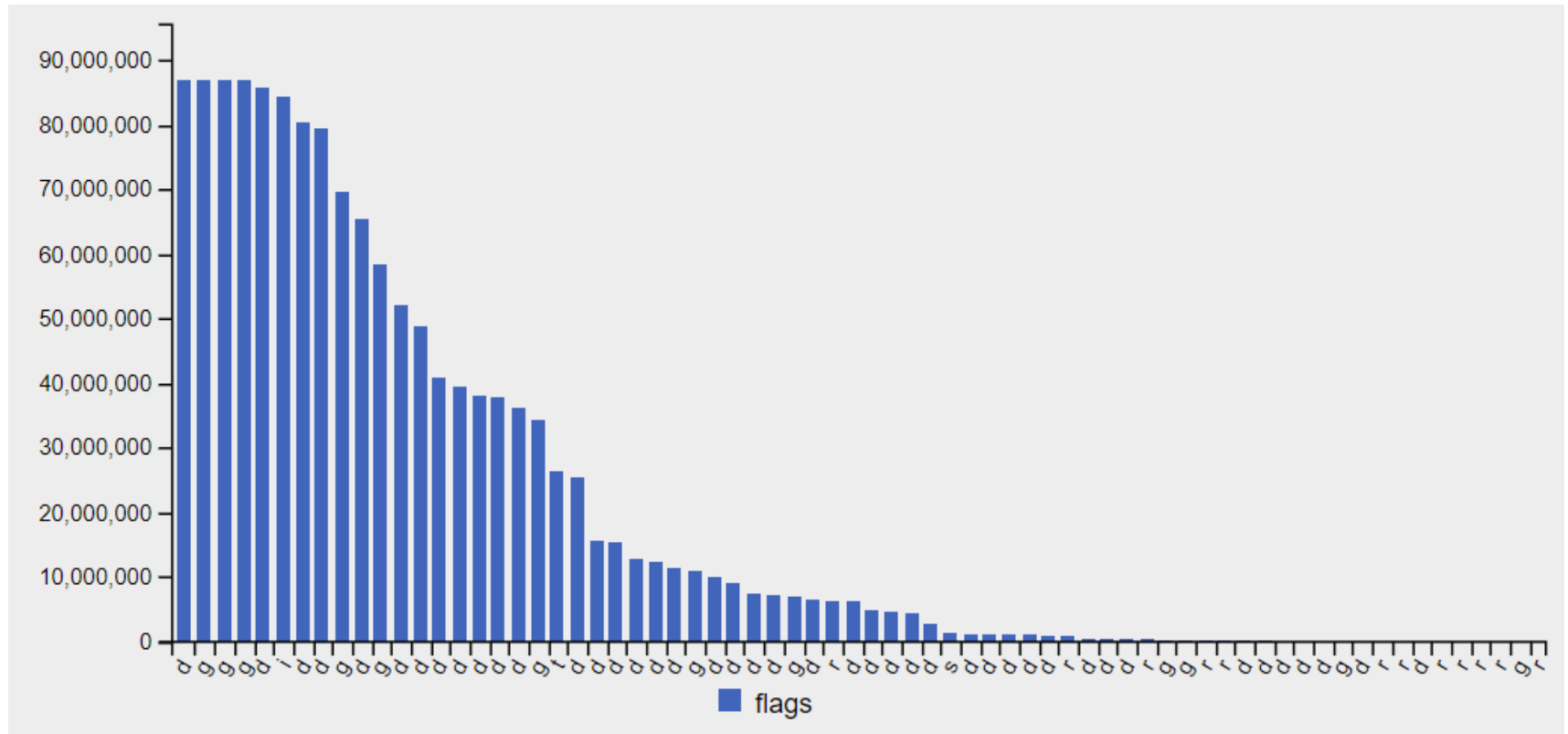
Records



Media



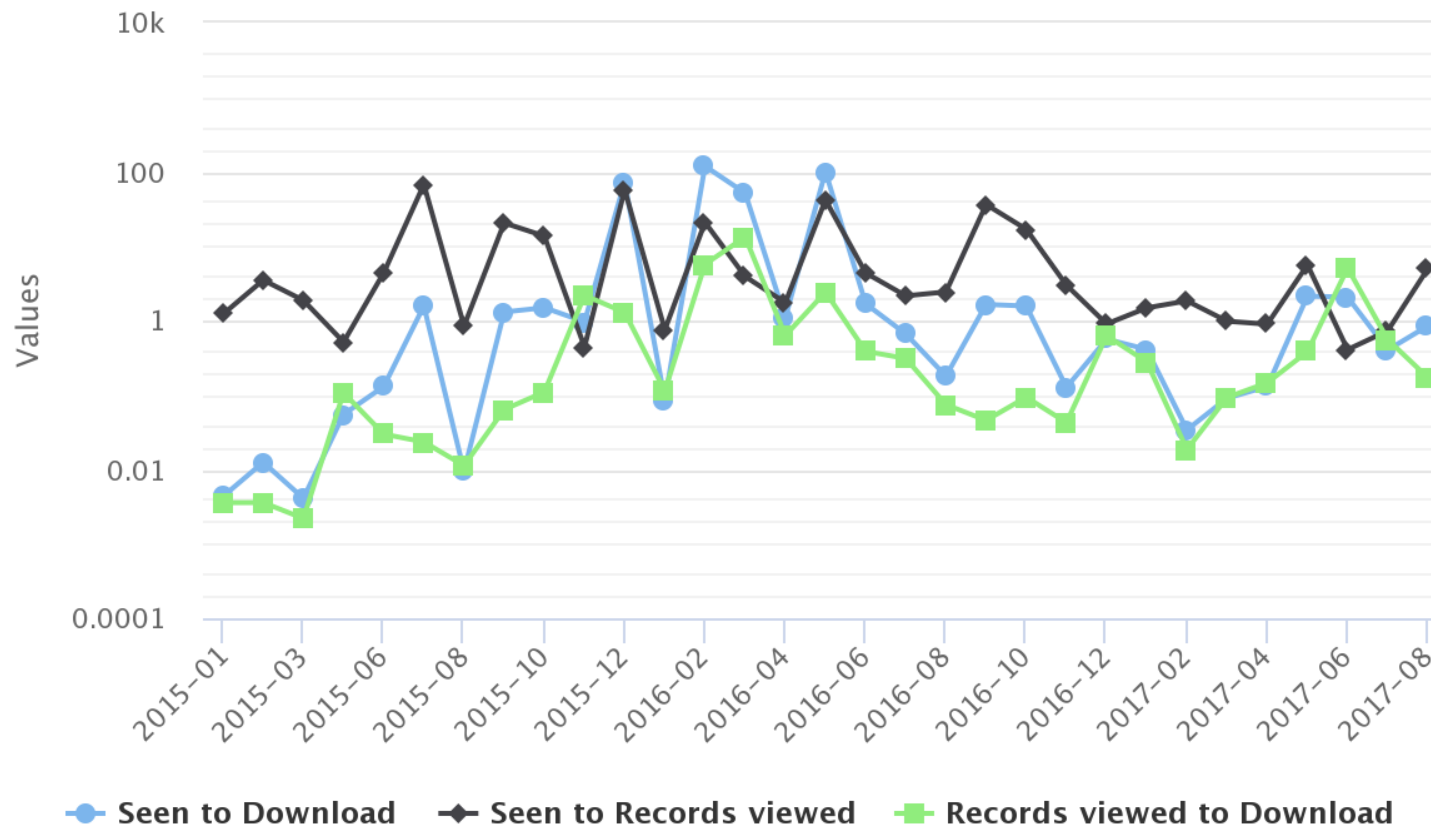
Data Quality



Prototype Data Use Ratios

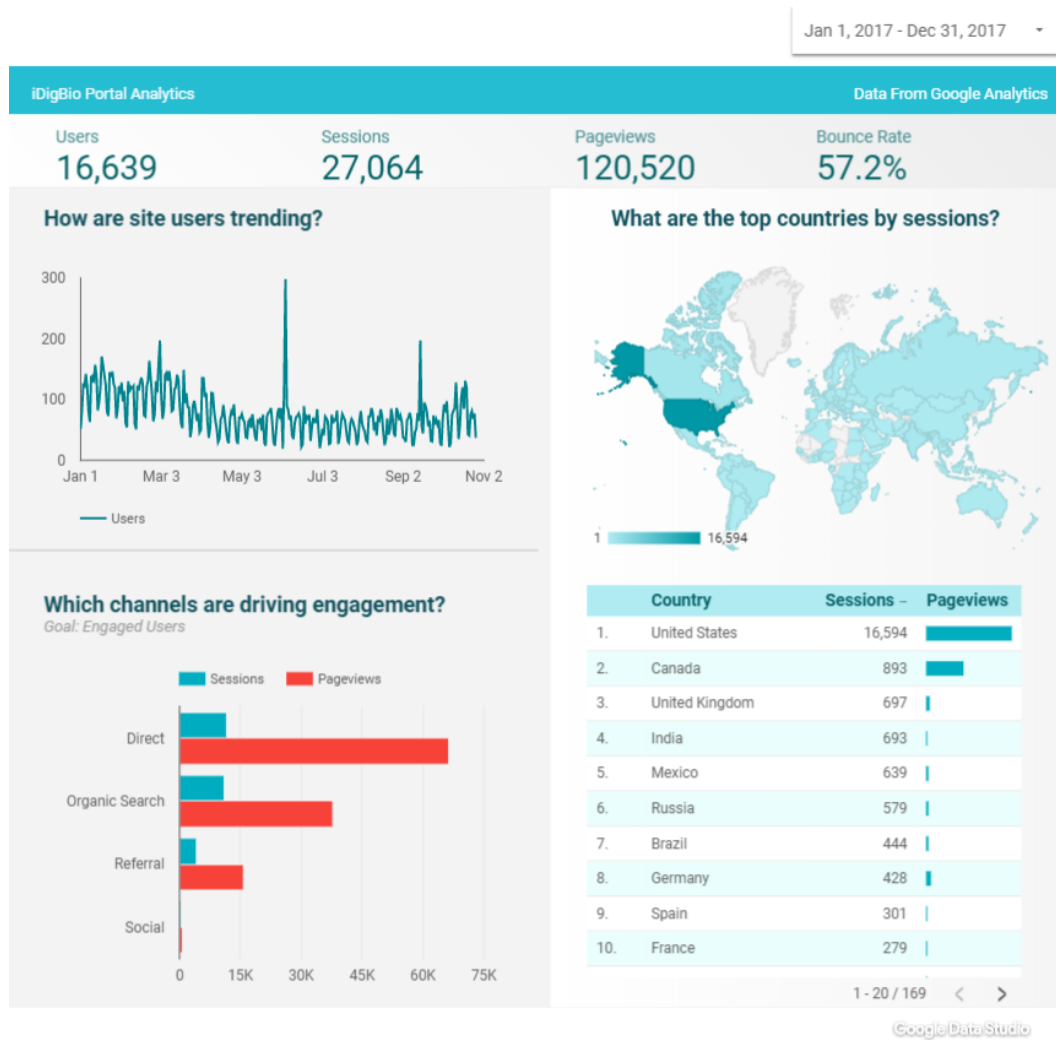
<https://www.idigbio.org/content/prototype-portal-statistics>

Incremental Data Use Ratios by Month






Portal Google Analytics


<http://beta-portal.idigbio.org/portalstats>



Portal Google Analytics

Audience Overview




 SAVE  EXPORT  SHARE

 Exclude - Smart Bots
99.58% Sessions

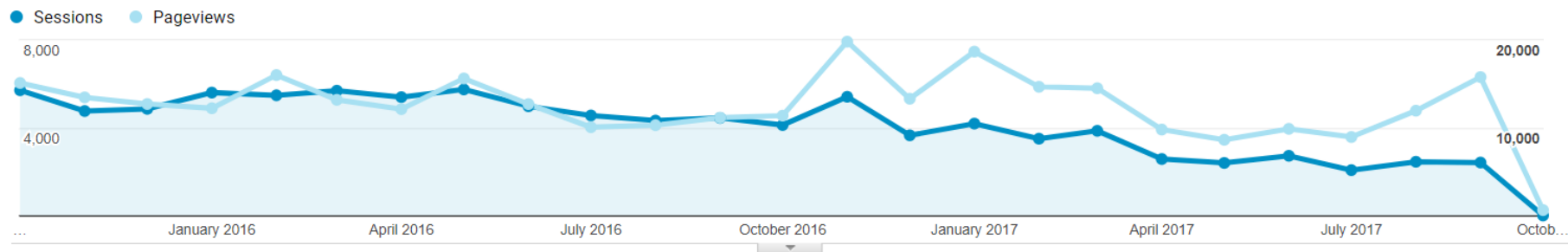
 + Add Segment

Oct 1, 2015 - Oct 1, 2017 

Overview

Sessions  VS. Pageviews  

Hourly Day Week **Month**



Sessions

Exclude - Smart Bots
100,987

Users

Exclude - Smart Bots
66,132

Pageviews

Exclude - Smart Bots
312,256

Pages / Session

Exclude - Smart Bots
3.09

Avg. Session Duration

Exclude - Smart Bots
00:03:21

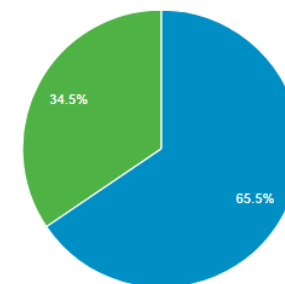
Bounce Rate

Exclude - Smart Bots
64.94%

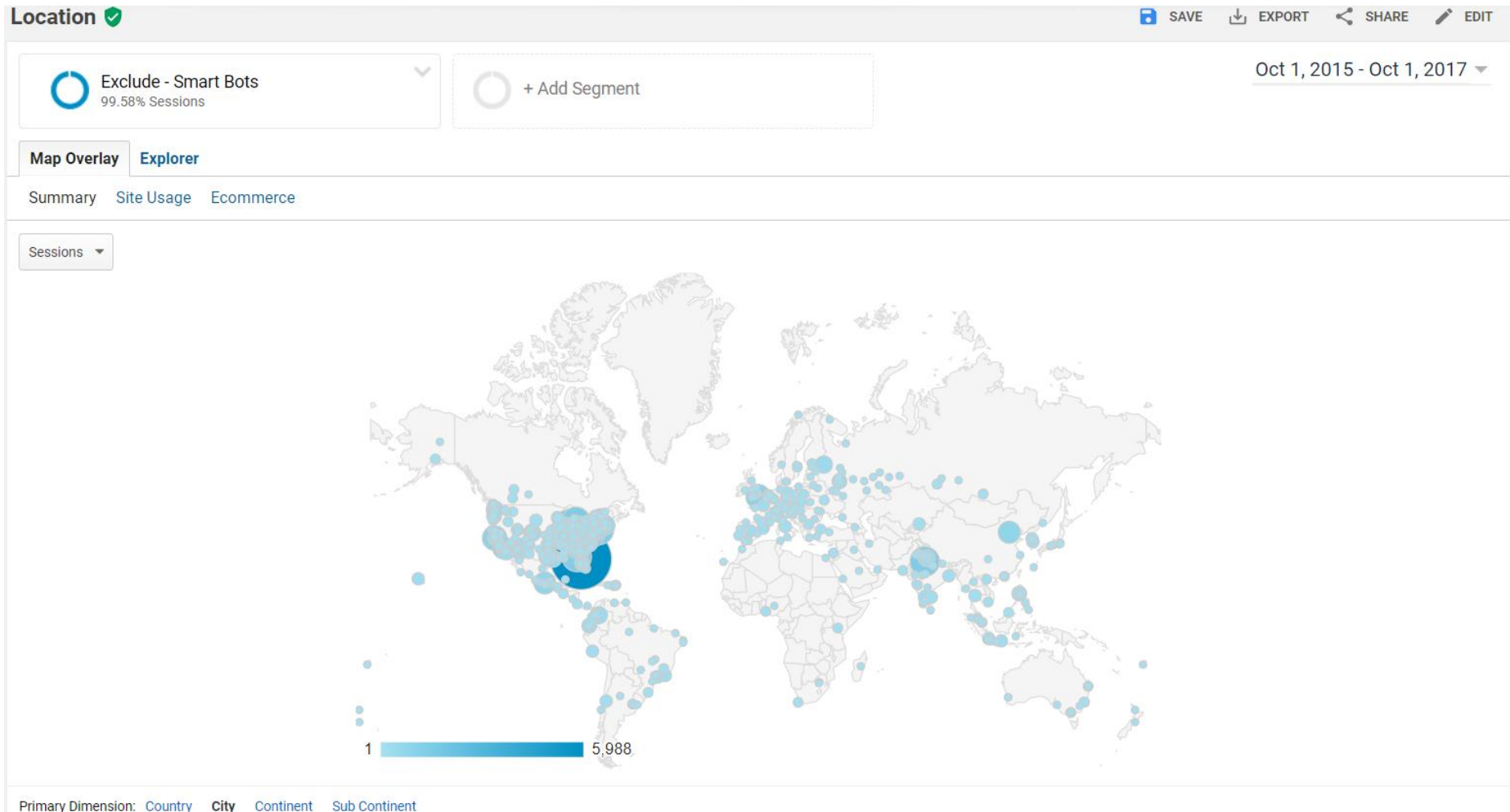
% New Sessions

Exclude - Smart Bots
65.51%

■ New Visitor ■ Returning Visitor

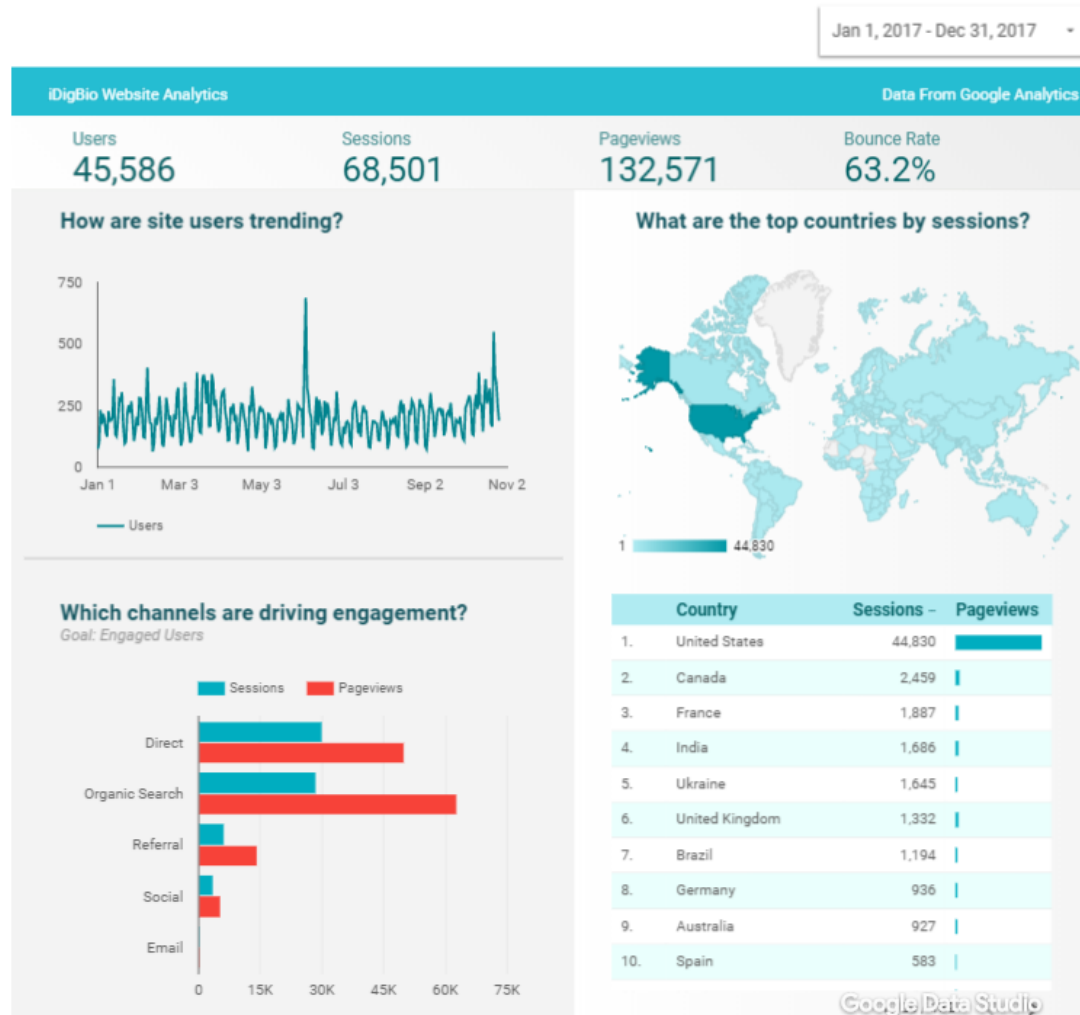


Portal Google Analytics






Website Google Analytics


<https://www.idigbio.org/content/idigbio-website-analytics>




Website Google Analytics

Audience Overview




 SAVE  EXPORT  SHARE

 Exclude - Smart Bots
99.38% Sessions

 + Add Segment

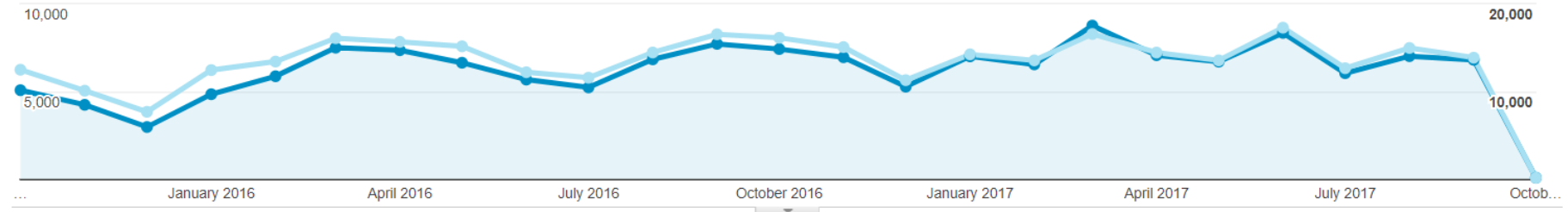
Oct 1, 2015 - Oct 1, 2017 

Overview

Sessions  VS. Pageviews  

Hourly Day Week **Month**

 Sessions  Pageviews



Sessions
Exclude - Smart Bots
153,871

Users
Exclude - Smart Bots
96,626

Pageviews
Exclude - Smart Bots
331,076

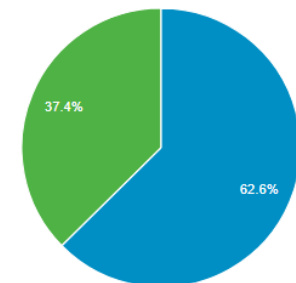
Pages / Session
Exclude - Smart Bots
2.15

Avg. Session Duration
Exclude - Smart Bots
00:02:09

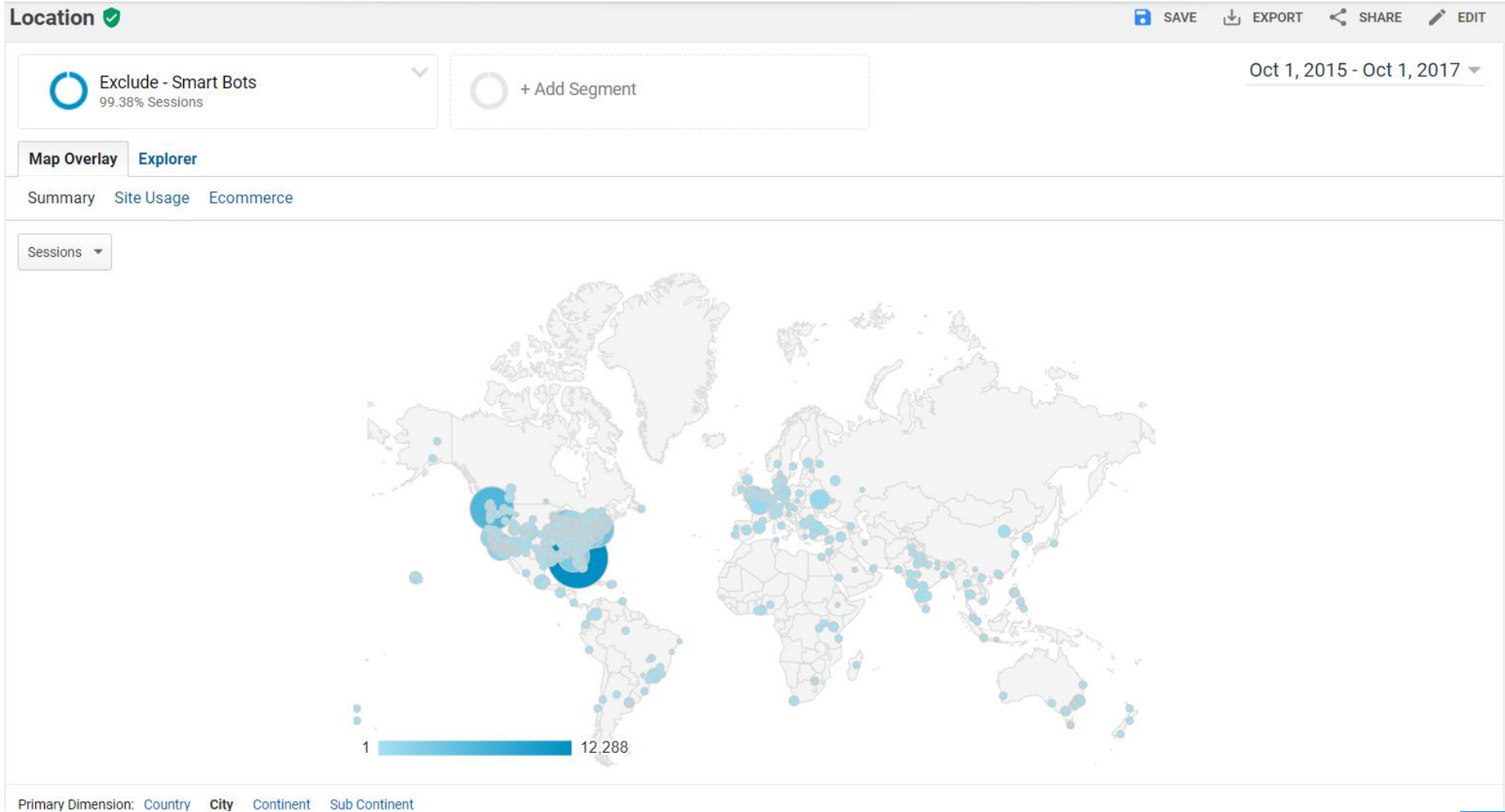
Bounce Rate
Exclude - Smart Bots
61.18%

% New Sessions
Exclude - Smart Bots
62.61%

 New Visitor  Returning Visitor




Website Google Analytics



Portal Use Survey

Went live on
9/15/2017



About iDigBio | Research | Technical Information | Education

Log In | Sign Up

Take our 30-second survey
The U.S. National Science Foundation and iDigBio are required to collect information on use of digitized collections-based specimen data. Please help us meet this requirement every time you use this search portal. Sustainability of the national digitization effort depends on evidence of data use! **Maybe later.**

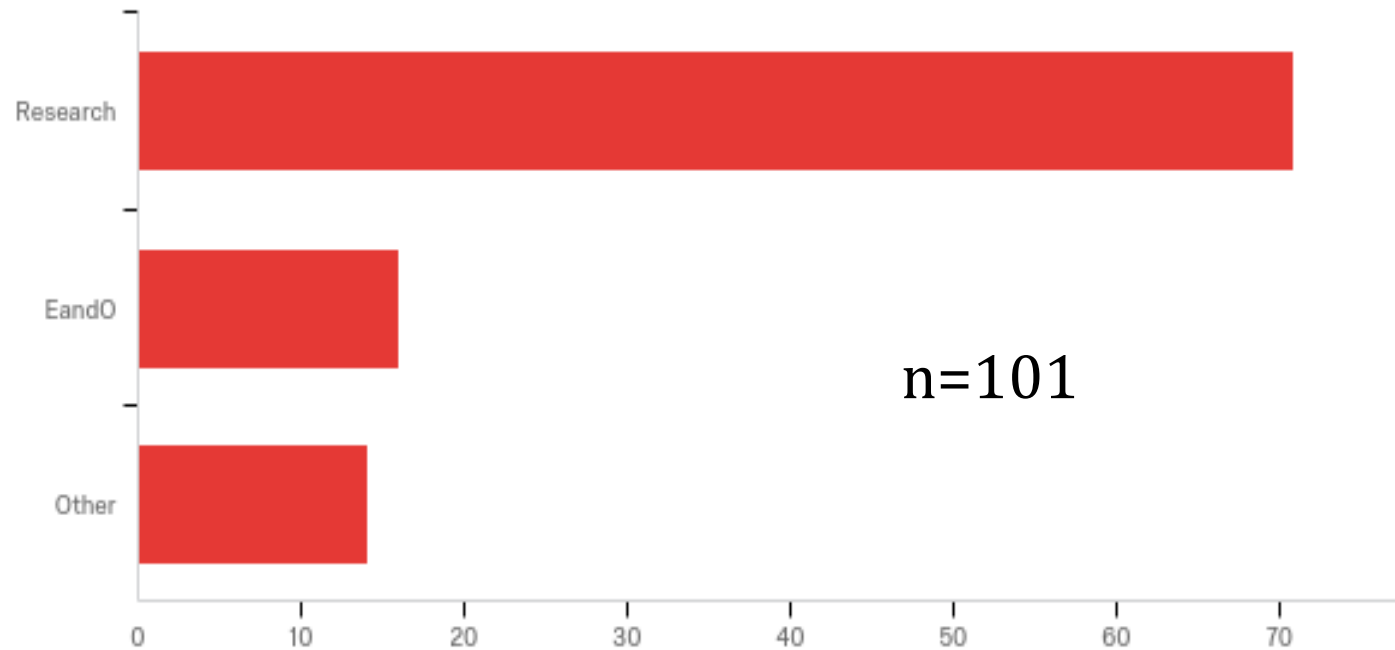
[iDigBio Home](#) | [Portal Home](#) | [Search Records](#) | [Learning Center](#) | [Data](#) | [Research Collaboration](#) | [Feedback](#)

Portal Survey	9/15 thru 10/26
Responses	101
Opt-Out	326
TOTAL	427

Google Analytics	9/15 thru 10/26
Users	2,304
Sessions	4,044
Pageviews	24,420

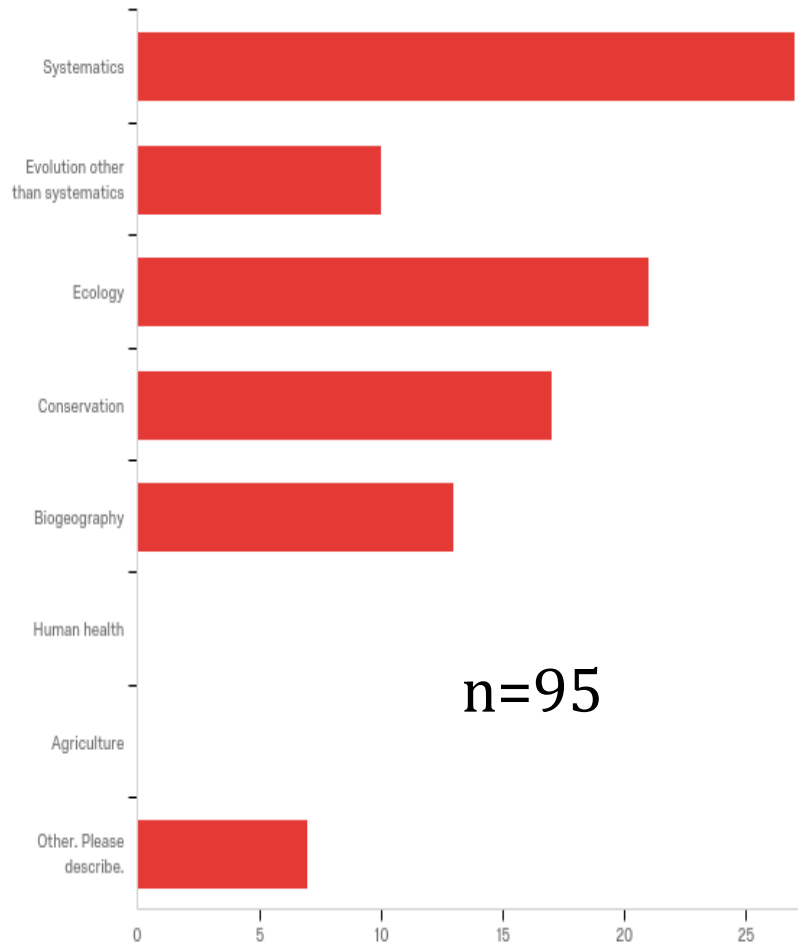
Portal Use Survey

Q2 - What is your primary anticipated use of the data?

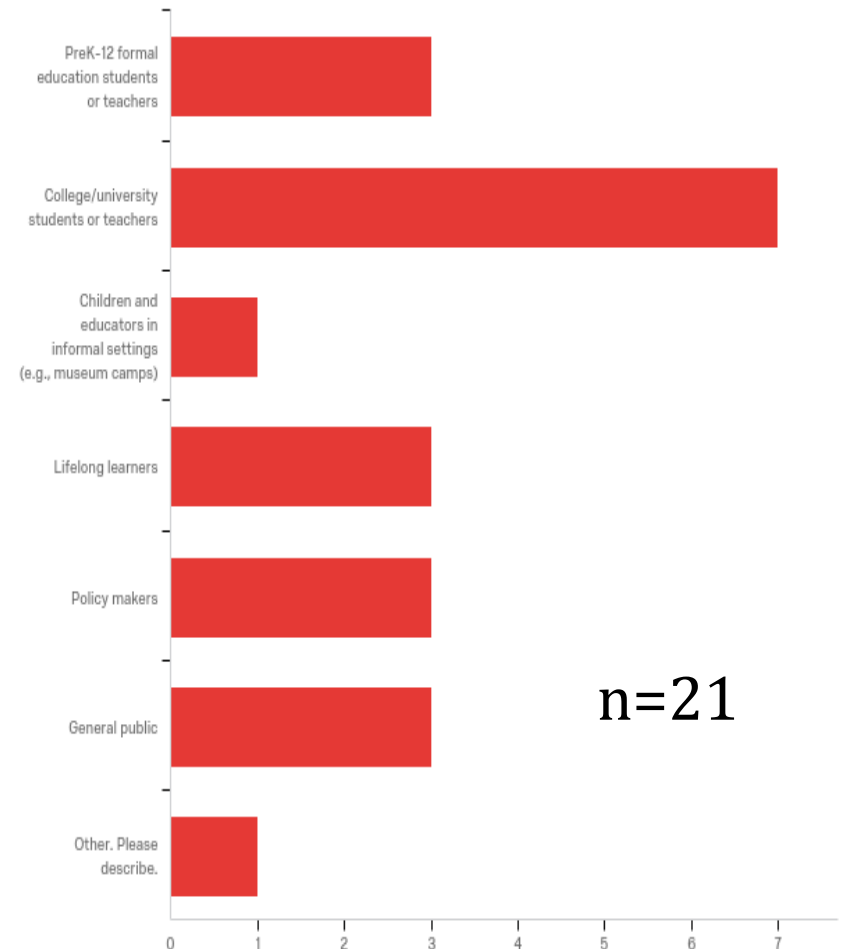


Portal Use Survey

Q3 - What is the primary focus of your research using the data?

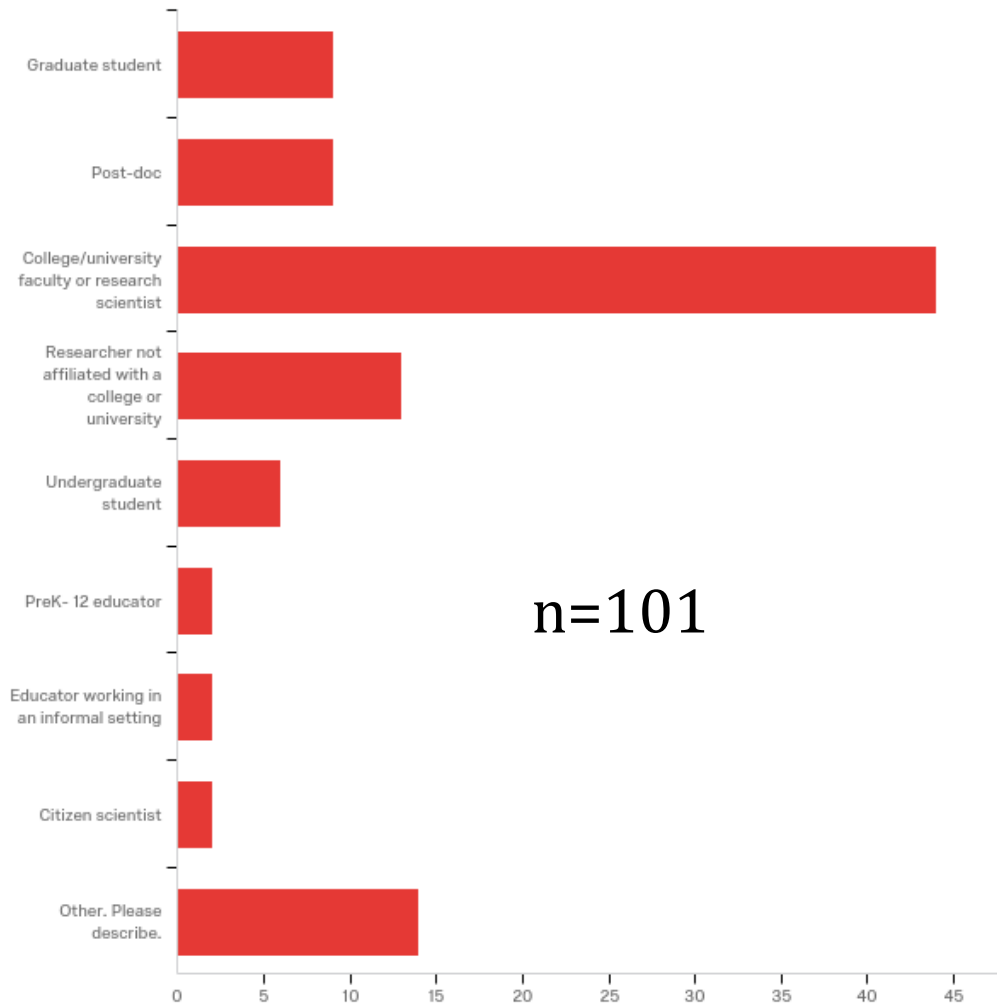


Q4 - Who is the target audience for your education/outreach using the data?



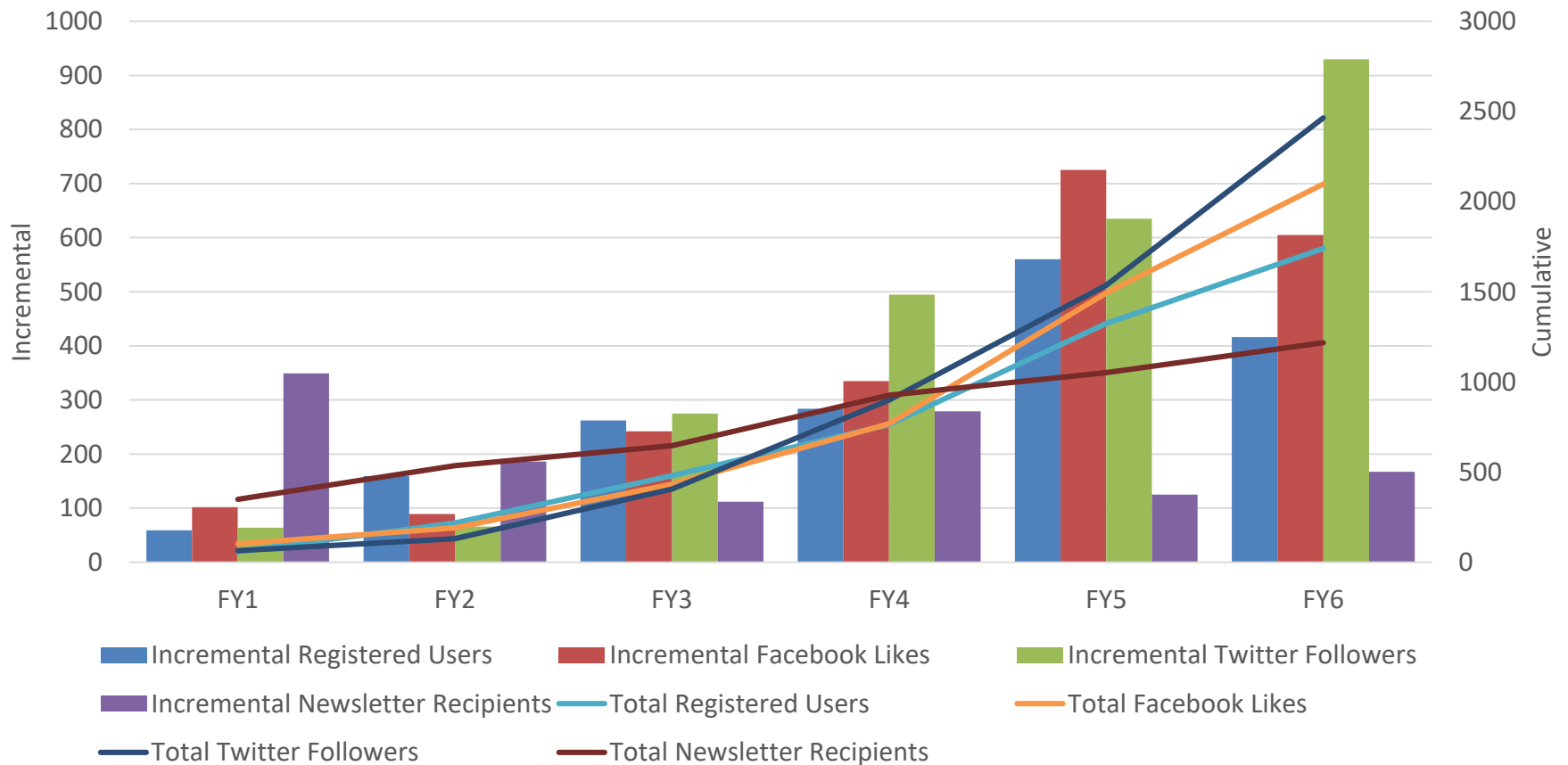
Portal Use Survey

Q5 - Which of the following best describes your current status?



Online Presence

iDigBio Online Presence
7/1/2011 thru 10/1/2017



Page likes on Facebook

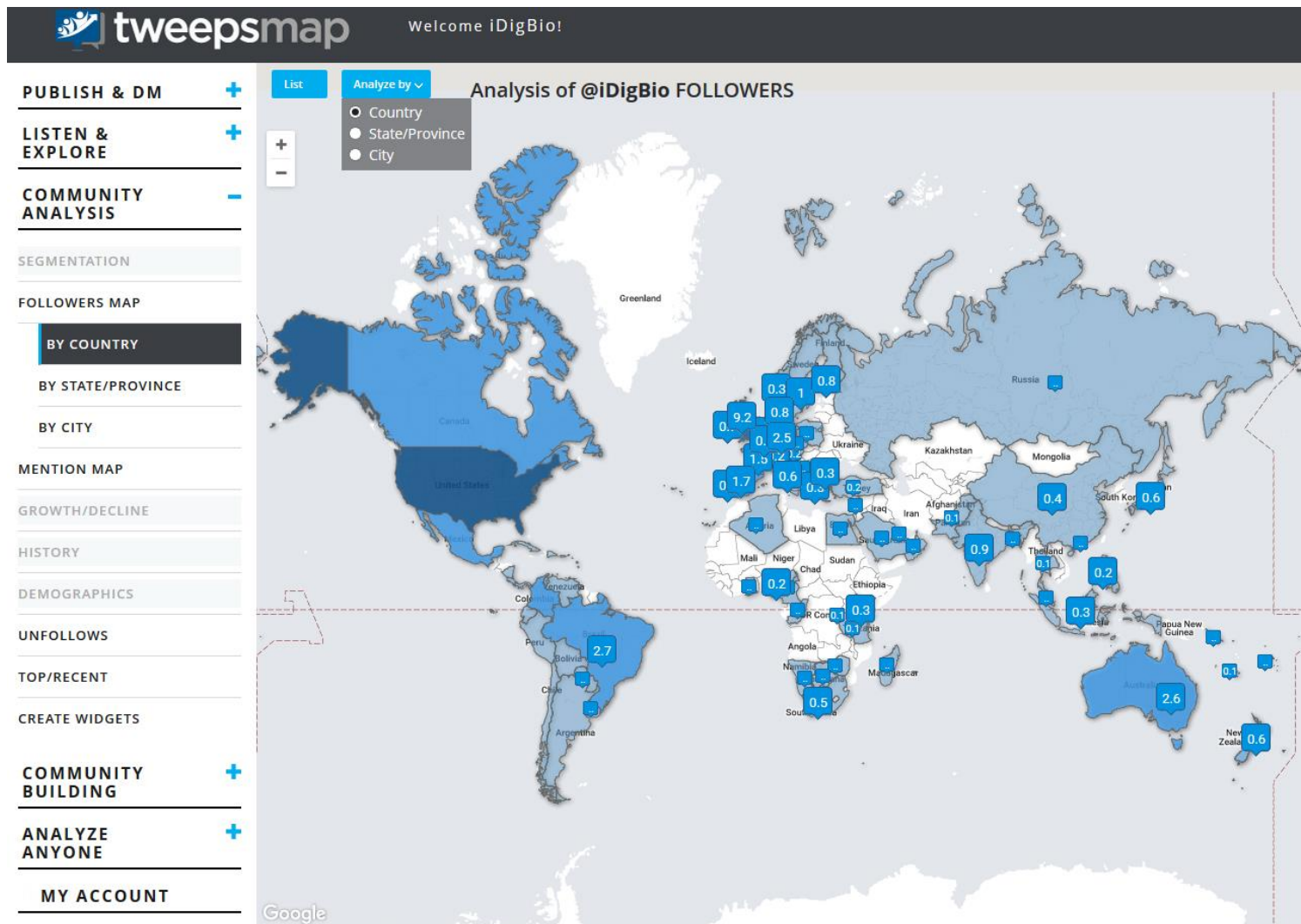
Total Page Likes as of Today: 2,137



BENCHMARK
 Compare your average performance over time.

Total Page Likes

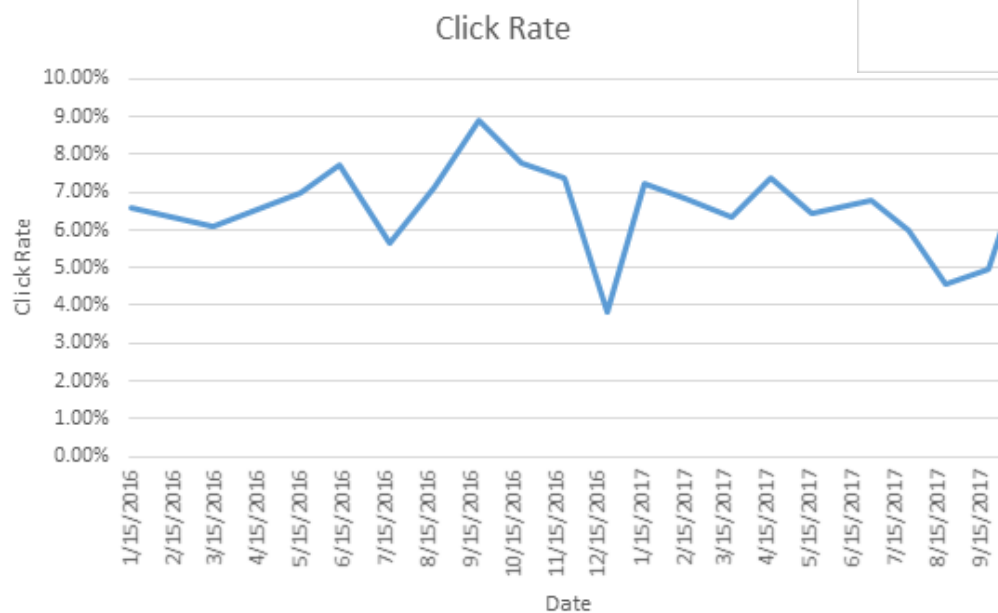
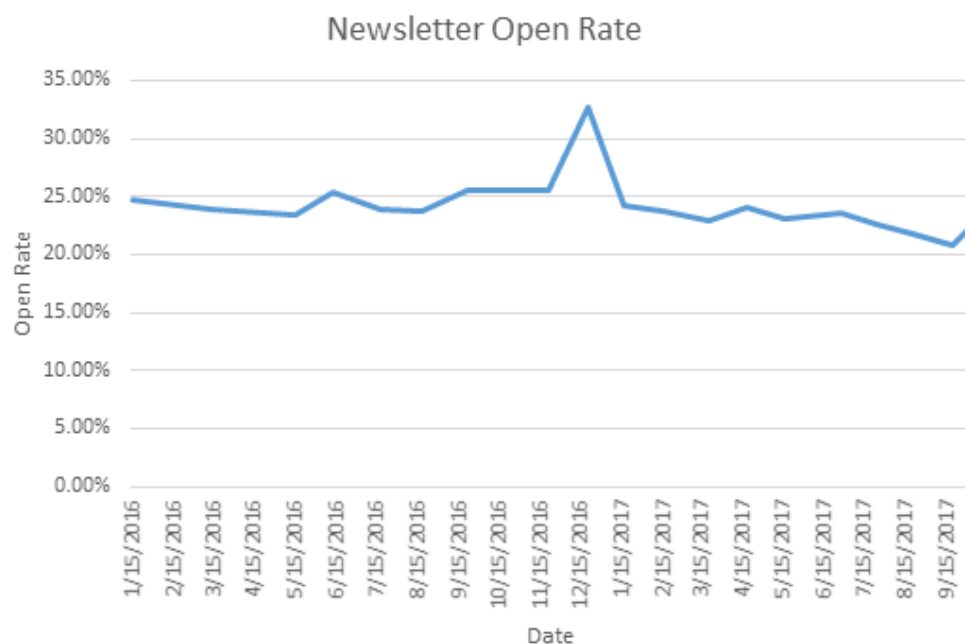
Tweets Map



Top 25 Wiki Pages

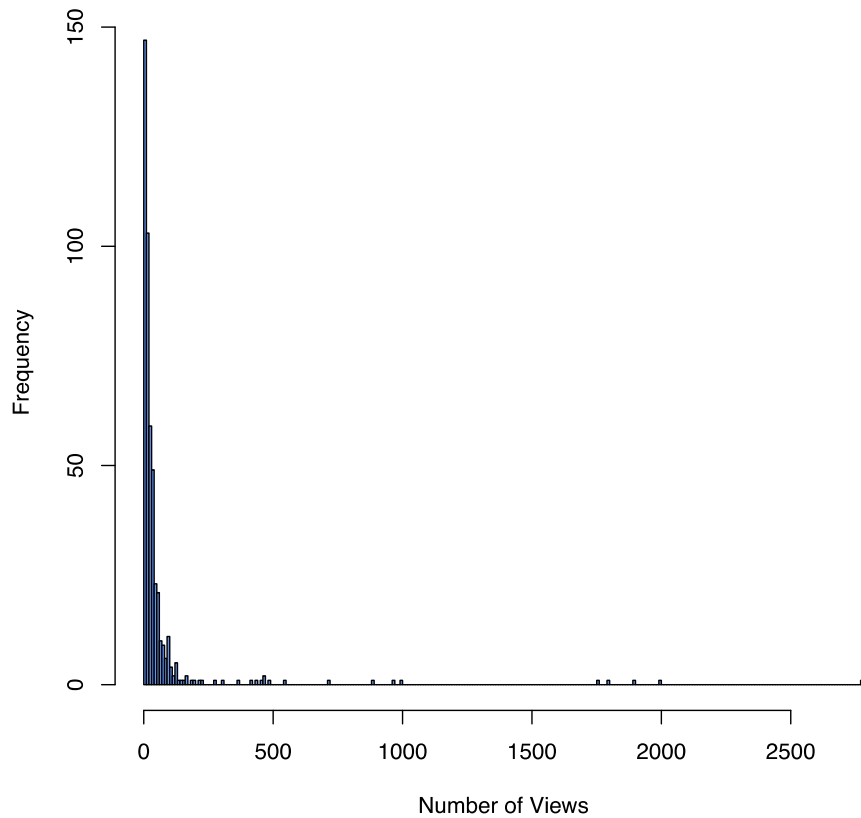
1. [IDigBio Working Groups](#) (126,201 views)
2. [Digitization Resources](#) (73,920 views)
3. [Wiki Home](#) (58,801 views)
4. [GWG Train the Trainers Workshop](#) (48,880 views)
5. [Georeferencing](#) (37,210 views)
6. [IDigBio Workshops](#) (36,214 views)
7. [Data Ingestion Report](#) (31,738 views)
8. [GWG Second Train the Trainers Workshop](#) (28,395 views)
9. [2013 AOCR Hackathon Wiki](#) (28,125 views)
10. [Dried Insect Digitization Workshop](#) (27,542 views)
11. [Data Ingestion Guidance](#) (23,005 views)
12. [IDigBio External Advisory Board](#) (19,911 views)
13. [Paleo Digitization Working Group](#) (18,268 views)
14. [Paleo Digitization Workshop](#) (18,104 views)
15. [Drawer Imaging Group](#) (16,813 views)
16. [Glossary of Terms](#) (16,802 views)
17. [TCN Resources](#) (15,822 views)
18. [IDigBio API](#) (15,553 views)
19. [TCNs](#) (15,209 views)
20. [OCR Resources](#) (14,515 views)
21. [Hackathon Challenge](#) (13,912 views)
22. [Small Herbarium Workshop FSU](#) (13,630 views)
23. [IDigBio Augmenting OCR Workshop](#) (13,435 views)
24. [Data Carpentry](#) (13,314 views)
25. [Web Conferencing](#) (12,191 views)

Newsletter

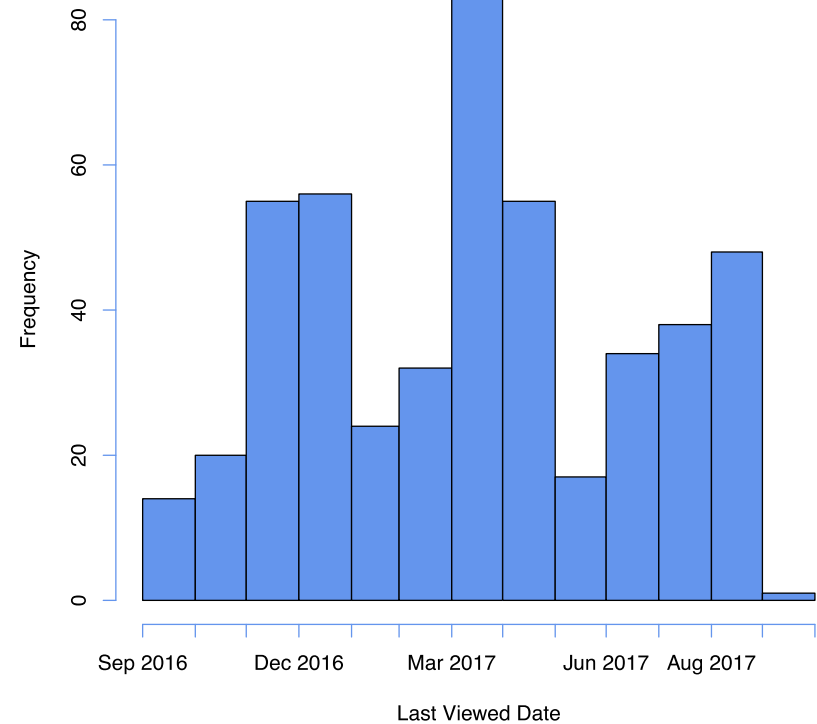


Adobe Connect

Histogram of Adobe Connect Recording Views



Histogram of Adobe Connect Recordings
Last Viewed Date

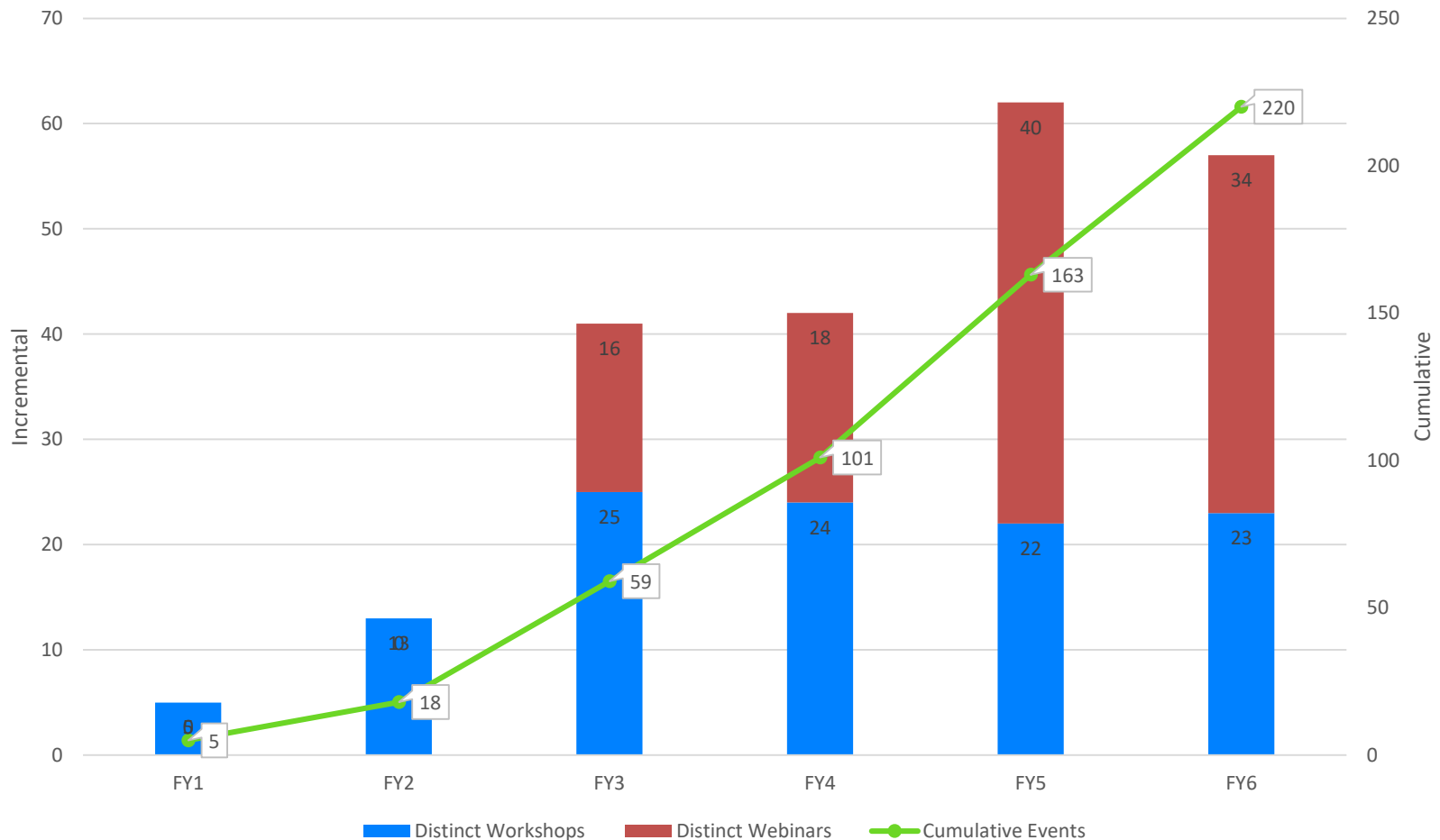


Adobe Connect Top Views

name	views
Education and Outreach Webinar Series: The BrainScoop	2772
Sam Donovan QUBES	1994
Webinar and Demo: Insights Into Inselect Software	1894
iDigBio E&O Webinar: Small Collections Participation in WeDigBio	1792
TDWG 2016 Conference: Semantics for Biodiversity Science- Challenges & Solutions	1754
1KP Phylogenomics session at Botany 2015	994
Education and Outreach Webinar Series: Roxi Kellar	961
Webinar:Data quality, usage, and issue tracking using GitHub	888
United States Virtual Herbarium:Botany 2015	715
Education and Outreach Webinar Series: iPlant's DNA Subway	541

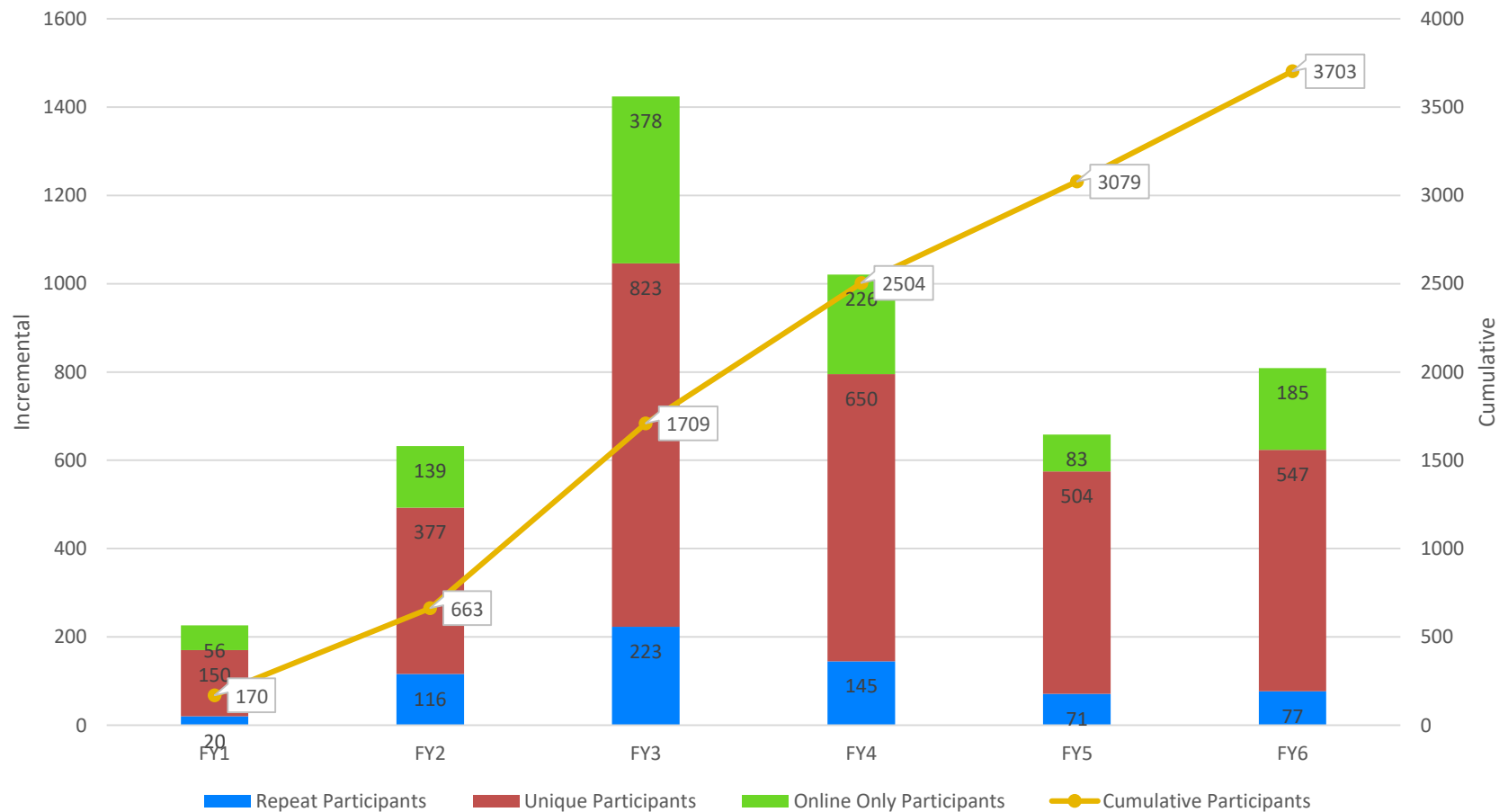
Number of Workshops and Webinars

Number of iDigBio Workshops and Webinars
7/1/2011 thru 7/11/2017

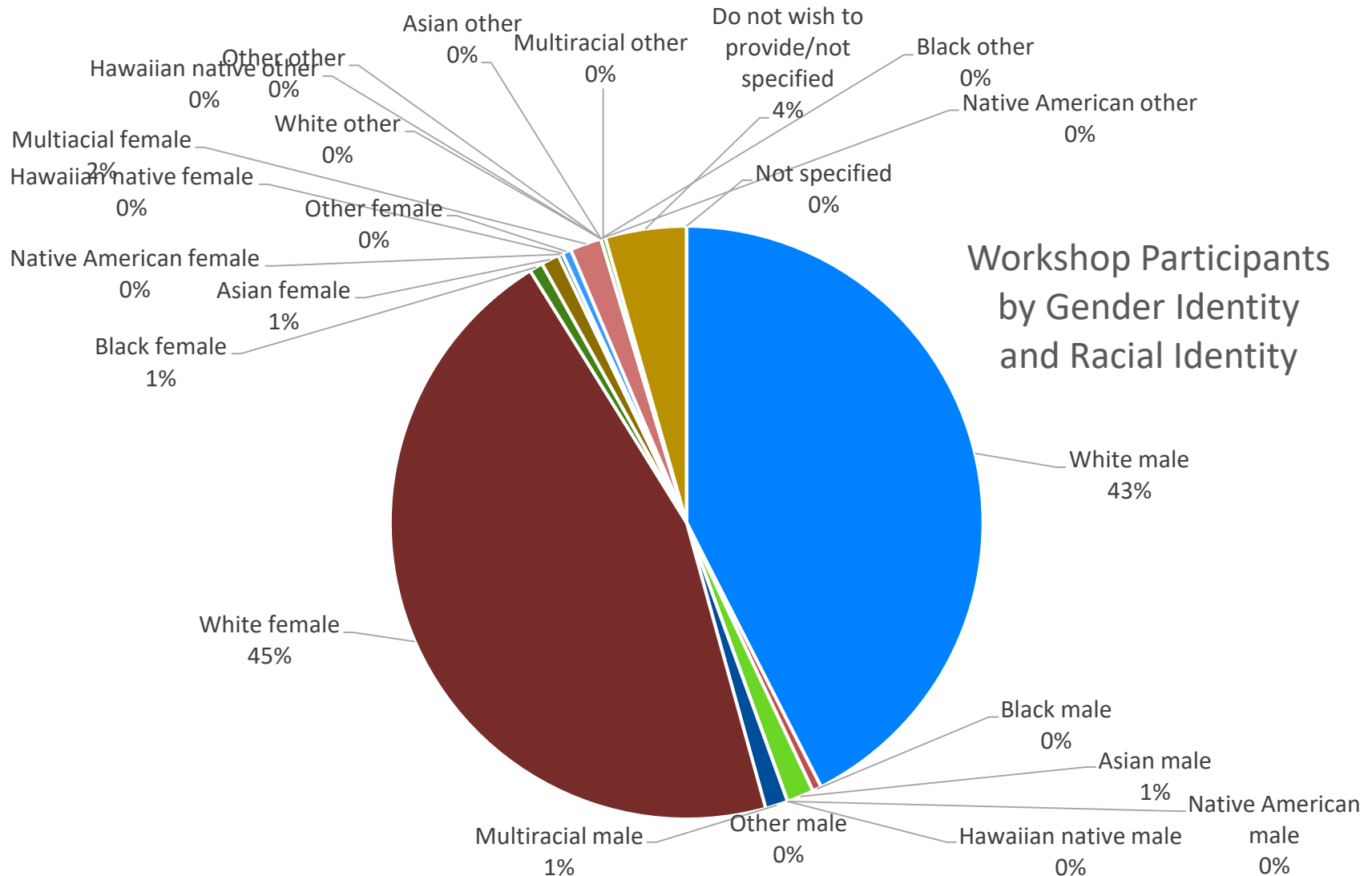


Participants in Workshops

Number of Participants in iDigBio Workshops
(includes other onsite events such as Summits and Symposia)
7/1/2011 thru 7/11/2017

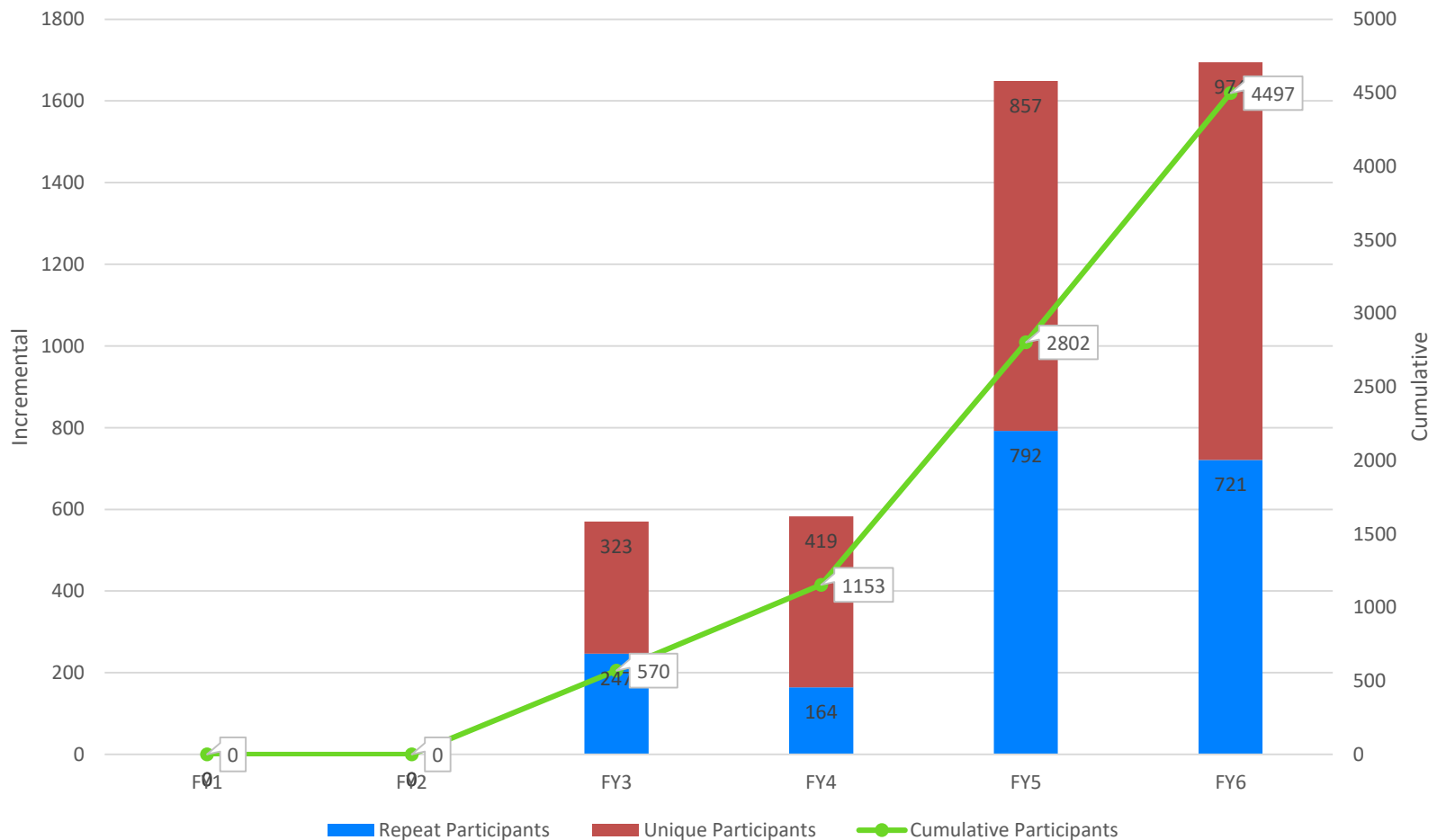


Demographics of Workshop Participants



Participants in Webinars

Number of Participants in iDigBio Webinars
7/1/2011 thru 7/11/2017



Demographics of Webinar Participants

